

# QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival

*Transforming Hearts and Minds Through Music*

## Queensland Catholic Schools' and Colleges' Music Festival ANNUAL REPORT 2021



Each year QCMF receives many notes of thanks. We feature these in each annual report. Below are the comments we could not include for reasons of space:

***“Wow!... Your organisation and vision are incredible.”***

– Robyn Rosewarne, Senior Instrumental Music Teacher, Queensland Department of Education.

***“Thanks so much for making the effort to get this event to work this year. I know we all love to get together, but it was still great to give the students something to work towards, and I am sure they enjoyed the ability to watch the other groups which they rarely get”.***

– Miriam Townsley, Mt St Michael’s College, Ashgrove - Music Department

***“I would just like to say thank you and congratulations on a wonderful Festival... I am so grateful that we were able to have the Festival and for us to be involved with it. It was the first time our choirs had the opportunity to come together and 'perform' this year”.***

– Petra Sitsky, St Andrew's Catholic School, Ferny Grove

***“It has been a great and rewarding experience for all our students and staff to be involved with making Festival videos this year. We couldn’t have been happier, and I think making videos for your Festival really helped us all click back into performance mode”.***

– Rachel Snelling, St Mary's College, Ponsonby. New Zealand

*Thank you from the entire QCMF team for taking the time to send these messages.*

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## **1.0 Overview and Introduction**

The QUEENSLAND CATHOLIC SCHOOLS' & COLLEGES' MUSIC FESTIVAL (QCMF) is the premier event on the Catholic music education annual calendar and traditionally occurs during the last weekend of the Brisbane Exhibition in August. QCMF is coordinated and proudly hosted by Villanova College, Coorparoo and is a celebration of all things musical, covering a diverse range of classical and contemporary genres. Performers range from six to eighteen years of age and participate in brass, wind, string, percussion, jazz, and choral ensembles and come together to perform in full-size choirs, instrumental ensembles, symphonic bands, and orchestras.

The first music Festival conducted in 1991 attracted a total of 12 schools and colleges delivering 43 ensembles. With the onset of the COVID-19 pandemic, QCMF was cancelled for the first time in its history in 2020. The Festival returned in 2021, becoming the world's largest online music education festival attracting more than 12,500 unique viewers.

**"Nothing. Not even COVID 19 can silence the music".  
– Most Rev Mark Coleridge, Archbishop of Brisbane**

As a not-for-profit event, QCMF mission is to improve the quality of music education in Catholic schools and colleges by providing performance opportunities, combining educational feedback for students and teachers. The true gift of the Festival is the opportunity it affords young performers to be the best they can be with the knowledge that their performances are appreciated and adjudicated accordingly.

## **2.0 Artistic Director's Report**

With our 2020 festival mothballed due to the pandemic, the management group's attention turned to how we could return to our annual celebration of music in the new academic year. Acknowledging that we may not be beyond the pandemic in August, we planned for and tested many modes of delivery across the 2020 academic year. The hybrid festival model was realised, and we began forecasting how this may be received by our patrons, preparing for its implementation.

Thanks to our wonderful QCMF community, registration for our hybrid festival rivalled attendance of the last 'live' festival in 2019. Rather than working with schools around tour schedules and ensemble performance clashes, we were in communication discussing best modes of video-recording performances and ramifications of the online broadcast of student

work. Our team's skillset was challenged and grew over what has been a period of extreme 'pivoting.'

With plans in place to have four channels broadcasting pre-recorded ensemble performances, interspersed with live adjudication and compering, the unthinkable happened. Less than two weeks before QCMF 2021, south-east Queensland was placed into lock down again. With restrictions on non-school community members visiting our site, and many thousands of our local community placed in quarantine, our fantastic volunteer technical team pivoted yet again, moving our festival to an entirely remote event.

Within the space of 10 days, hours of Q-lab presentations were reworked into rendered film clips to a quality that belied the time available to complete the task. Whilst our tech crew worked on creating these masterpieces, our management team began working through how these clips would be delivered to the over 100 schools, 520+ ensembles that participated in QCMF 2022. After some trial and error, we had success and, as His Grace our Archbishop Coleridge stated: "Nothing, not even COVID-19, can stop the music!"

In what has been an extremely challenging period in the life of The Arts community across the world, I am forever grateful to our QCMF 2021 participants, schools, and volunteers for supporting a new format and being willing to continue the spark of music education in what has been a very dark time.

Thank you, one and all, for your continued support of this important event in Catholic Education; we look forward to sharing our music and celebrating again in 2022.

**Michael Jones**

**Artistic Director, QCMF**  
**Director of Music, Villanova College**

### 3.0 History of QCMF

The Queensland Catholic Schools' & Colleges' Music Festival (QCMF) took place for the first time in 1991. At that time, several staff from Villanova College, were lamenting the lack of opportunities for ensembles from Catholic schools to come together, perform, listen to one another and to get productive feedback from professional adjudicators. Armed with these goals, and good a dose of enthusiasm, QCMF was born.

In 2003, a decision was made to de-emphasize the competitive nature of the Festival, with QCMF restructured to embrace a non-competitive ethos while still providing recognition of outstanding performances through a constructive adjudication process facilitate by teaching and performance experts.

“On behalf of AHS Performing Arts department and all our music ensembles, I would like to express my sincere gratitude and appreciation for what you and your team have achieved with the 2021 QCMF. You have kept the dream alive for our young and not so young performers”.

– **Cathie Neil, Head of Culture, All Hallows' School**

QCMF is open to students from Catholic schools and colleges across Australia and internationally. Given the increasing emphasis placed on music in Catholic schools, the Festival provides an extraordinary annual educational experience for many students and teachers.

### 3.1 Growth of the Festival

QCMF celebrated 30 years of improving music education in 2020. Over this time, its structure has developed and evolved. The growth of QCMF is reflected in the number of entries received (see Table 1), as well as the geographical spread of the participants. In 2021 nominations were received from 103 schools, which included schools from Gladstone, Emerald, Cairns, Bundaberg, Goondiwindi, Yeppoon, Rockhampton, Toowoomba, Canberra (ACT), Chadstone (Vic), Launceston (Tas), Tamworth (NSW), Ponsonby (New Zealand) and many Brisbane schools.

