

Queensland Catholic Schools' and Colleges' Music Festival  
**QCMF ANNUAL REPORT 2018**  
Proudly hosted by Villanova College

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**QUEENSLAND CATHOLIC  
SCHOOLS & COLLEGES**  
*Music Festival*  
***Transforming Hearts and Minds Through Music for 25 Years***



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## **Overview and Introduction**

The QUEENSLAND CATHOLIC SCHOOLS' & COLLEGES' MUSIC FESTIVAL (QCMF) is the premier event on the Catholic music education annual calendar and traditionally occurs during the last weekend of the Brisbane Exhibition in August. QCMF is coordinated and proudly hosted by Villanova College, Coorparoo and is a celebration of all things musical, covering a diverse range of classical and contemporary genres. Performers range from six to eighteen years of age and participate in brass, wind, string, percussion, jazz and choral ensembles and come together to perform in full-size choirs, instrumental ensembles, symphonic bands and orchestras.

***"It's a great festival, giving lots of students the chance to participate in a quality event."***

**- Fiona Mowat St Patrick's College – Launceston**

The growth and increasing professionalism of the music Festival has evolved significantly. The first music Festival conducted in 1991 attracted a total of 12 schools and colleges delivering 43 ensembles. By contrast, the 2018 Festival ran for four days across eight separate venues, welcoming 113 schools and colleges from various locations throughout Queensland, interstate and overseas, bringing with them 573 separate ensembles with over 15,000 student performers.

As a not-for-profit event, QCMF aims to encourage the development of music education in Catholic schools and colleges by providing performance opportunities, combining educational feedback for students and teachers. While adjudicators and patrons alike appreciate musical excellence, the true gift of the Festival is the opportunity it affords young performers to be the best they can be with the knowledge that their performances are appreciated and adjudicated accordingly.

## ***Artistic Director's Report***

In 2018, the Villanova College Community welcomed over 22,000 people to the 28<sup>th</sup> annual Queensland Catholic Schools' and Colleges' Music Festival (QCMF). Representing 113 schools from across Queensland, Victoria, and Tasmania, QCMF hosted over 15,000 student performances over 4 days. This was the largest celebration of music in Catholic Education in this event's history – it was truly incredible!

QCMF is without doubt one of the largest school music festivals in the Asia-Pacific region. Even so, as an organisation we rely on our committed group of volunteers who continue to assist with the production of this event just as they did at the time of the inception of QCMF almost 30 years ago. Our festival is as much a celebration of community as it is of music education; without the support of our volunteer 'family', this festival would not enjoy the success it currently does. On behalf of our organising group, I would like to publicly recognise the vital role our volunteers play in our continued success and thank them unequivocally for their continued support.

We are moving toward our 30<sup>th</sup> anniversary and this gives pause for thought. We look forward to the challenges on our horizon –

***QCMF is the Largest Celebration of Catholic Music Education in the Asia-Pacific Region.***

those in the changing educational landscape, particularly in the Senior Schooling paradigm, and changes heralded in instrumental music in State education – and seek to position our event as a key element of advocacy for music education in Catholic Schools. As a vital event in the calendar of so many music programs, we look forward to continuing in this role and refining QCMF to cater effectively for improved educational outcomes for our students into the future.

To say we enjoyed the weekend would be an immense understatement. We look forward to the opportunity to meet and catch up with old friends; perhaps even make some new ones! Most of all, we enjoy the music and reflect upon what each performance across the weekend represents – the continuation of a legacy of music education in Catholic schools and colleges and the celebration of 28 years of this recognition within our community.

*Michael Jones*  
***Artistic Director, QCMF***  
***Director of Music, Villanova College***

### **3.1 History of QCMF**

The Queensland Catholic Schools' & Colleges' Music Festival (QCMF) took place for the first time in 1991. At that time, a number of staff from Villanova College, who had developed their own school's comprehensive instrumental music programme, were lamenting the lack of opportunities for ensembles from Catholic schools to perform, to come together, to listen to one another and to get productive feedback from professional adjudicators. Armed with these goals, and good doses of enthusiasm and perseverance, QCMF was born.

In 2003, a decision was made to de-emphasize the competitive nature of the Festival, with QCMF

***In 2018, 113 Schools attended QCMF from Brisbane, Brisbane surrounds and interstate.***

restructured to embrace a non-competitive ethos while still providing recognition of outstanding performances through a constructive adjudication process facilitated by teaching and performance experts.

QCMF is open to students from Catholic schools and colleges across Queensland, Australia and internationally. Given the increasing emphasis placed on music in Catholic schools, this Festival provides an extraordinary annual performance and educational experience for many students and teachers.

### **3.2 Growth of the Festival**

Over the Festival's more than twenty-five-year lifetime, its structure has naturally developed and evolved. The growth of QCMF is reflected in the number of entries received (see Table 1), as well as the geographical spread of the participants. In 2018 nominations were received from 113 schools, which included schools from Gladstone, Ayr, Emerald, Bundaberg, Highfields, Noosaville, Chadstone (VIC), Cairns, Yeppoon, Rockhampton, Toowoomba, Townsville, and Launceston (TAS), and many Brisbane schools.

**Table One – Growth of the Festival**

Year	Entries	Schools	First Time Participant Schools	Participating musicians
1991	32	13	13	DATA UNAVAILABLE
1992	47	16	10	
1993	75	27	12	
1994	86	34	13	
1995	97	37	12	
1996	120	43	8	
1997	139	50	8	
1998	152	47	6	
1999	164	46	4	
2000	189	53	8	
2001	200	56	6	
2002	220	55	6	
2003	240	61	6	
2004	253	64	6	
2005	270	62	5	
2006	257	68	7	
2007	285	78	9	
2008	302	77	6	7852
2009	335	81	8	9428
2010	362	83	5	10310
2011	361	93	5	11300
2012	427	104	5	12371
2013	412	95	1	11615
2014	460	103	5	13173
2015	476	97	2	13092
2016	537	111	6	14254
2017	530	99	1	13479
<b>2018</b>	<b>572</b>	<b>113</b>	<b>2</b>	<b>15046</b>
Total Participant QCMF Schools			<b>188</b>	
<b>2018 Participating Schools by Region</b>				
Brisbane			92	
Brisbane Surrounds			18	
Interstate			3	

**Table One:** Shows the growth in entries over the life of the Festival and the growth in the number of participating musicians. Since 2008, statistics have been collected on the number of 'student performances'.



