

Queensland Catholic Schools' and Colleges' Music Festival  
**QCMF ANNUAL REPORT 2017**  
Proudly hosted by Villanova College

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**QUEENSLAND CATHOLIC  
SCHOOLS & COLLEGES**  
*Music Festival*  
***Transforming Hearts and Minds Through Music for 25 Years***



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## **Overview and Introduction**

The QUEENSLAND CATHOLIC SCHOOLS' & COLLEGES' MUSIC FESTIVAL (QCMF) is the premier event on the Catholic music education annual calendar and traditionally occurs during the last weekend of the Brisbane Exhibition in August. QCMF is coordinated and proudly hosted by Villanova College, Coorparoo and is a celebration of all things musical, covering a diverse range of classical and contemporary genres. Performers range from six to eighteen years of age and

participate in brass, wind, string, percussion, jazz and choral ensembles and

come together to perform

in full-size choirs, instrumental ensembles, symphonic bands and orchestras.

***QCMF is the Largest Celebration of Catholic Music Education in the Asia-Pacific Region.***

The growth and increasing professionalism of the music Festival has evolved significantly. The first music Festival conducted in 1991 attracted a total of 12 schools and colleges delivering 43 ensembles. By contrast, the 2017 Festival ran for four days across eight separate venues, welcoming 99 schools and colleges from various locations throughout Queensland, interstate and overseas, bringing with them 530 separate ensembles with over 13,400 student performances.

As a not-for-profit event, QCMF aims to encourage the development of music education and performance in Catholic schools and colleges and to provide a performance opportunity with professional feedback to students and music directors. While adjudicators and patrons alike appreciate musical excellence, the true gift of the Festival is the opportunity it affords young performers to be the best they can be with the knowledge that their performances are appreciated and adjudicated accordingly.

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## **Artistic Director's Report**

The Villanova College Community gladly welcomed over 17,000 people to the 27<sup>th</sup> annual Queensland Catholic Schools' and Colleges' Music Festival. Representing 99 Catholic schools from across Queensland, Australia, and New Zealand, QCMF hosted more than 13,400 student performances over a fantastic 4 days of music. It truly was a vibrant celebration of music in Catholic Education.

From humble beginnings, QCMF has grown to become the largest music

***"It is a supportive environment for students to perform, ... and a great platform to receive constructive feedback."***

*- Cassandra Muir, Guardian Angels' School Wynnum*

festival in the Asia-Pacific Region. Our continued growth and sustainability may be attributed to the wonderful group of parents, teachers, students, volunteers, and broader Catholic Education community who continue to support this event. I am certain that without this group of motivated people, we would not be celebrating 27 years of wonderful music and recognising the talents of so many students and teachers from across the State and Country.

The hundreds of QCMF staff members that so ably assisted our visitors throughout the weekend were all volunteers, and do this because they love the Festival and what it represents. Most volunteers are Villanova students, staff, parents, old boys and parents of old boys (who just keep coming back!). In recent years, we have also started welcoming members of the wider community, including students, staff and parents from other schools who have graciously donated some time to support the mammoth task of hosting. It is both inspiring and humbling to see these people give so freely of their time to a cause so dear to my heart.

To say we enjoyed the weekend would be an immense understatement. We look forward to the opportunity to meet and catch up with old friends; perhaps even make some new ones! Most of all, we enjoy the music and reflect upon what each performance across the weekend represents – the continuation of a legacy of music education in Catholic Schools' and Colleges' and the celebration of 27 years of this recognition within Our community.

*Michael Jones*

**Artistic Director, QCMF and Director of Music, Villanova College**

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### 3.1 History of QCMF

The Queensland Catholic Schools & Colleges Music Festival (QCMF) took place for the first time in 1991. At that time a number of staff from Villanova College, who had developed their own school's comprehensive instrumental music programme, were lamenting the lack of opportunities for ensembles from Catholic schools to perform, to come together, to listen to one another and to get good positive feedback from professional adjudicators. Armed with these goals and good doses of enthusiasm and perseverance, QCMF was born.

In 2003 a decision was made to de-emphasize the competitive nature of the Festival and now the distinguishing

characteristic of the Festival is that it aims to be

positive and non-

competitive while still

providing recognition of outstanding performances. Every performing ensemble is adjudicated by encouraging music performance experts, sourced locally and from interstate. Conductors receive positive and constructive comments.

***In 2017, 99 Schools attended QCMF from Brisbane, Brisbane surrounds and interstate.***

The Festival is open to students from Catholic schools and colleges throughout Queensland and to interstate and international groups that are interested in touring here. There is an increasing emphasis placed on music in Catholic schools and this Festival provides one of the few opportunities available for many groups to perform in public. Not only do the students benefit from the experience of performing in a concert atmosphere, they walk away with constructive feedback from respected experienced music education leaders.