**Table One – Growth of the Festival**

Year	Entries	Schools	First Time Participant Schools	Participating musicians
1991	32	13	13	
1992	47	16	10	
1993	75	27	12	
1994	86	34	13	
1995	97	37	12	
1996	120	43	8	
1997	139	50	8	
1998	152	47	6	
1999	164	46	4	
2000	189	53	8	
2001	200	56	6	
2002	220	55	6	
2003	240	61	6	
2004	253	64	6	
2005	270	62	5	
2006	257	68	7	
2007	285	78	9	
2008	302	77	6	7852
2009	335	81	8	9428
2010	362	83	5	10310
2011	361	93	5	11300
2012	427	104	5	12371
2013	412	95	1	11615
2014	460	103	5	13173
2015	476	97	2	13092
2016	537	111	6	14254
2017	530	99	1	13479
2018	572	113	2	15046
2019	579	111	3	14950
2020				
<b>2021</b>	<b>583</b>	<b>103</b>	<b>4</b>	<b>14592</b>
<b>Total Participant QCMF Schools</b>				<b>196</b>
<b>2021 Participating Schools by Region</b>				
Brisbane			81	
Brisbane Surrounds			16	
Interstate			5	

**Table One:** Shows the growth in entries over the life of the Festival and the growth in the number of participating musicians.

**Table Two – Hours of music performed during the Festival**

<i>Years 2008 to 2014, please see 2018 and prior annual reports</i>						
<b>YEAR</b>	<b>Venue</b>	<b>Hours Thur.</b>	<b>Hours Fri</b>	<b>Hours Sat</b>	<b>Hours Sun</b>	<b>TOTALS</b>
<b>2016</b>	AC	4hr 40m	12hr 10m	12hr 25m	7hr 50m	37hr 05m
	GH	3hr 45m	10hr 35m	10h 45m	5hr 15m	30hr 20m
	V	1hr 20m	8hr 20m	6hr 55m		16hr 35m
	TL		9hr 10m	4hr 05m	3hr 25m	16hr 40m
	QS			4hr 40m	5hr 20m	10hr
	DL			1hr 50m		1hr 50m
	SJC	3hr 45m	9hr 40m	5hr 30m	4hr 15m	23hr 10m
	SJH	3hr 35m	7hr 50m	2hr 20m	2hr 35m	16hr 20m
	<b>TOTAL</b>	<b>17hr 05m</b>	<b>57 hr 45m</b>	<b>48hr 30m</b>	<b>28 hr 40m</b>	<b>152hr</b>
<b>2017</b>	AC	4hr 35m	11hr 10m	10hr 40m	8hr	34hr 25m
	GH	3hr 50m	10hr 45m	10hr 05m	5hr 50m	30hr 30m
	V		9hr 10m	6hr 55m		16hr 05m
	TL	2hr 20m	8hr 35m	5hr 15m	6hr 20m	22hr 30m
	QS			4hr 40m	5hr 40m	10hr 20m
	DL			2hr 50m		2hr 50m
	SJC	2hr35m	9hr 55m	6hr 20m	4hr 05m	22hr 55m
	SJH		3hr 30m	1hr 25m	4hr 50m	9hr 45m
	<b>TOTAL</b>	<b>13hr 20m</b>	<b>53hr 05m</b>	<b>48hr 20m</b>	<b>34hr 45m</b>	<b>151hr 20m</b>
<b>2018</b>	AC	4hr 50m	11hr 50m	11hr 30m	9hr 40m	37hr 50m
	GH	3hr 35m	11hr 10m	11hr 20m	5hr	31hr 05m
	V		8hr 35m	6hr		14hr 35m
	TL	1hr 50m	7hr 55m	8hr 15m	5hr 55m	23hr 55m
	QS			4hr 40m	6hr 30m	11hr 10m
	DL			3hr 10m		3hr 10m
	SJC	3hr 45m	10hr 15m	7hr	5hr 25m	26hr 25m
	SJH	3hr 25m	7hr 40m	2hr 40m	3hr 25m	17hr 10m
	<b>TOTAL</b>	<b>17hr 25m</b>	<b>57hr 25m</b>	<b>54hr 35m</b>	<b>35hr 55m</b>	<b>165hr 20m</b>
<b>2019</b>	AC	4hr 35m	10hr 45m	11hr	8hr 10m	34hr 30m
	GH	4hr 45m	10hr	10hr 40m	8hr 20m	33hr 45m
	V	2hr 50m	5hr 55m	6hr 15m		15hr
	TL	2hr 55m	9hr 50m	4hr 25m	6hr 15m	23hr 25m
	QS			6hr 30m	6hr 55m	13hr 25m
	DL			3hr 40m		3hr 40m
	SJC	3hr 35m	9hr 50m	6hr 10m	5hr 15m	24hr 50m
	SJH	2hr 50m	7hr 40m	2hr 45m	4hr 30m	17hr 45m
	<b>TOTAL</b>	<b>21hr 30m</b>	<b>54hr</b>	<b>51hr 25m</b>	<b>39hr 25m</b>	<b>166hr 20m</b>
<b>2021</b>	BAT	9hr 10m	9hr 55m	11hr 15m	7hr 15m	37hr 35m
	(Virtual) COL	8hr 40m	9hr 25m	10hr 35m	7hr 25m	36hr 05m
	O'D	9hr 45m	9hr 50m	11hr 30m	7hr 20m	38hr 25m
	RUS	8hr 50m	9hr 15m	10hr 20m	7hr 50m	36hr 15m
	<b>TOTAL</b>	<b>36hr 25m</b>	<b>38hr 25m</b>	<b>43hr 40m</b>	<b>29hr 50m</b>	<b>148hr 20m</b>
2021 All venues are within the Augustine Centre, Villanova College: BAT = Bathersby: COL = Coleridge: ODO = O'Donnell: RUS = Rush						



### 3.2 Venues – Livestream

In 2021, the Festival was held online, livestreaming on four YouTube channels: ‘Coleridge’, ‘Bathersby’, ‘Rush’, and ‘O’Donnell’. This livestream remained opened to schools and colleges with the relevant links until December 31, 2021. The livestream, at the time of this report’s release, attracted 12,500 unique viewers and broadcast more than 2,800 hours (116 days) of performances.

“Archbishop Mark is right – not even Covid can silence the music! The statistics of participants, viewers and performances are remarkable.

...On behalf of BCE and particularly all our students who performed and our teachers who worked with them in the months leading up to the festival, our sincere thanks for an outstanding QCMF organised so professionally and creatively during these most challenging times. The time and generosity of the staff and volunteers in so many ways is deeply appreciated.”