**Table Two: Hours of music performed during the Festival**

YEAR	Venue	Hours Thur	Hours Fri	Hours Sat	Hours Sun	TOTALS
2008	AC		11hr 05m	11hr 15m	10hr 05m	32hr 25m
	GH		11hr 35m	11hr 20m	6hr 4m	29hr 35m
	SJC		3hr 05m	11hr 50m	8hr 30m	23hr 25m
	TOTAL		25hr 45m	34hr 25m	25hr 15m	85hr 25m
2009	AC		11hr 30m	11hr 10m	9hr 55m	32hr 35m
	GH		11hr 15m	11hr 25m	9hr 45m	32hr 25m
	SJC		10hr 35m	12hr 45m	10hr 15m	33hr 35m
	TOTAL		33hr 20m	35hr 20m	29hr 55m	98hr 35m
2010	AC	11hr 55m	11hr 30m	11hr 45m	5hr 55m	41hr 05m
	GH	6hr 50m	10hr 15m	11hr 15m	4hr 25m	33hr 05m
	SJC		18hr 05	15hr 25m		33hr 30m
	TOTAL	18hr 45m	38hr 50m	38hr 45m	10hr 20m	107hr 30m
2011	AC	3hr 20m	11hr 30m	11hr 45m	10hr 5m	36hr 40m
	GH	3hr 20m	11hr 05m	11hr 15m	10hr 5m	35hr 45m
	SJC		7hr 10m	5hr 40m	6hr 10m	19 hr
	TOTAL	6 hr 40m	38hr 10m	33hr 50m	30hr 50m	109hr 30m
2012	AC	3hr 35m	11hr 25m	11hr 15m	10hr 15m	36hr 30m
	GH	3hr 50m	10hr 30m	11hr 35m	9hr 55m	35hr 50m
	V	2hr 20m	9hr 40m	10hr 35m	6hr	28hr 15m
	TOTAL	9hr 45m	37hr 05m	40hr 30m	31hr 45m	119hr 05m
2013	AC	3hr 50m	11hr 30m	10hr 40m	11hr 10m	37hr 10m
	GH	3hr 35m	10hr 50m	9hr 40m	6hr 55m	31 hr
	V		6hr 50m	4hr 25m		11hr 15m
	TOTAL	9hr 25m	44hr 35m	32hr 10m	31hr 30m	117hr 50m
2014	AC	4hr 45m	10hr 50m	11hr 10m	10hr 15m	37hr
	GH	3hr 10m	11hr 30m	10hr 05m	6hr 10m	30hr 55m
	V		6hr 50m	5hr 45m		12hr 35m
	TOTAL	4hr 45m	38hr 30m	32hr 25m	30hr 25m	145hr 25m
2015	AC	4hr 45m	10hr 30m	10hr 35m	10hr	35hr 50m
	GH	4hr	9hr 55m	11hr 45m	5hr	30hr 40m
	V	1hr 15m	6hr 50m	7hr 10m		15hr 15m
	TOTAL	6hr 20m	27hr 35m	29hr 10m	15hr 15m	98hr 20m
2016	AC	4hr 45m	10hr 30m	10hr 35m	10hr	35hr 50m
	GH	4hr	9hr 55m	11hr 45m	5hr	30hr 40m
	V	1hr 15m	6hr 50m	7hr 10m		15hr 15m
	TOTAL	6hr 20m	27hr 35m	29hr 10m	15hr 15m	98hr 20m
2017	AC	4hr 35m	11hr 10m	10hr 40m	8hr	34hr 25m
	GH	3hr 50m	10hr 45m	10hr 05m	5hr 50m	30hr 30m
	V		9hr 10m	6hr 55m		16hr 05m
	TOTAL	4hr 35m	31hr 05m	27hr 40m	13hr 50m	76hr 30m
2018	AC	4hr 50m	11hr 50m	11hr 30m	9hr 40m	37hr 50m
	GH	3hr 35m	11hr 10m	11hr 20m	5hr	31hr 05m
	V		8hr 35m	6hr		14hr 35m
	TOTAL	4hr 50m	31hr 05m	27hr 40m	13hr 50m	76hr 30m

AC = Augustine Centre, Villanova College TL = Tolle Lege, Villanova College DL = Drumline  
 GH = Goold Hall, Villanova College QS = Quadrangle Stage, Villanova College SJH = St James Church Hall, Coorparoo  
 V = Veritas Building, Villanova College SJC = St James Church, Coorparoo

**Table Two: Shows the growth in the number of hours of music presented during the Festival**

### 3.3 Venues

In 2018, the Festival was held in eight venues over four days. At Villanova College, the Hanrahan Theatre in the Augustine Centre, Veritas, Goold Hall, Tolle Lege, the Junior School Terrace and the Quadrangle Stage were performance venues. At the St James Venue, Coorparoo, the St James Church and Church Hall, were performance venues.

### 3.4 Audience

QCMF continues to build its audience following.

Each year an increasing number of the public are eager to see many of the excellent performances on offer across the Festival.

***“QCMF is a great, safe environment... where everyone is striving to be and do their best and not competing with anyone but themselves.”***

- Melissa Gill – Mt Maria College

The reputation of QCMF for providing high-quality musical performances in a pleasant and professional environment is highly valued by music lovers in the community.

### 3.5 Funding

The Festival is a not-for-profit event. Sponsorship income (including in-kind support), entry fees and ticket sales fund the Festival. For information about this aspect of the Festival, see ***Appendix B: QCMF Financial Statement.***

### 3.6 QCMF Leadership Structure and QCMF Executive Committee

<b>President</b>	Mr David McCann
<b>Vice President</b>	Mr Ken Hartley
<b>Secretary</b>	Maria O’Leary-Chay
<b>Treasurer</b>	Mrs Wendy Wallis
<b>Artistic Director</b>	Mr Michael Jones, Director of Music, Villanova College
<b>Facilitator</b>	Mrs Sandra Magnus
<b>Administration</b>	Mrs Alison Schrauf
<b>Business Development Manager</b>	Mr Gordon Hughes

The leadership team and the QCMF Executive Committee take advice from an Advisory Committee made up of ensemble conductors and music directors from a diverse range of



Catholic schools and colleges. The results of this consultation process can be found in **Appendix E: Minutes of the QCMF Advisory Meeting**

The QCMF Facilitator,  
Villanova College Director  
of Music, Music  
Secretary/QCMF  
Administrator and the

***“I love the atmosphere where the students feel comfortable talking to students from other schools.”***  
- Cherie Spannburg – St Augustine's College

QCMF Business Development Manager are the driving force of the Festival. The Villanova College music staff, maintenance team, information technology department and canteen staff, with the blessing and encouragement of the Villanova College Leadership, provide enormous support.

### **3.7 Volunteers**

A dedicated group of volunteers working with the QCMF Artistic Director, the QCMF Facilitator, the QCMF Administrator and the QCMF Business Development Manager plan the Festival.

The QCMF Planning Group begins meeting in March each year to commence planning the August Festival. There is a strong body of parents who ensure the running of the Festival is structured and orderly. The group aims for excellence and strive to present a Festival that is professional with a welcoming and friendly atmosphere.

In 2018 there were approximately 810 volunteers who variously worked anywhere from one shift to the whole weekend. In 2018, there were a total of 1674 volunteer shifts filled.

Volunteers come from many areas:

- Villanova College music students;
- Villanova College Old Boys and Loreto College alumni;
- Villanova College past, current and prospective parents;
- Friends and family of Villanova College parents, past parents and students;
- Parishioners from St James Church;
- Parents and Students from other participating Catholic Colleges;

- Students from Griffith University, Queensland University of Technology, University of Queensland and the Australian Catholic University, as part of course work.

