

# QUEENSLAND CATHOLIC SCHOOLS & COLLEGES

## Music Festival

Transforming Hearts and Minds Through Music for 25 Years

### QCMF 2019 Media Kit

Festival Dates

Thursday 15<sup>th</sup> – Sunday 18<sup>th</sup> August

#### QCMF at a glance

**22K**

annual attendees

**110+**

catholic schools & colleges

**5K+**

social media reach

**28K**

email banner deliveries

**165+**

hours of music

**15K**

student performances

**500+**

volunteers

#### Event Profile

*Largest festival of its type in the Asia-Pacific region*

#### Participant Profile

*Music education market decision makers, parents and students*

#### Participant Origins

*Greater Brisbane, South East Queensland and Regional and Interstate areas*



#### Sponsorship packages (inc. GST)

**Platinum Sponsor \$10,000+**

**Gold Sponsor \$7,500+**

**Silver Sponsor \$5,500+**

**Bronze Sponsor \$3,500+**

To discuss any sponsorship opportunities please contact:

e: [qcmf@vnc.qld.edu.au](mailto:qcmf@vnc.qld.edu.au)

t: (07) 3394 5517

w: [www.qcmf.com.au](http://www.qcmf.com.au)

Click to experience QCMF on



## Potential Sponsorship Opportunities

- Trade display booths;
- Distribution of advertising collateral to festival participants;
- Brand exposure through website, email banner placement, video displays, and venue compere mentions;
- Business to customer networking;
- Company representation at QCMF closing function;
- Print advertisement placement (program, flyers, and email banner).

*All sponsorships are customised to suit your business – get in touch for more information.*

**Proudly hosted by Villanova College**

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