– Pam Betts, Executive Director, Brisbane Catholic Education

### 3.3 Audience – Livestream

QCMF continues to build its audience following. Each year an increasing number of the public are eager to see the excellent performances on offer across the Festival. The reputation of QCMF for providing high-quality musical performances in an engaging and professional environment is highly valued by music lovers in the community.

### 3.4 QCMF Leadership Structure and QCMF Executive Committee

President	Mr Michael Malloy
Vice President	Mr Jayedan Naidu
Secretary	Mrs Lucinda Timms
Treasurer	Mrs Rosalind Smith
Artistic Director	Mr Michael Jones
Facilitator	Mrs Sandra Magnus
Administration	Mrs Alison Schrauf
Business Development Manager	Mr Gordon Hughes

The leadership team and the QCMF Executive Committee take advice from an Advisory Committee made up of ensemble conductors and music directors from a diverse range of Catholic schools and colleges. The results of this consultation process can be found in ***Appendix E: Minutes of the QCMF Advisory Meeting***

The QCMF Facilitator, Villanova College Director of Music, Music Secretary/QCMF Administrator and the QCMF BDM are the driving force of the Festival. The Villanova College music staff, maintenance team, information technology department and canteen staff, with the blessing and encouragement of the Villanova College Leadership, provide enormous support.

### 3.5 Volunteers

A dedicated group of volunteers work with the QCMF Artistic Director, the QCMF Facilitator, the QCMF Administrator and the QCMF BDM to plan the Festival.

“...a massive thanks to you and your amazing team for the tireless work you have all done to make this performance opportunity possible for us. I am absolutely in awe of the dedication and commitment you guys have shown to make this festival a quality experience”.

**– Bernadette Connolly, Instrumental Music Instructor,  
Shalom College, Bundaberg**

The QCMF Planning Group begins meeting in March each year to commence planning the August Festival. The group aims for excellence and strive to present a Festival that is professional with a welcoming and friendly atmosphere.

In 2021, given the highly technical needs of the QCMF livestream, a team of approximately 50 volunteers worked anywhere from one shift to the whole weekend, with many working significant hours in the lead-up to the Festival editing and rendering video content.

Volunteers come from many areas:

- Villanova College music students.
- Villanova College Old Boys and Loreto College alumni.
- Villanova College past, current and prospective parents.
- Friends and family of Villanova College parents, past parents, and students.
- Parishioners from St James Parish.
- Parents and Students from other participating Catholic Colleges.
- Students from Griffith University, Queensland University of Technology, University of Queensland, and the Australian Catholic University.

There are a growing number of Villanova College old boys who have become involved in the planning and execution of the Festival undertaking roles of stage manager, warm-up personnel, photographer, compere, food outlet coordinator and sound engineers. Volunteers often arrange work and professional responsibilities around the Festival, so they can lend their expertise. A wonderful camaraderie has developed within this group that extends the Festival's positive impact into the wider community.

### 3.6 Awards

Many changes have been instituted over the years in relation to how the Festival views awards.

In 1998 a new award system of gold, silver and bronze was introduced to replace the original first, second and third awards.

In 2003, the two perpetual trophies for the most

outstanding primary and secondary school at the Festival were discontinued in keeping with the move to de-emphasize the competitive nature of the Festival.

In 2007 there was yet another change, again to de-emphasize competition in the Festival and to take a positive and supportive approach to rewarding excellence in performance. The gold, silver and bronze system is still in place, but every ensemble that successfully participates in any section will receive an award.

In 2008 an Award of Excellence was established for individual musicians identified by the adjudicators as producing an outstanding performance.

2016 saw the implementation of new, updated award criteria. The new criteria were created in close consultation with the QCMF advisory committee, adjudicators, and festival participants.

In conclusion, it is important to remember that QCMF is not a competition. Adjudicators are asked to provide feedback to each ensemble using criteria that consider factors such as the age and experience of the performers, the difficulty of the music and the quality of the performance. This creates a system that allows more than one ensemble in a section to

Congratulations to all of you! The vision, persistence, and skills you all have brought to this event makes an everlasting contribution to us all.

**– Yvonne Lang, CEO Optimo Systems**

receive a gold, silver, or bronze award. Indeed, it is possible that the adjudicators may not award a gold, silver, or bronze award if the criteria for the section are not met.

The new award system has meant a lot more ensembles return to their schools after the weekend with tangible recognition for their efforts.

Indeed, QCMF plaques proudly adorn the wall of countless schools through Queensland and across the country.

“What an amazing job your staff and volunteers are doing! Congratulations and thank you to you all for providing our students with some much-needed opportunities. We really appreciate what you have been able to do to keep QCMF in any format to allow it to continue this year”.

– **Cherie Spanenburg, Head of Arts and Performing Arts, St Augustine's College Cairns**

### **3.7 Adjudication**

The standard of the adjudicators employed is always extremely high. Adjudicators are carefully selected for their professionalism, extensive knowledge of primary and secondary teaching and dedication to a positive learning experience for all involved. Each ensemble receives a written adjudication from each adjudicator in the section (either one or two) together with an audio recording of their performance. This combination provides ensembles with a valuable learning tool.

Work continues to train adjudicators in the application of award criteria to maintain consistency of award outcomes, minimise cognitive biasing and the quality of the feedback given to educators and performers.

### **4.0 Sponsorship and Funding**

The Festival is a not-for-profit event. Sponsorship income (including in-kind support), entry fees and ticket sales fund the Festival. For information about this aspect of the Festival, see **Appendix B: QCMF Financial Statement**.

It would not be possible to stage the Festival without the generosity of corporate, business, and private sponsors. Sponsorship of QCMF offers businesses the opportunity to access potential customers in the education market and align their brands with a high-profile and trusted event. The potential audience reached by sponsors extends not just to the performers but their parents, friends, and

This was such a joy – thank you to all involved!

– **Karin Schaupp, Classical Guitarist**

family and onward to music directors, conductors, teachers, auxiliary staff and staff of participating schools and principals from Catholic schools and colleges.

#### **4.1 QCMF Sponsors**

In 2021 we welcomed several new and returning sponsors all of whom we thank for allowing QCMF to foster excellence in music education and their ongoing support.