There are a growing number of Villanova College old boys who have become involved in the planning and execution of the Festival. They undertake the roles of stage manager, warm-up personnel, photographer, compere, food outlet coordinator and sound engineers. Volunteers often arrange work and professional responsibilities around the Festival, so they can lend their expertise. A wonderful camaraderie has developed within this group that extends the Festival's positive impact into the wider community.

***QCMF is staffed by more than 800 People who fill 1674 volunteer positions.***

### **3.8 Awards**

Many changes have been instituted over the years of the Festival with regard to how the Festival views awards. In 1998 a new awards system of gold, silver and bronze was introduced to replace the original first, second and third awards. In all sections, adjudicators are asked to provide feedback to each ensemble using criteria that consider factors such as the age and experience of the performers, the difficulty of the music and the quality of the performance. This creates a system that allows more than one ensemble in a section to receive a gold, silver or bronze award. Indeed, it is possible that the adjudicators may not award a gold, silver or bronze award if the criteria for the section are not met.

It is important to remember that QCMF is not a competition. Ensembles are performing against a set of criteria, not against other ensembles in the section. The new award system has meant a lot more ensembles return to their schools after the weekend with tangible recognition for their efforts.

Indeed, QCMF plaques proudly adorn the wall of countless schools through Queensland and across the country.

***“As my school is a Primary School with only a small number of percussion instruments and no performance hall, it is an opportunity for us to really strut our stuff.”***

***- Macarthur Clough – St Elizabeth's Catholic Primary***

In 2003, the two perpetual trophies for the most outstanding primary and secondary school at the Festival were discontinued in keeping with the move to de-emphasize the competitive nature of the Festival. Previously these trophies were awarded to the schools that had achieved the most points for the gold, silver and bronze awards their ensembles took away from the Festival.

In 2007 there was yet another change, again to de-emphasize competition in the Festival and to take a positive and supportive approach to rewarding excellence in performance. The gold, silver and bronze system is still in place, but every ensemble that successfully participates in any section will receive an award. An Encouragement Award was introduced for the very rare occurrence of an ensemble not successfully finishing their performance, hence not meeting the criteria of a bronze award.

In 2008 an Award of Excellence was established for individual musicians identified by the adjudicators as producing an outstanding performance.

2016 saw the implementation of new, updated award criteria. The new criteria were created in close consultation with the QCMF advisory committee, adjudicators and festival participants.

### **3.9 Adjudication**

The adjudicators are carefully selected for their professionalism and dedication to a positive learning experience for all involved. Each ensemble receives two written adjudication reports (one from each adjudicator) together with an audio recording of their performance. This combination provides

ensembles with a valuable learning tool.

**“Wonderful staff and students who volunteered their time to put the festival on.”**

- Mez Xuereb – Salesian College Chadstone Victoria

The standard of the adjudicators employed is

always extremely high. All adjudicators are professional musicians who are selected for their extensive knowledge of primary and secondary teaching. Work continues to train adjudicators in the application of award criteria to maintain consistency of award outcomes and the quality of the feedback given to educators and performers.

## 4.0 Sponsorship

It would not be possible to stage the Festival without the generosity of corporate, business and private sponsors. Sponsorship of QCMF offers businesses the opportunity to access potential customers in the education market and align their brands with a high profile, regionally unique event. The potential audience reached by sponsors extends not just to the performers but their parents, friends and family and onward to music directors, conductors, teachers, auxiliary staff and staff of participating schools and principals from all Queensland Catholic schools and colleges.

***More than 22,600 people attend QCMF from across Brisbane, Queensland and Interstate.***

### 4.1 QCMF Sponsors

In 2018 we welcomed several new and returning sponsors all of whom we thank for their involvement.

**PLATINUM** Brisbane Catholic Education

**SILVER** Queensland Catholic Education Commission

**BRONZE** John Percy Audiology

**Supporter** Catholic School Parents Queensland (CSPQ) (*formally, The Federation of Parents & Friends Associations of Catholic Schools in Queensland*)  
All Organs Australia  
DBAV Productions  
Independent Education Union (QLD & NT Branch)  
Optimum Percussion  
Brass Music Specialists  
Queensland Conservatorium Griffith University  
Animato Strings  
Orchestral Supplies Australia  
Yamaha Music Australia

These sponsors allow QCMF to foster excellence in music education and we thank them all for their ongoing support.

## 4.2 Supporters of QCMF

In addition to our financial sponsors, we would like to thank the following supporters of QCMF 2018:

### **Villanova College**

*Venue and musical equipment*

*Maintenance Department – set up*

*Mrs. Dot Blair, Tuck shop Convenor*

*Mrs. Robyn Gunning, Preparation of Café*

### **St James Parish – Venues**

**St James Primary School, Coorparoo** – Warm up areas

**Loreto College, Coorparoo** – Musical equipment, staging and choir risers

**St Joseph's College, Spring Hill** – Percussion equipment

**Our Lady of Mount Carmel Primary School, Coorparoo** – Choir risers

**St Martin's School, Carina** – Pop up tents

**Motorola Australia Pty Limited**

## 4.3 Final Section and Presentations

QCMF sponsors and guests are invited to attend an informal function preceding the final section on the Sunday afternoon. After enjoying light refreshments, they were escorted into the theatre to watch the final section, which traditionally is A-grade concert band. At the conclusion of the section, they are invited to stay and enjoy a celebration of this year's Festival.

In 2018, the Festival was delighted to invite:

Mr Greg Aitken	Brass Music Specialists
Ms Pam Betts	Executive Director Brisbane Catholic Education
Mr Paul Blinkoff	Principal St Oliver Plunkett Catholic Primary School
Mr Don Bowden	DBAV Productions Pty Ltd
Ms Terri Butler MP	Federal Member Greenslopes
Ms Anita Caltabiano	
Dr Michael Carroll	Principal St Joseph's College
Mr Jim Clinch	All Organs Australia Pty Ltd
Mr Greg Cran	Principal St Ita's Regional Primary School
Mr Peter Delaney	Principal Our Lady of Mt Carmel Catholic Primary School
Mr Michael Edwards	Horizons Education Tours
Mr Geoff Egert	Villanova College Board
Ms Leeanne Enoch MP	Minister for Arts
Mr Peter Geraghty	Chair Villanova College Board
Ms Paula Goodwin	Principal Our Lady's College
Ms Grace Grace MP	Minister for Education

Dr Jim Griffin	
Mr Peter Griffin	Principal St Elizabeth's Catholic Primary School
Mrs Shelley Hamilton	Principal San Sisto College
Mrs Christine Ioannides	Principal St Joachim's Catholic Primary School
Fr Peter Jones OSA	
Mr Joe Kelly	State Member Greenslopes
Mr Dietrich Lasa	Animato Strings
Ms Brittany Lauga	Assistant Member for Education
Mr Chris Leadbetter	Principal St Laurence's College
Mr Paul Leeson	Principal St Catherine's Catholic Primary School
Mr Samuel Marsden	Brass Music Specialists
Ms Donna McMahon	Deputy Chair Villanova College Board
Ms Patricia McMahon	Principal St Bernard's Primary School
	Catholic School Parents Queensland (CSPQ) ( <i>formally, The Federation of Parents &amp; Friends Associations of Catholic Schools in Queensland</i> )
Ms Carmel Nash	
Sr Ann-Maree Nicholls SGS	Principal Sts Peter and Paul's Catholic School
Mr Michael O'Sullivan	Principal St Joseph's Primary School
Mr Robert Out	
The Hon. Anastacia Palaszczuk MP	Premier & Minister for Arts Queensland Government
Mr John Percy	John Percy Audiology
	Executive Director Queensland Catholic Education Commission
Dr Lee-Anne Perry	
Ms Maryanne Riley	Principal St Joseph's Primary School
Mr Michael Schaumburg	
Mr Michael Senior	Principal Ambrose Treacy College
Ms Kristen Sharpe	Principal Stuartholme College
Mr Geoff Sullivan	Principal St Martin's Catholic Primary School
Fr John Sullivan	
Mr Mathew Taylor	Yamaha Australia
Mrs Jackie Trad	Deputy Premier of Queensland Government
Fr Michael Twigg OMI	Rector Iona College
Ms Lorraine Walker	Principal St Thomas' Catholic Primary School
Ms Kim Wickham	Principal Loreto College
Mr Brent Woolgar	Villanova College Board

## 5.1 Publicity

Publicity activities for the 2018 Festival centred on building awareness of the Festival among our local community, increasing audience numbers,

disseminating key information to assist with the smooth running of the event and increasing volunteer support.

***“The support and encouragement demonstrated on the Sunday afternoon at the Quadrangle Stage. That is exactly what Catholic Education is about”***

***- Nicky Rose – St Eugene College Burpengary***



## 5.2 School-based Publicity

Publicity for the Festival began early in 2018 when an invitation to participate in QCMF was posted to every Catholic school and college in Queensland and to interstate colleges who had expressed an interest in the Festival. In May, a reminder of the closing date was emailed to every school or college in the QCMF database.

Schools are continually reminded to check the QCMF website for additional information. The website is the central

information hub listing  
sponsor details and  
opportunities, performance  
times, section criteria,  
performance criteria stage  
set ups and performance

***“The opportunity to perform in the Villanova College venue is excellent. Our school does not have a hall and formal performance opportunities are limited”***

*- Anne Flood - Mother Teresa Catholic Primary School Ormeau*

times. In addition to performer-specific information, a brochure entitled “Key Information for Festival Guests” (**Appendix D**) was posted on the QCMF website. This brochure advises parents of the dates of the Festival for this year, what is involved and a request to consider becoming a volunteer.

## 6.0 Festival Innovation and future development

The organizational structure for the efficient conduct of the Festival continues to be refined as the Festival grows. Below is a list of some of the major innovation and future developments planned for the Festival:

- QCMF Website – ongoing improvements being made to menu organisation and information management.
- Traffic control – ongoing use of a turning Kirkland Avenue into a temporary one-way exit onto Old Cleveland Road.
- Ongoing research and implementation of a new Priority Call Diagram and emergency response procedures for all venue sites.
- QCMF Registration Portal – continuing upgrades to improve ensemble scheduling and management.
- QCMF Volunteer portal will continue to be refined and improved.

- Continued refinement of adjudicator training and induction to better align feedback to ensemble conductors and teachers, with improved educational outcomes.
- Continued collection and collations of “Adjudicator Top Repertoire Picks” to enrich repertoire selection for teachers.
- Improved information sharing by documenting weekly meetings and circulating to the QCMF Executive.
- Inviting stakeholders to join weekly meetings when appropriate to discuss specific issues.
- Implementation of a new, cloud-based sound recording system for performances.

## Appendix A: Program of Events – *Festival Overview*

[illegible]

## FESTIVAL OVERVIEW

[illegible]

**Appendix B: Income and Expenditure**

**QCMF 2018 - QCMF Financial Statement**

	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>
<b>INCOME</b>											
Interest received	713	301	193	348	542	577	876	365	1,422	1,319	3,277
Event Sales	55,768	48,950	50,296	28,912	33,158	31,006	34,148	28,678	25,255	21,385	21,137
Sponsorship income	31,773	20,273	18,386	17,091	18,000	14,000	13,500	11,000	12,000	11,500	11,000
Nominations	61,930	50,945	52,765	41,775	41,085	29,356	30,466	23,176	19,531	17,010	14,160
Extraordinary Income (incl donations)	0	205	200		93	136	113			350	
Apparel	0	136	114	50	325	875					
<b>TOTAL FESTIVAL INCOME</b>	<b>150,184</b>	<b>120,811</b>	<b>121,954</b>	<b>\$88,176</b>	<b>\$93,203</b>	<b>\$75,950</b>	<b>\$79,103</b>	<b>\$63,219</b>	<b>\$58,207</b>	<b>\$51,564</b>	<b>\$49,574</b>
<b>EXPENDITURE*</b>											
Adjudicators	22,472	20,555	21,078	19,064	18,411	17,871	17,728	15,828	16,379	12,388	11,345
Apparel Expenses	0	0	67	0	259	2,011					
Audio Visual	0	5,559	8,708	18,465	14,502	3,586	4,499	1,392	2,675	4,425	5,999
Bank Charges QCMF	115	184	543								
Catering Expenses	10,507	11,047	9,962	8,960	6,908	8,022	5,944	6,325	5,156	5,143	3,628

Cleaning (includes waste bins)	14,673	12,772	9,655	4,695	5,053	2,394	3,056	2,751	729	1,791	625
Hire of Equipment & Services	30,194	26,751	18,435	11,791	10,791	5,924	1,594	2,359	3,435	1,426	1,581
Plaques	4,986	4,558	4,922	3,999	4,397	4,013	3,173	2,834	5,479	4,822	3,928
Printing, stationery & postage	8,237	9,452	9,931	2,778	3,220	3,286	2,415	4,357	5,376	3,900	4,067
Publicity QCMF	3,140			3,566	3,903						
St James Venue	1,250	2,015	2,388	6,324	2,060	1,250	1,250	1,250	2,050	1,553	1,250
Sundries & Other	6,688	2,379	2,284	5,626	3,098	8,322	4,616	8,468	2,721	2,183	2,934
Website & Portal	4,871	9,938	7,950	9,236	8,765	8,299	11,000				
<b>TOTAL FESTIVAL EXPENDITURE</b>	<b>107,133</b>	<b>105,210</b>	<b>109,673</b>	<b>113,056</b>	<b>97,175</b>	<b>76,233</b>	<b>66,459</b>	<b>60,984</b>	<b>60,431</b>	<b>58,113</b>	<b>51,286</b>
<b>TOTAL INCOME/DEFICIT</b>	<b>43,051</b>	<b>15,601</b>	<b>12,281</b>	<b>-24,880</b>	<b>-3,972</b>	<b>-283</b>	<b>12,643</b>	<b>2,236</b>	<b>-2,223</b>	<b>-6,549</b>	<b>-1,712</b>

## Appendix C: Online Conductor Survey

**Survey Aim:** Gather aggregated feedback data on various aspects of the festival and highlight areas of improvement from its core participants.