<b>PLATINUM</b>	Brisbane Catholic Education
<b>SILVER</b>	Queensland Catholic Education Commission
<b>BRONZE</b>	John Percy Audiology
<b>Supporter</b>	Animato Strings Case Batons Catholic School Parents Queensland Independent Education Union Qld & NT Branch Open Conservatorium – Queensland Conservatorium Griffith University Optimum Percussion Optimo Software Simply for Strings Yamaha Music Australia

#### **4.2 Supporters of QCMF**

In addition to our financial sponsors, we would like to thank the following supporters:

##### **Villanova College, Coorparoo**

- Venue and musical equipment
- Maintenance Department – Set up
- Mrs Dot Blair & Mrs Robyn Gunning – catering

##### **Motorola Australia Pty Limited**

#### **5.0 Publicity and the QCMF Website**

Publicity activities for the 2021 Festival centred on building awareness of the Festival among our local community, increasing audience numbers, disseminating key information to assist with the smooth running of the event and increasing volunteer support.

Publicity for the Festival began early in 2021 when an invitation to participate in QCMF was posted to every Catholic school and college in Queensland and to interstate colleges who had

expressed an interest in the Festival. In May, a reminder of the closing date was emailed to every school or college in the QCMF database.

The QCMF Website is the central hub for Festival information, listing sponsor details and opportunities, performance times, section criteria, performance criteria and in 2021, information regarding recording performance videos, submission details and livestreaming information. In addition to performer-specific information, a brochure entitled “What is QCMF?” was revamped and released to all participating schools (**Appendix D**).

### **6.0 Festival innovation and future development**

As the Festival continues to grow and develop, processes and procedures continue to be refined. Below is a list of some of the major innovation and future developments planned for the festival -

QCMF Volunteer portal will continue to be refined and improved.

QCMF Website – ongoing improvements being made to menu organisation and information management.

QCMF Investment Fund – after considerable work, QCMF now has a dedicated amount that is invested annually. The goal of this fund is to reduce the festival’s reliance on sponsorship funding thereby ensuring the long-term financial viability of QCMF.

“Thank you for having such a wonderful Festival...”

**– Stephanie Taylor, Adjudicator - St Margaret's Anglican Girls School**

QCMF Management Portal – continuing upgrades to improve ensemble scheduling and management. Continued refinement of adjudicator training and induction to better align feedback to ensemble conductors and teachers, with improved educational outcomes.

Continued collection and collations of “Adjudicator Top Repertoire Picks” to enrich repertoire selection for teachers. Improved information sharing by documenting weekly meetings and circulating to the QCMF Executive. Inviting stakeholders to join weekly meetings when appropriate to discuss specific issues.

## Appendix A: Program of Events – Festival Overview

**THURSDAY 12TH AUGUST** AUGUSTINE CENTRE • VILLANOVA COLLEGE COORPAROO

**QCMF 2021 WEEKEND OVERVIEW**

	QCMF COLERIDGE	QCMF BATHERSBY	QCMF RUSH	QCMF O'DONNELL
8.30AM	Choir 1C	Instrumental Ensembles 1C	Guitar Ensemble C	String Orchestra 1C
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM				
2.00PM				
2.30PM	Choir 1B	Concert Band 1C	Guitar Ensemble 1B	String Orchestra 1B
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM				
7.00PM				
7.30PM	Choir 2A	Concert Band 2A	String Orchestra 2A	Vocal Ensemble 2
8.00PM				
8.30PM				
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM				
2.00PM				
2.30PM				
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM				
7.00PM				
7.30PM				
8.00PM				

**FRIDAY 13TH AUGUST** AUGUSTINE CENTRE • VILLANOVA COLLEGE COORPAROO

	QCMF COLERIDGE	QCMF BATHERSBY	QCMF RUSH	QCMF O'DONNELL
8.30AM	Choir 3B	Concert Band C	String Orchestra C	Choir 2C
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM	Choir 3A	Concert Band 2B	String Orchestra 2B	Choir 2B
2.00PM				
2.30PM				
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM	Choir 2A	Instrumental Ensemble 2	String Orchestra 2A	Vocal Ensemble 2
7.00PM				
7.30PM				
8.00PM				
8.30PM				
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM				
2.00PM				
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3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM				
7.00PM				
7.30PM				
8.00PM				
8.30PM				

**SATURDAY 14TH AUGUST** AUGUSTINE CENTRE • VILLANOVA COLLEGE COORPAROO

**QCMF 2021 WEEKEND OVERVIEW**

	QCMF COLERIDGE	QCMF BATHERSBY	QCMF RUSH	QCMF O'DONNELL
8.30AM	Choir 1B	Contemporary Ensemble B	Percussion Ensemble C	Jazz Band C
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM	Choir 1A	Contemporary Ensemble A	Percussion Ensemble 1B	Jazz Band 1B
2.00PM				
2.30PM				
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM	Vocal Ensemble 1B	Contemporary Ensemble A	Jazz Band C	Jazz Band 1A
7.00PM				
7.30PM				
8.00PM				
8.30PM				
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM				
1.00PM				
1.30PM				
2.00PM				
2.30PM				
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM				
6.00PM				
6.30PM				
7.00PM				
7.30PM				
8.00PM				
8.30PM				

**SUNDAY 15TH AUGUST** AUGUSTINE CENTRE • VILLANOVA COLLEGE COORPAROO

	QCMF COLERIDGE	QCMF BATHERSBY	QCMF RUSH	QCMF O'DONNELL
7.30AM	QCMF Liturgy	QCMF Liturgy	QCMF Liturgy	QCMF Liturgy
8.00AM				
8.30AM				
9.00AM				
9.30AM				
10.00AM				
10.30AM				
11.00AM				
11.30AM				
12.00PM				
12.30PM	Vocal Ensemble 1A	Concert Band 1B	Instrumental Ensemble 1B	String Orchestra 1A
1.00PM				
1.30PM				
2.00PM				
2.30PM				
3.00PM				
3.30PM				
4.00PM				
4.30PM				
5.00PM				
5.30PM	Concert Band 1A	Instrumental Ensemble 1A	Full Orchestra 1B & 1A	
6.00PM				
6.30PM				
7.00PM				
7.30PM				
8.00PM				
8.30PM				
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5.00PM				