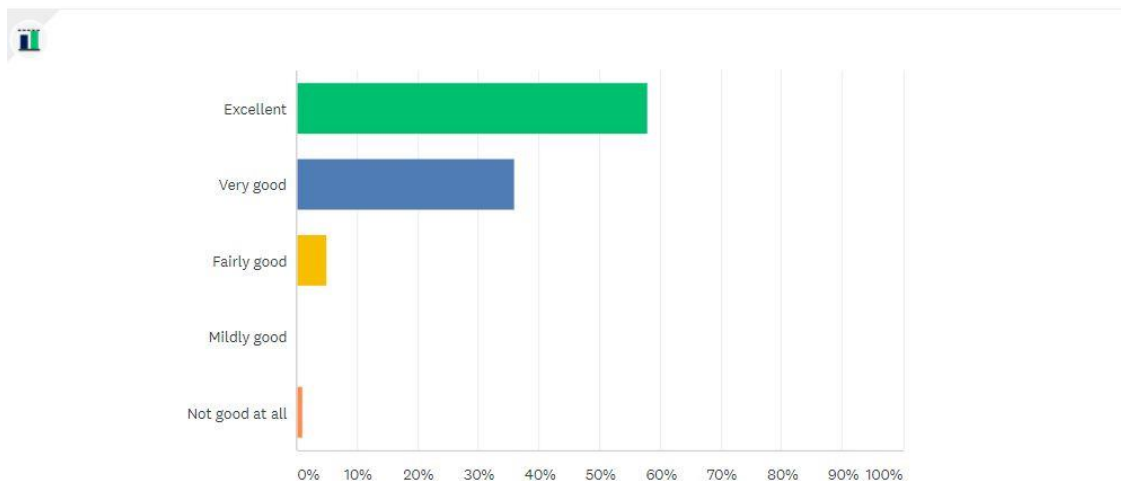
**Survey Size** 322 - Responses 100 (31% response rate)

### Q1 Overall, how would you rate QCMF?

- Answered: 100
- Skipped: 0

Overall, how would you rate QCMF?

Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES
Excellent	58.00% 58
Very good	36.00% 36
Fairly good	5.00% 5
Mildly good	0.00% 0
Not good at all	1.00% 1
TOTAL	100

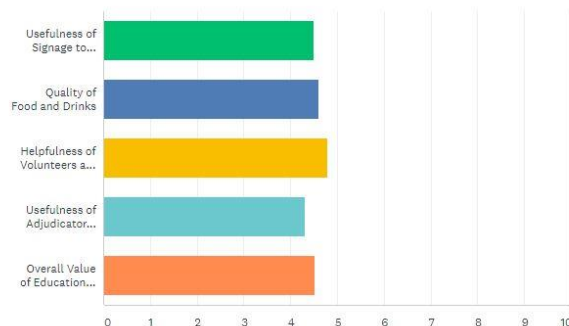


## Q2 Please rate on a scale of 1 (Very Poor) to 5 (Very good) the following:

- Answered: 100
- Skipped: 0

Please rate on a scale of 1 (Very Poor) to 5 (Very good) the following:

Answered: 100 Skipped: 0



	VERY POOR	POOR	FAIR	GOOD	VERY GOOD	N/A	TOTAL	WEIGHTED AVERAGE
Usefulness of Signage to Navigate Around Festival Venues	0.00% 0	2.00% 2	6.00% 6	32.00% 32	58.00% 58	2.00% 2	100	4.49
Quality of Food and Drinks	0.00% 0	0.00% 0	4.00% 4	20.00% 20	47.00% 47	29.00% 29	100	4.61
Helpfulness of Volunteers and Staff	0.00% 0	0.00% 0	2.00% 2	17.00% 17	81.00% 81	0.00% 0	100	4.79
Usefulness of Adjudicator feedback	1.00% 1	3.00% 3	10.00% 10	35.00% 35	50.00% 50	1.00% 1	100	4.31
Overall Value of Educational Experience	1.00% 1	0.00% 0	10.00% 10	24.00% 24	65.00% 65	0.00% 0	100	4.52

## Q3 What did you like about QCMF?

- Answered: 68
- Skipped: 32

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
<b>27</b>	Well run, organised, accurate timings, good venues with friendly, professional staff.
<b>19</b>	Quality of adjudicators and adjudication system. Opportunity to perform for others in a different venue.
<b>14</b>	Community, connection, celebration and 'feel' of the event.
<b>15</b>	Student experience
<b>3</b>	Hearing others perform; benchmark and comparison

#### Q4 What did you dislike about QCMF?

- Answered: 68
- Skipped: 32

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
<b>27</b>	Staff/organisation/venue issues that did not resolve itself at the time.
<b>16</b>	Comment regarding the adjudication process of adjudicator(s)
<b>14</b>	Indicated that there was nothing negative to list
<b>10</b>	Lack of opportunity to hear other ensembles, size or appropriateness of ensembles in section.
<b>4</b>	Parking

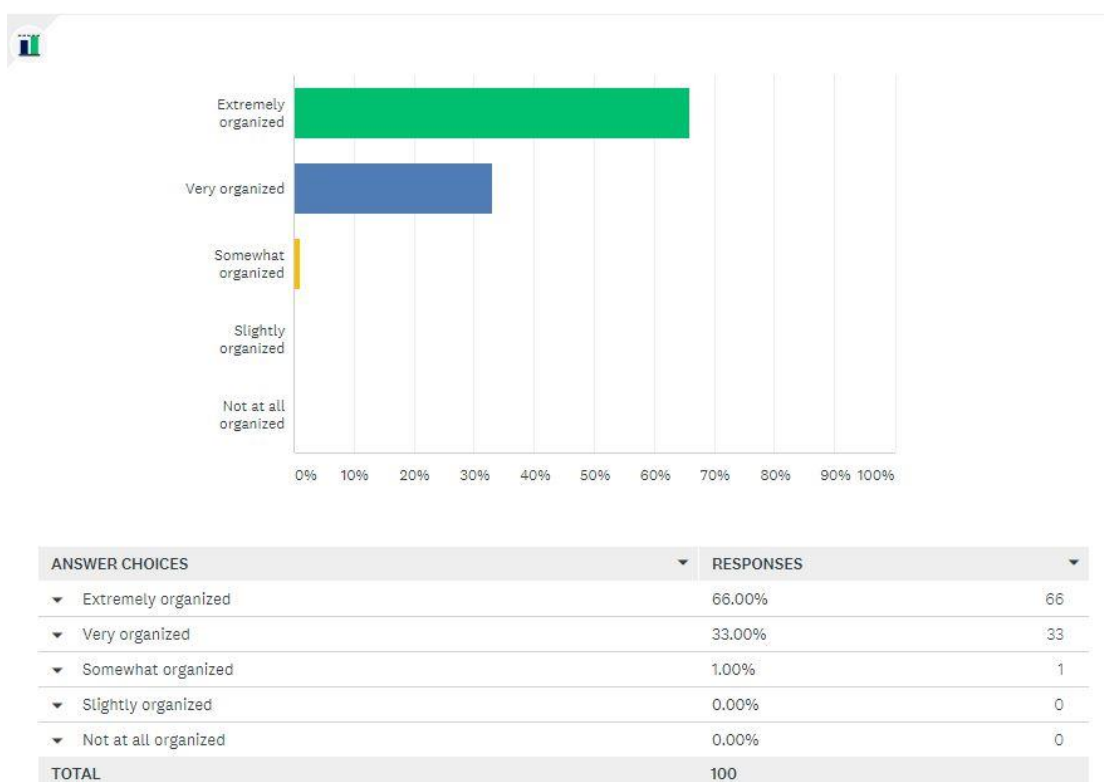
#### Q5 How organized was the event?

Answered: 66

Skipped: 0

How organized was the event?

Answered: 100 Skipped: 0



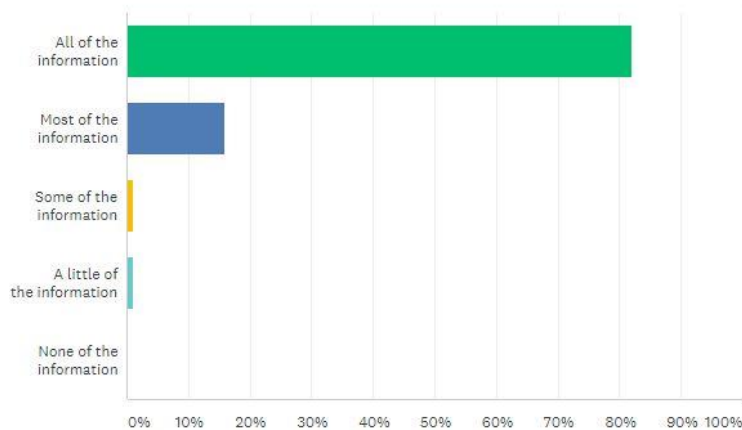
**Q6. Prior to QCMF, how much of the information that you needed did you get?**

Answered: 66

Skipped: 0

Prior to QCMF, how much of the information that you needed did you get?

Answered: 100 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ All of the information	82.00% 82
▼ Most of the information	16.00% 16
▼ Some of the information	1.00% 1
▼ A little of the information	1.00% 1
▼ None of the information	0.00% 0
TOTAL	100

[Comments \(14\)](#)

**Q7. Is there anything else you'd like to share about QCMF?**

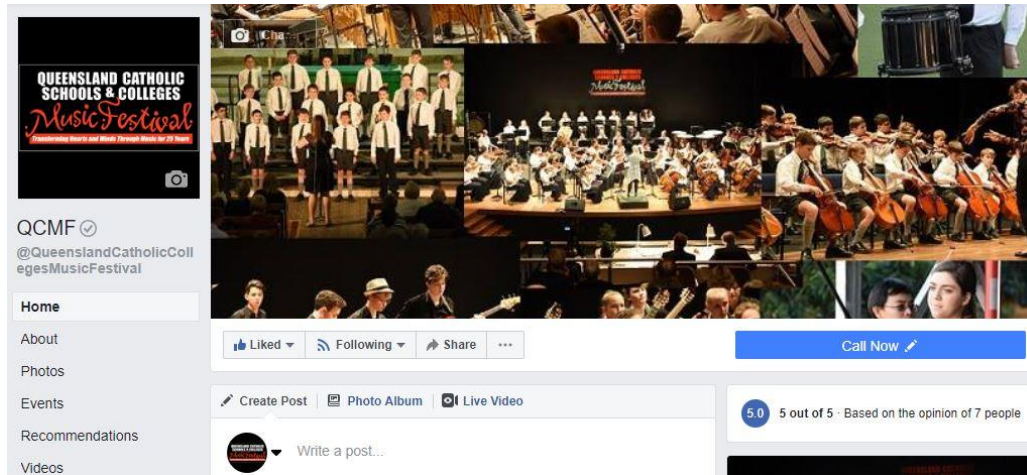
- Answered: 42
- Skipped: 58

Text response – responses grouped by frequency and theme (some responses were aligned with two themes and recorded as such)	
21	A positive response of thanks or appreciation
9	Other – responses pertaining to Q4 or Q3
8	Stage or warm-up organisation/set-up
6	Comment regarding the adjudication process of adjudicator(s)
0	Food

## Appendix D: Print and Social Media Advertising

### Facebook

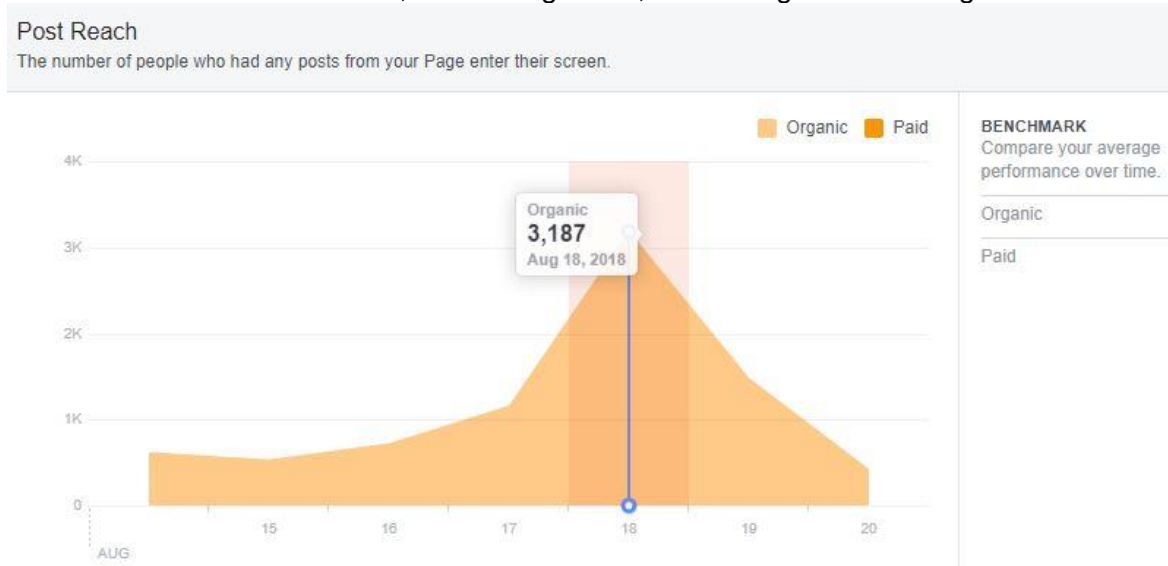
@QCMF



Analysis period: 10<sup>th</sup>-17<sup>th</sup> August where Facebook insights date range allowed.

### Post Reach

The number of people @QCMF posts were served to peaked at 3,187 on August 18, 2018. All growth was organic.