**Appendix B: Income and Expenditure**

Approved: QCMF Committee Meeting 8 February													
	2021 Cash flow budget	2021 (Virtual)	2020 - NO Festival (COVID)	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
<b>INCOME</b>													
Interest received	300	99		170	713	301	193	348	542	577	876	365	1,422
Event Sales				53,907	55,768	48,950	50,296	28,912	33,158	31,006	34,148	28,678	25,255
Sponsorship income	40,000	28,645		34,273	31,773	20,273	18,386	17,091	18,000	14,000	13,500	11,000	12,000
Nominations	54,890	61,750		61,735	61,930	50,945	52,765	41,775	41,085	29,356	30,466	23,176	19,531
<b>TOTAL FESTIVAL INCOME</b>	<b>95,190</b>	<b>90,494</b>	<b>0</b>	<b>150,085</b>	<b>150,184</b>	<b>120,811</b>	<b>121,954</b>	<b>\$88,176</b>	<b>\$93,203</b>	<b>\$75,950</b>	<b>\$79,103</b>	<b>\$63,219</b>	<b>\$58,207</b>
<b>EXPENDITURE</b>													
Adjudicators	16,800	20,120		20,962	22,472	20,555	21,078	19,064	18,411	17,871	17,728	15,828	16,379
Cleaning (includes waste bins)	5,000			10,017	14,673	12,772	9,655	4,695	5,053	2,394	3,056	2,751	729
Plaques	5,500	4,350		5,535	4,986	4,558	4,922	3,999	4,397	4,013	3,173	2,834	5,479
Hire of Equipment & Services	15,000	2,618	1,519	43,226	30,194	26,751	18,435	11,791	10,791	5,924	1,594	2,359	3,435
Catering Expenses	8,000	545	7,044	2,228	10,507	11,047	9,962	8,960	6,908	8,022	5,944	6,325	5,156
Sundries & Other	1,500	3,220	1,615	5,314	6,688	2,379	2,284	5,626	3,098	8,322	4,616	8,468	2,721
QCMF Website & Portal & Volunteer Portal	10,000	10,656	5,440	8,560	4,871	9,938	7,950	9,236	8,765	8,299	11,000		
Bank Charges QCMF				38	115	184	543						
Printing, stationery & postage	8,000	3,092	380	9,357	8,237	9,452	9,931	2,778	3,220	3,286	2,415	4,357	5,376
<b>TOTAL FESTIVAL EXPENDITURE</b>	<b>69,800</b>	<b>44,601</b>	<b>15,998</b>	<b>107,610</b>	<b>107,133</b>	<b>105,210</b>	<b>109,673</b>	<b>113,056</b>	<b>97,175</b>	<b>76,233</b>	<b>66,459</b>	<b>60,984</b>	<b>60,431</b>
<b>TOTAL INCOME/DEFICIT</b>	<b>25,390</b>	<b>45,893</b>	<b>-15,998</b>	<b>42,475</b>	<b>43,051</b>	<b>15,601</b>	<b>12,281</b>	<b>-24,880</b>	<b>-3,972</b>	<b>-283</b>	<b>12,643</b>	<b>2,236</b>	<b>-2,223</b>



**Appendix C: Online Conductor Survey**

**Survey Aim:** Gather aggregated feedback data on various aspects of the festival and highlight areas of improvement from its core participants.

**Survey Size** 317 - Responses 59 (18% response rate)

Q1 Overall, how would you rate QCMF?

Answered: 59

Skipped: 0

1. Overall, how would you rate QCMF?

[More Details](#)

● Excellent	29
● Very good	18
● Good	10
● Fair	2
● Poor	0



**Q2 Please rate on a scale of 1 (Very Poor) to 5 (Very good) the following:**

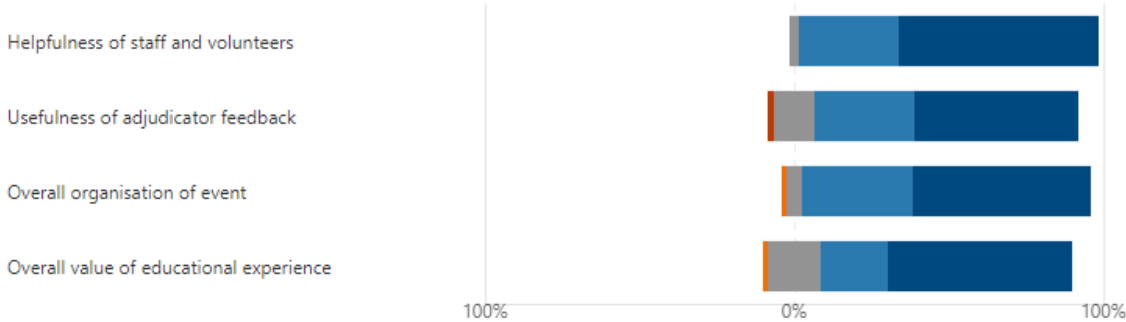
Answered: 59

Skipped: 0

2. Please rate the following on a scale 'Very poor' to 'Very good':

[More Details](#)

■ Very poor ■ Poor ■ Fair ■ Good ■ Very good



### Q3 What did you like about QCMF?

Answered: 45

Skipped: 14

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
21	<b>Adaptability:</b> It didn't have to be cancelled at the last minute like so many other festivals/competitions. To be able to work toward a performance again.
11	<b>Opportunity to perform:</b> Makes me want to stay engaged with this event. Opportunity to perform outside the local community and to see what other ensembles were doing.
7	<b>Organisation:</b> Fabulous as usual. What an achievement. Dedication and hard work of volunteers. Appreciation of the work involved in delivering the festival amid all the disruption. Extremely helpful nature of the staff. Organized and very accessible and a good opportunity to perform.
6	<b>Adjudications:</b> Great adjudicator feedback. Valuable feedback from highly experienced adjudicators. The adjudication sheets were the same as if we were there in person which was great to receive.
6	<b>Everything was great.</b>
5	<b>Hybrid format:</b> is fantastic for regional and rural schools as it gives them a change to participate with their whole ensemble and is not limited to those who can afford to travel to Brisbane. Students with anxiety about performing were able to perform in familiar environments. Groups have a goal to reach for, especially now when performances are limited. Suggestion: It should be an option every year even when/if everything is able to return to normal
5	<b>Watching all ensembles in a section.</b> Ensembles were able to watch all performances in their section. Our school got to watch the other musical ensembles from our school as well as the other schools in our section. This allowed for some wonderful discussion about celebrating music created by others. It also provided an opportunity for younger ensembles to see groups that they could aspire to.
3	<b>Atmosphere:</b> It was as festive as it could be in the current situation Friendly and non-competitive.
2	<b>Inclusiveness:</b> Its inclusiveness, all abilities and levels are encouraged.