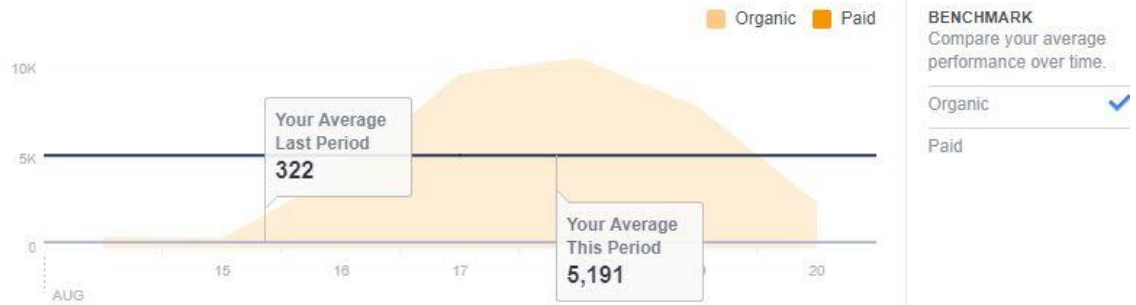


## Total Post Reach

The average number of people who had any content from @QMCF was 5,191 for the period. All reach was organic.

### Total Reach

The number of people who had any content from your Page or about your Page enter their screen.



## Like Growth

Growth of @QCMF from launch peaked at 631 by August 20 2018

Total Page Likes as of Today: 631



## QCMF Program

1500 units



## QCMF Email Banner

Distribution 14, 462 email addresses



Proudly hosted by



Thursday 17th-Sunday 20th August

Sponsored by





**Distribution: 6000 copies**  
**Date of publication: May 2018**

**FROM THE PODIUM:**  
**VILLA MUSIC NEWS**

The year commenced extremely well in the music department at Villanova. There had been a wind of change blowing, a sort out musical access and the introduction of over 150 new students to the program. I am quietly confident that 2016 will be a watershed year for music at Villanova. I will allow us to use the program as an exciting future.

A story of love, loss and enlightenment set in the 1950s for young love was perhaps a highlight of the year – a reflection on youth... Regardless the reason, our community found support this production and all four shows were completely sold out. We had to be patient during the process and the concert, your patience was appreciated. I would like with all music staff support.

It would be my pleasure to have this opportunity to thank Stephen Rinaldi and the Junior Soprano staff for their continued support of music at Villanova. From giving us this day to work with them, to assisting us with supervision during the process and the concert, your patience was appreciated. I would like with all music staff support.

At the College. They will be seeking support in terms of volunteer hours and raised prices. Further information will be distributed through our regular communication channels as we draw closer to the event.

GMF is such an important element in the musical education of our students from across the State. This year's

[illegible][illegible]

Being an 'even' year, it was our biennial musical year with Loreto College. The production this year was 'Footloose'.

A story of time, love and enlightenment is the 1950's era film, *On the Beach*, which presents a remarkable opportunity for students to explore the power of music in the classroom. The film is a powerful reminder of the importance of music in our lives and the role it plays in our education. The film is a powerful reminder of the importance of music in our lives and the role it plays in our education. The film is a powerful reminder of the importance of music in our lives and the role it plays in our education.

[illegible][illegible]

Thank you for your ongoing support of music at Villa. I look forward to seeing some or all of you at some of the exciting events we have planned over the coming term. Stay tuned (no pun intended)!

Mr Michael Jones  
Director of Music

at the College. They will be seeking support in terms of volunteer labour and baked goods – further information will be distributed through our regular communication channels as we draw closer to the event.

OCM is such an important element in the music education of so many students from around the world. This year, should our numbers be on-trend, we are expecting almost 18,000 students from across Queensland and Australia to join us here in Brisbane for the 17-18 days of the festival. The festival forms the focus of a major performance for many of our schools, and provides the perfect opportunity for supportive, evidence based feedback that our teachers and students will value. I am sure that many of you will be involved in this event and associated with those who work so hard to make our vision a reality.

Many Old Boys and past parents return, year after year, to come and join in this wonderful celebration of music and music education. I am sure that many of you will be keen to witness a musical reunion where old friendships are rekindled, new ones formed and old connections are renewed. Of course, you will also be able to see the results of our work in the classroom and on the stage – from the Thursday after-noon DPA through to the end of the weekend. Come and join the family and enjoy this celebration of music and music education. It is a privilege and an honour to be part of the celebration of our vision's contribution to the world of music education.

Thank you for your ongoing support of music at Vite. I look forward to seeing some or all of you at some of the exciting events we have planned over the coming term. Stay tuned (no pun intended)!

Mr Michael Jones  
Director of Music

[illegible]

# Key Information

## QUESTIONS? CONTACT US AT SCHOOL'S MUSIC & COLLEGES



**August 16-19 2018**

Sponsorship Starts on Music Through Music for 22 Years

### Checklist


- ☐ KNOW YOUR VENUE
- ☐ ARRIVE EARLY
- ☐ PARK CONSIDERABLY
- ☐ EFTPOS AVAILABLE FOR TICKETS & FOOD
- ☐ CHECK QCMF WEBSITE FOR THE LATEST INFORMATION

### QCMF VOLUNTEERING

- ☐ OVER 500 VOLUNTEERS
- ☐ NEED TO JOIN QCMF
- ☐ NO EXPERIENCE REQUIRED
- ☐ ALL HELP APPRECIATED
- ☐ CONTACT QCMF TO HELP

### More Information:

[www.qcmf.com.au](http://www.qcmf.com.au)  
[qcmf@mccl.ac.edu.au](mailto:qcmf@mccl.ac.edu.au)  
 P: 3304 5601



### During Each Performance

Venue doors are closed during each performance. Please arrive at least 15 minutes early to avoid missing a performance.

### Child Supervision

Child supervision facilities are not available. Do not leave children unsupervised.

### Food

Not food, snacks, cold drinks and coffee can be purchased from a variety of vendors. Food is not allowed in performance venues in keeping with concert hall etiquette.

### Entry Fee

Entry fees are payable at the door. Festival Passes are \$25/Adult, \$5/Concession; Free Entry for all school-aged children and younger. This gives admission to all sections across the entire Festival. There will be some access to EFTPOS for entry fees and refreshments.

### Videing and Photography

Videing and photography (including the use of personal mobile devices) are not permitted during performances. This is to ensure we work within copyright legislation and ensure the Festival's duty of care and child protection.

### Further Assistance

Check our website for festival information, venue locations, session times and session availability. For assistance during the festival, any of our friendly staff and volunteers will be happy to help you.

### Volunteering

If you would like to be more actively involved in this event, the QCMF organising group would happily welcome any assistance you could provide. Should you wish to participate, please visit the volunteering portal at [www.qcmfvolunteering.com.au](http://www.qcmfvolunteering.com.au) to register. For further information, please contact the Music Office on 3304 5601 or email [qcmf@mccl.ac.edu.au](mailto:qcmf@mccl.ac.edu.au).

### The Hub

The Hub is located on the lawn just past the Augustine Centre. Our friendly volunteers will be happy to help and can provide you with directions to performance venues. Situated in the Hub is the First Aid Officer, the assembly point for lost children on the Villanova Campus and for lost property. Lost children on the 22 James Campus will be at the Secretary's station.