#### Q4 What did you dislike about QCMF?

Answered: 41

Skipped: 18

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
25	Answered "Nil" or "Nothing" or the response didn't fit the above.
6	<b>Adjudications:</b> Poor handwriting therefore difficult to read. On occasions adjudicators did not agree. Missed live adjudications. Not getting a general section feedback. The length of time between streaming and receiving adjudications. Suggest: Emailing adjudications.
6	<b>Recordings:</b> Videos didn't adequately capture the actual performance. It was a lot more work for the schools. The time it took to record and submit entries is not sustainable. The timing was very difficult. We wouldn't do it again if it was so close to the school holidays.
6	<b>Atmosphere:</b> Prefer the atmosphere of a live performance. Missed the community spirit. Very impersonal.
6	<b>Streaming:</b> Only able to watch the ensembles in our section. The YouTube link was too long, and we weren't allowed to share it on our school's community newsletter as it contained information about other students. The delay between streaming and receiving adjudications.
4	<b>Results:</b> Not knowing what anyone else's results were - not even in our own section/s. Not even knowing results within our section.
2	<b>Educational value:</b> Students didn't get the same educational experience of performing and watching other ensembles/choirs.
2	<b>Communication:</b> The links to each section were only sent to the school administrator who did not always pass this information onto the conductors.
2	<b>Hard copies of music scores:</b> Questioned the need to provide hard copies of scores. Suggest: Being able to upload a pdf.
1	<b>Repertoire:</b> We would love to see the repertoire chosen by other groups within our section.

**Q5 Prior to QCMF, how much of the information that you needed did you get?**

Answered: 59

Skipped: 0

5. Prior to QCMF, how much of the information that you needed did you get?

[More Details](#)

<span style="color: blue;">●</span> All of the information	35
<span style="color: orange;">●</span> Most of the information	22
<span style="color: green;">●</span> Some of the information	2
<span style="color: red;">●</span> A little of the information	0
<span style="color: purple;">●</span> None of the information	0



**Q6. QCMF compiles a list of recommended / representative repertoire annually. Have you interacted with this document in the last 12 months?**

Answered: 59

Skipped: 0

6. QCMF compiles a list of recommended / representative repertoire annually and post the list on its website. Have you interacted with this document in the last 12 months?

[More Details](#)

<span style="color: blue;">●</span> Yes	26
<span style="color: orange;">●</span> No	14
<span style="color: green;">●</span> I was not aware of it	19



Note: between 2019 and 2021, conductors not interacting with the list increased from 22.45% to 24%. Lack of awareness has reduced from 42% to 32% and interactions with the list has increased from 34% to 44%.

### Q7. IS there anything else you'd like to share about QCMF?

Answered: 23

Skipped: 36

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
11	<b><i>A positive response of thanks or appreciation – gratitude for staging the event in very difficult circumstances</i></b>
6	<b><i>General Suggestions:</i></b>
	I have looked at the repertoire list and there is nothing for the upper-level choral groups.
	Please create individual link for each school if the competition will be online
	(I don't understand question 5). This was my first year with BCE after being with Rockhampton CE and the process was similar.
	It would be great to enter online again in 2022 as we won't be travelling from NZ next year.
	Please be mindful that not all staff at each school have been involved in QCMF before... there will always be new people who do not know the ropes like others do.
	Can the video entry be an option every year please?
3	<b><i>Other – responses pertaining to Q3 or Q4:</i></b>
	Can there be a list of all the repertoire performed.
	Please continue to have 2 adjudicators. It's great.
	Conductor bios were very short and hard to write anything useful.
2	<b><i>Wishing for a return to normal and return to in personal performances.</i></b>
1	<b><i>Answered "Nil" or "Nothing"</i></b>

**Appendix D: Print and Social Media Advertising**

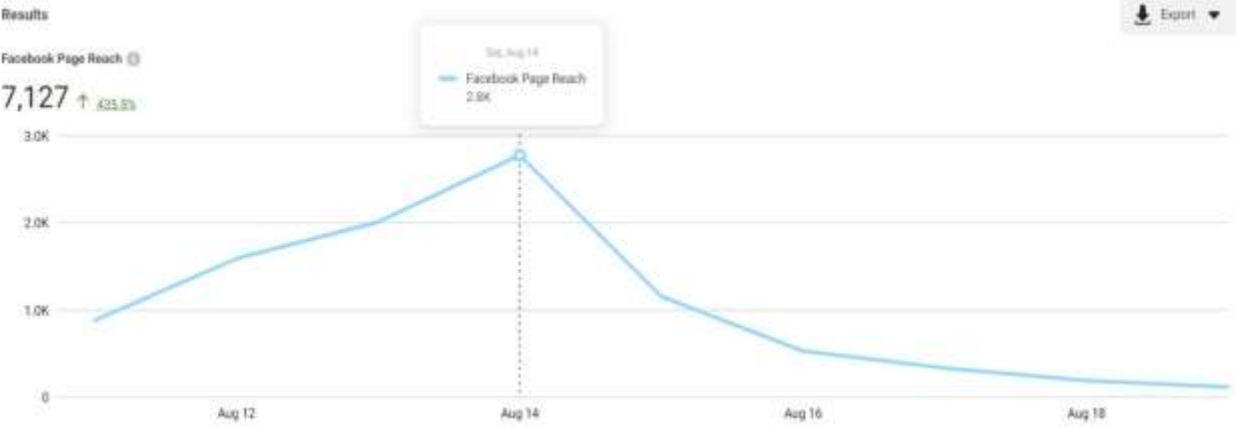
Facebook @QueenslandCatholicCollegesMusicFestival



Analysis period: 11<sup>th</sup>-19<sup>th</sup> August where Facebook insights date range allowed.

The following data was retrieved from the Facebook Business Suite. Significant changes have been made to the type of available 'insights' data since the last annual report and the only meaningful data is presented below. This situation has resulted in a lowering of quality and type of data available for analysis.

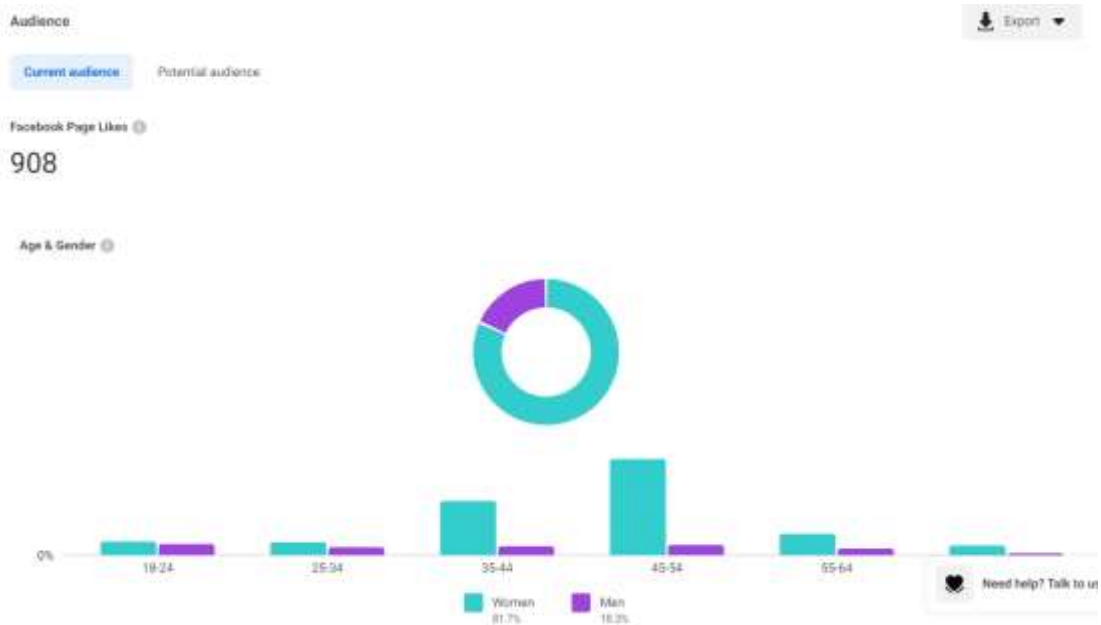
The number of people posts were served to peaked at 2,800 on August Page Reach 14, 2021. All reach was organic.



## Page Likes and Demographics.

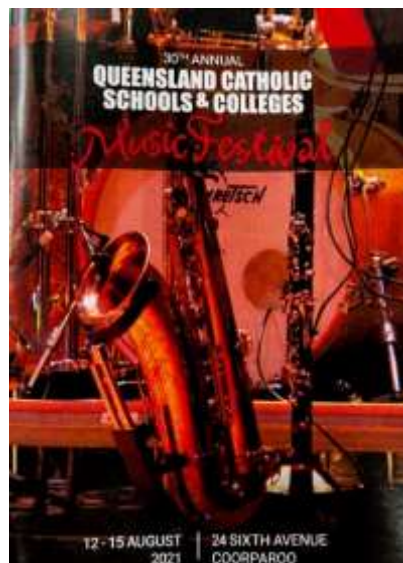
908 Page Likes. All likes are organic.

Demographic split of the Festival's Facebook audience: 81.7% female, 18.3% male, clustered in the 35–54-year-old age bracket.



## QCMF Program

Digital Download from [www.qcmf.com.au](http://www.qcmf.com.au) and the QCMF Facebook page.



# What Is QCMF? Distribution: all Festival Participants



More than 9,000 students attend QCMF annually. Together they will perform 150+ hours of music.

## QCMF is an Annual Music Festival Hosted by Villanova College

- QCMF attracts 22,000+ people annually.
- The Festival brings together 100+ schools and colleges from across the country.
- QCMF is the largest festival of its type in the Asia-Pacific region.
- The four-day festival occurs during Brisbane's Ekka week in August.
- Festival website: [www.qcmf.com.au](http://www.qcmf.com.au)

### Ticket Prices

- All non-performers: \$10
- Concession: \$5
- School students: free

### Parking

- Very limited street parking is near Festival venues, so plan accordingly.

### Never miss a performance

- Arrive 30 minutes early.
- Ensure you are at the correct venue.
- Important: once a performance begins the doors to venues will be closed until the end of the performance.

"QCMF is a celebration of all things musical. Students thoroughly enjoy the non-competitive nature of the event where emphasis is placed on enjoyment, participating, and improving your performance. We hope all students find the experience of performing at the festival to be both rewarding and educational"

**Mr. Mark Stower**  
Villanova College Principal



## What is QCMF?

### Information for Families



## QCMF aims to Improve the Quality of Catholic Music Education

Starting in 1991, QCMF has grown to have a generational impact on Australian music education – teachers who were once student performers at the Festival, now attend as teachers.



QCMF welcomes primarily through to secondary performers in bands, choirs, and instrumental ensembles.

For many schools, QCMF is the performance highlight of their year.

Students and teachers travel to attend the Festival from across Queensland, New South Wales, Victoria, and New Zealand.



## How Can You Help?

QCMF is run by a team of 500+ volunteers. This community of amazing people work together to do great things for music education. We would love to have you if you can:

- Help in the CofEs or on the BBQs
- Welcome students and teachers
- Escort ensembles to venues
- Compete on stage
- Assist with administration
- Become a corporate sponsor

Register at: [www.qcmfvolunteering.com.au](http://www.qcmfvolunteering.com.au)

## What people say

*"Student come with excitement and they leave with pride"*

- Fr. Peter Wisniewski, Villanova College Chaplain

*"The impact QCMF has on students...is getting to see the passion and drive behind a subject they love"*

- Celeste Hack, Music Teacher, The Cathedral College (Rockhampton)

*"A great gathering and one that celebrates so much of our diverse offerings as Catholic schools"*

- Bernadette Kreutzer – Executive Officer, Catholic School Parents Queensland

## QCMF is community

When you arrive at QCMF you are welcomed by your musical family. QCMF is not a competition. It is an expression of the very best music has to offer – bringing people together in a celebration of what extraordinary teaching can create.