## Appendix E: Minutes of the QCMF Advisory Meeting



### QCMF Advisory Meeting Friday 23<sup>rd</sup> February 2018 at 1.00pm

#### Planned Dates

- Invitation to participate – Emailed to school principals and music conductors – 12<sup>th</sup> March (Week 8 Term 1)
- Entries Open: QCMF Portal: Online registration active from 12<sup>th</sup> March
- Closing date for entries: 8<sup>th</sup> May (Week 4 Term 2)
- Mail out of Performance Schedules – 15<sup>th</sup> June (Week 9 Term 2)
- Invoices emailed – 15<sup>th</sup> June (Week 9 Term 2)

#### Minutes of Meeting

##### Present:

Jan Hewerdine, St Joseph's College: Matt Cocking, St Joseph's College: Brian L'Huillier, Iona College: Cathie Neil, All Hallows' School: Cathy Gleeson, St James Primary School: Raquel Bastos, Villanova College: Craig Kennedy, St Rita's College: Gordon Hughes, Villanova College: Iris Wessling, St Eugene College: Jonathan Bolt, Ambrose Treacy College: Emma Carey, Villanova College: Mary Hehir, All Saints Parish Primary School: Melissa Dineen, All Hallows' School: Kane McNally, St Patrick's College: Michael Jones, Villanova College: Josh McKeachie, Villanova College: Ross Capern, St Laurence's College: Simone Fry, St Eugene Catholic College: Celia Dodds, St Columba's School: Anne Darcy, Assisi Catholic College: Sandra Magnus, Villanova College: Alison Schrauf, Villanova College

##### Apologies:

Robyn Edgar, Shalom College: Ben Langford, Loreto College: Justine Silk, Villanova College: Samantha Sleep, Villanova College

##### Welcome:

Michael Jones welcomed and thanked those present for attending the meeting. He passed on Mark Stower's (Principal, Villanova College) apologies. Mark was unable to attend the meeting due to an AIC Strategic Planning Meeting. He sent his best wishes and thanked everyone for coming.

**S**

##### Report on QCMF 2017 – Michael Jones

Michael advised that the QCMF 2017 Annual Report is on the QCMF website. Those attending the meeting would have received a copy by email.

He noted that attendance was down last year, however this happens every second year. As a result, a significant increase in entries is expected in 2018. The number of students and ensembles in each section will be managed as was done last year. Fewer entries at St James eased traffic congestion.

##### Report on QCMF 2017 – Gordon Hughes:

The festival's direct costs were approximately \$105,000 in 2017. Last year there was a small surplus, which goes toward this year's festival. The long-term plan is to move away from the reliance on sponsorship funding and ensure that the sponsors we do have increase the value of the festival

experience for teachers. This year we have received additional sponsorship from Brisbane Catholic Education for which we are very grateful.

### Portal Enhancements

The plan is to move away from using USB's for ensemble recordings this year due to the large failure rate last year. The portal has been upgraded to enable recordings to be uploaded onto the portal. Conductors will be able to access their recordings using their school's unique PURL. Recordings should be available by the conclusion of the festival.

### Increase in Entry Fees

Entry fees are increasing by 10% this year to help cover increased costs. There has been no increase in fees for the last three years and the cost of entering the QCMF is far less than other festivals. A large ensemble will be \$110 and a small ensemble will be \$55.

### 2018 Section Changes

**Jazz:** Jazz Band 2 and Jazz Band 1C will combine to form JBC.

The section criteria for this section will be:

JBC	<b>Jazz Band C (Open to all year levels)</b>
	Own choice of contrasting repertoire. <b>(The average level of repertoire performed is up to 1.5)</b> May include vocalist/s. <b>Performance time: Up to 8 minutes</b>

### Choral:

Following comments received from conductors it was felt that the wording of the choral section criteria should be revised so that there is a clearer understanding of each section. Some conductors entering choirs into the CH1C: CH2C: CH3B sections, (designed for more inexperienced choirs), are singing in two or three parts. This leads to some students having a less than positive experience. It was felt that the wording "songs must predominantly be in unison" may assist. A decision was made to leave CH1C as it is with the wording **"songs may be in unison or parts"**.

**ACTION:** Suggested revised criteria will be emailed to participants for their feedback.

Performance time for Choir 3A will be reduced to 6 minutes.

### QCMF Mass

Justine Silk sent her apologies. Justine asked Michael Jones to thank everyone for their input last year in the Mass. She said that we need clarity around participation and parts. We need to work out the music, send it out and have everyone participate. It would be good to see people other than musicians attending. Whilst many liked the idea of the Mass and thought it was a good way of bringing the Catholic school communities together, the time is not always practical for all schools to attend. It was noted that Father Peter Wieneke made everyone feel very welcome.

### General Discussion

Michael introduced the new Villanova Music staff: Raquel Bastos, Head of Strings  
Emma Carey, Head of Woodwind and Josh McKechie, Head of Brass.

**Scheduling:** Sandra stated that she expected sections will be offered on the same days as last year with Vocal Ensemble 1A and 1B being offered on Thursday evening as well as Saturday and Sunday. She asked if there were any requests regarding the days sections are offered.

- A request was made that VE2 be scheduled in the Church rather than the Hall. Sandra responded stating that as these ensembles are traditionally smaller than the choirs there is often no room in the Church to put this section, however this request will be considered when the scheduling process is underway.

- It was requested that string groups not be in Goold Hall. Sandra responded that this also depends on the number of entries and available venue space but will be considered when the scheduling process is underway.
- It was noted that the keyboard in Goold Hall was not loud enough and this was a problem for the younger string orchestras. Sandra responded that should string orchestras be scheduled to perform in Goold Hall this year, the volume of the piano will be checked.
- Matt Cocking requested a reduction performance time for Drumline from 10 minutes to 8 minutes to bring this into line with traditional drumline performances. All were happy to agree.

### **Suggestions/Concerns from Conductors**

- a. It was suggested that conductors reinforce to their students that the festival is not a competition.
- b. A comment was received from a conductor: **“Some sections are too small thus not allowing conductors to see other choirs.”** Michael responded: The number of ensembles that are scheduled in a section is governed by the size of the venue. St James Hall in particular has limited audience space; therefore, the length of the section is shorter than in the larger venues. This sometimes means schools are not able to see other schools in their section perform. If possible audio will be played outside the hall so that schools who do not fit in the hall can hear the performances and watch through the windows.
- c. A conductor commented in a review that larger schools with experienced choirs should be encouraged to enrol in the appropriate sections. This will be discussed.

### **The Advisory Committees for 2018 are:**

#### **Choral:**

Michael Jones: Villanova College  
 Cathie Neil: All Hallows School  
 Mary Hehir: All Saints Parish Primary School  
 Kate Albury: St Patrick's College, Shorncliff  
 Jason Goopy: Ambrose Treacy College  
 Madonna Forster: Iona College

#### **Instrumental:**

Michael Jones: Villanova College  
 Kane McNally: St Patrick's College, Shorncliff  
 Emma Carey: Villanova College  
 Matt Cocking: St Joseph's College, Spring Hill  
 Jonathon Bolt: Ambrose Treacy College  
 Craig Kennedy: St Ritas College  
 Melissa Dineen: All Hallows School  
 Cathy Gleeson: St James Catholic Primary School  
 Raquel Bastos: Villanova College

Meeting closed: 3.00 pm

**AMENDMENT:** After contacting the attendees of the meeting, a decision was made to amend the section criteria for Section Choir 1C to read as follows: **Songs must be in unison or two parts.**