## **Appendix E: Minutes of the QCMF Advisory Meeting**



### **QCMF Advisory Meeting**

Friday 19<sup>th</sup> February 2021 at 1.00pm

#### **Planned Dates**

Invitation to participate – Emailed Monday 8<sup>th</sup> March (Week 7 Term 1)

QCMF Portal opens for entries Monday 8<sup>th</sup> March

QCMF Portal closes for entries Friday 30<sup>th</sup> April (Week 2 Term 2)

Performance Schedules posted/mailed Friday 4 June (Week 7 Term 2)

Invoices emailed – Friday 4<sup>th</sup> June

Cut off for Video Upload and Postage of Scores (to include a printout of the ensemble's performance information webform, a stamped, self-addressed A4 envelope) – Friday 23<sup>rd</sup> July

#### **Minutes of Meeting**

##### **Present:**

Mary Hehir, All Saints Parish Primary School: Jonathan Bolt, Ambrose Treacy College: Marie Pamela Picart, Chisholm Catholic College: Shane Tooley, Downlands College: Trevor Beyer, Franciscan Colleges: Brian L'Huillier, Madonna Forster, Iona College: Josh McKeachie, Loreto College: Cathy Gleeson, St James Catholic Primary School: Matt Cocking, Derek Rose, St Joseph's College, Spring Hill: Robert Stewart, St Joseph's Nudgee College: Ross Capern, Angelina Ellis, St Laurence's College: Kane McNally, St Patrick's College, Shorncliffe: Craig Kennedy, St Rita's College: Marianna Moes, St Oliver Plunkett School: Michael Jones, Gordon Hughes, Sandra Magnus and Alison Schrauf, Villanova College

##### **Zoom calls:**

Cathie Neil, All Hallows' School: Megan Hoban, Shalom College: Katie Poli, St Bernard's Primary School: Simone Fry, St Eugene Catholic College.

##### **Apologies:**

Stephanie Coughlan, The Cathedral College: Miriam Townsley, Mt St Michael's College: Andrew Mear, Stuartholme School: Jack Ingram, St Brendan's College: Iris Wessling, St Eugene Catholic College: Rachel Vickers, St Ita's Catholic Primary School: Katrina Woodfield, St Joseph's Catholic School, Mt Isa: Nancy Nicholson, St Margaret Mary's College.

##### **Welcome – QCMF Artistic Director – Michael Jones:**

QCMF ANNUAL Report

Michael Jones welcomed and thanked those present and on zoom for attending the meeting. Michael wants to share with everyone how the festival will work this year. The goal of the festival is to bring us all together to share music and provide a performance goal. The proposed dates are above, taken from the Agenda.

### **QCMF 2020 – Annual Report – Gordon Hughes**

Gordon mentioned that the Annual Report was available on the QCMF website. Last year, while there was no festival, the team worked on the reorganization of documents and other items that we usually don't get time to do. Regarding financials, we had a small operating loss last year. We finally have an investment facility and will now get interest moving forward. We need to not be a loss-making entity which makes it hard to justify the festival. We hope to stop relying on sponsors in the future. Any questions, please email Gordon Hughes on [ghughes@vnc.qld.edu.au](mailto:ghughes@vnc.qld.edu.au)

### **QCMF 2021 – Virtual Festival – Michael Jones**

This year we will not have a physical festival as the logistics are far too challenging in terms of managing health risk, government requirements, and concerns regarding travel. We will move to a hybrid festival where we ask schools to submit a recording of their performance. These performances will be scheduled across our regular festival event in 'sections'; these sections will be adjudicated live at Villanova College with the event being streamed via unlisted YouTube links. We will identify these links as QCMF Channels which will be shared with school administrators for distribution to participants and their families.

Michael mentioned that we ran a test to get a sense of how the festival could run with performances sent in by a few schools.

Gordon thanked the schools who had helped us by sending in performances. Michael played a snapshot of the test to show everyone what it would be like. There will be the same section criteria, but a shorter space between performances. The duration of the event might be a little smaller. The video upload will be our biggest challenge as there will be a lot of video data to organise.

Michael showed the website and the Entering QCMF page [Entering QCMF - QCMF](#). The quality of the recordings is not the focus. The recordings need to be done in one continuous, uninterrupted, unedited take. The goal is to keep the process simple and as close to a QCMF performance as possible. The documents will be populated by the PURL – we are trying to automate everything. Two copies of the scores will need to be posted in (no originals) with a printout of their Performance Information Sheet. These need to be put in an envelope along with

a stamped self-addressed envelope so that the music copies, along with the Certificate can be sent back to the school.

The QCMF flyer ('What is QCMF?'). Please use [this link](#) to download this and other relevant documents.

Please keep checking the QCMF website for new information – maybe schools can organise a viewing party for your school's performance. That way we can share the experience. There is the possibility of a USA group entering this year.

The question was asked if you can record off the streaming. The link will be available to the end of the calendar year. Regarding Child Protection, we will provide a link for school administrators to an unlisted YouTube channel. Michael has sought advice from Mr Chris Wooley from QCEC regarding Child Protection. We will be distributing information regarding this to Principals, administrators, and teachers that will outline the support we will require to ensure appropriate media clearances are sought.

The issue of equity was raised between the various schools.

Gordon mentioned that we undertake considerable work with our adjudicators to address bias; we will stress the quality of the video recordings should not impact the adjudication. The focus is to remain on educational feedback on the performance shared. Footage must be recorded in, unedited, continuous take. A concern was raised about the sound of a recording but advice we received during the trial suggested adjudicators can hear what they need to hear to provide effective feedback. While not recommending any school to purchase one, the zoom q4 recorder was mentioned as being a good camera which can also be used as a webcam.

Regarding APRA AMCOS queries, Catholic schools are covered and there is no breach of copyright.

The number of takes a teacher makes of recording a performance for a section is up to the teacher. We ask that the submitted recording be one long take of the performance, as if the ensemble was on stage, and that there be no editing. A recording might be used as a reflective process for the ensemble, and then record again later.

The focus remains that QCMF is not a competition.

Schools will be able to watch all the schools in their section – this is a bonus as it doesn't usually happen.

What are the expectations of physical distancing on the videos? The QCEC has updates on Covid-19 requirements but hopefully by the time of sending in video data this will be less of an issue. We will check with Mr Chris Wooley at QCEC and will share the answer.

### **QCMF Liturgy – Michael Jones**

There will be a liturgy online on the Sunday. We will get information out to schools.

### **Advisory Committees for 2021 are:**

#### **Choral:**

Michael Jones: Villanova College, Coorparoo

Mary Hehir: All Saints Parish Primary School, Albany Creek

Robert Stewart: St Joseph's Nudgee College, Nudgee

Kate Albury: St Patrick's College, Shorncliffe

Cathie Neil: All Hallows' School, Brisbane

Marianna Moes: St Oliver Plunkett School, Cannon Hill

#### **Instrumental:**

Michael Jones: Villanova College, Coorparoo

Kane McNally: St Patrick's College, Shorncliffe

Brian L'Huillier: Iona College, Lindum

Matt Cocking: St Joseph's College, Spring Hill

Megan Hoban: Shalom College, Bundaberg

Simone Fry: St Eugene Catholic College, Burpengary

Meeting ended: 3.00pm