### 3.2 Growth of the Festival

Over the Festival's more than twenty-five-year lifetime, its structure has naturally developed and evolved. The growth of QCMF is reflected in the number of entries received (see Table 1), as well as the geographical spread of the participants. In 2017 nominations were received from 99 schools, which included schools from Gladstone, Auckland (NZ), Herberton, Emerald, Bundaberg, Noosaville, Warwick, Hervey Bay, Sippy Downs, Kingaroy, Yeppoon,

Ipswich, Rockhampton, Toowoomba, Townsville, Murwillumbah (NSW) and Tamworth (NSW), and many Brisbane schools.

**Table One – Growth of the Festival**

Year	Entries	Schools	First Time Participant Schools	Participating musicians
1991	32	13	13	DATA UNAVAILABLE
1992	47	16	10	
1993	75	27	12	
1994	86	34	13	
1995	97	37	12	
1996	120	43	8	
1997	139	50	8	
1998	152	47	6	
1999	164	46	4	
2000	189	53	8	
2001	200	56	6	
2002	220	55	6	
2003	240	61	6	
2004	253	64	6	
2005	270	62	5	
2006	257	68	7	
2007	285	78	9	
2008	302	77	6	7852
2009	335	81	8	9428
2010	362	83	5	10310
2011	361	93	5	11300
2012	427	104	5	12371
2013	412	95	1	11615
2014	460	103	5	13173
2015	476	97	2	13092
2016	539	111	7	14253
<b>2017</b>	<b>530</b>	<b>98</b>	<b>1</b>	<b>13479</b>
Total Participant QCMF Schools			<b>185</b>	
<b>2017 Participating Schools by Region</b>				
Brisbane			82	
Brisbane Surrounds			13	
Interstate			4	

**Table One:** Shows the growth in entries over the life of the Festival and the growth in the number of participating musicians. Since 2008, statistics have been collected on the number of 'student performances'.



**Table Two: Hours of music performed during the Festival**

YEAR	Venue	Hours Thur	Hours Fri	Hours Sat	Hours Sun	TOTALS
2008	AC		11hr 05m	11hr 15m	10hr 05m	32hr 25m
	GH		11hr 35m	11hr 20m	6hr 4m	29hr 35m
	SJC		3hr 05m	11hr 50m	8hr 30m	23hr 25m
	<b>TOTAL</b>		<b>25hr 45m</b>	<b>34hr 25m</b>	<b>25hr 15m</b>	<b>85hr 25m</b>
2009	AC		11hr 30m	11hr 10m	9hr 55m	32hr 35m
	GH		11hr 15m	11hr 25m	9hr 45m	32hr 25m
	SJC		10hr 35m	12hr 45m	10hr 15m	33hr 35m
	<b>TOTAL</b>		<b>33hr 20m</b>	<b>35hr 20m</b>	<b>29hr 55m</b>	<b>98hr 35m</b>
2010	AC	11hr 55m	11hr 30m	11hr 45m	5hr 55m	41hr 05m
	GH	6hr 50m	10hr 15m	11hr 15m	4hr 25m	33hr 05m
	SJC		18hr 05	15hr 25m		33hr 30m
	SJH					
	<b>TOTAL</b>	<b>18hr 45m</b>	<b>39hr 50m</b>	<b>38hr 45m</b>	<b>10hr 20m</b>	<b>107hr 30m</b>
2011	AC	3hr 20m	11hr 30m	11hr 45m	10hr 5m	36hr 40m
	GH	3hr 20m	11hr 05m	11hr 15m	10hr 5m	35hr 45m
	SJC		7hr 10m	5hr 40m	6hr 10m	19 hr
	SJH		8hr 25m	5hr 10m	4hr 30m	18hr 05m
	<b>TOTAL</b>	<b>6 hr 40m</b>	<b>38hr 10m</b>	<b>33hr 50m</b>	<b>30hr 50m</b>	<b>109hr 30m</b>
2012	AC	3hr 35m	11hr 25m	11hr 15m	10hr 15m	36hr 30m
	GH	3hr 50m	10hr 30m	11hr 35m	9hr 55m	35hr 50m
	V	2hr 20m	9hr 40m	10hr 35m	6hr	28hr 15m
	SJC		5hr 30m	7hr 05m	5hr 35m	18hr 10m
	<b>TOTAL</b>	<b>9hr 45m</b>	<b>37hr 05m</b>	<b>40hr 30m</b>	<b>31hr 45m</b>	<b>119hr 05m</b>
2013	AC	3hr 50m	11hr 30m	10hr 40m	11hr 10m	37hr 10m
	GH	3hr 35m	10hr 50m	9hr 40m	6hr 55m	31 hr
	V		6hr 50m	4hr 25m		11hr 15m
	QS				3hr 40m	3hr 40m
	SJC	2hr 10m	9hr 50m	6hr 15m	6hr 25m	24hr 40m
	SJH		5hr 35m	1hr 10m	3hr 20m	10hr 05
	<b>TOTAL</b>	<b>9hr 25m</b>	<b>44hr 35m</b>	<b>32hr 10m</b>	<b>31hr 30m</b>	<b>117hr 50m</b>
2014	AC	4hr 45m	10hr 50m	11hr 10m	10hr 15m	37hr
	GH	3hr 10m	11hr 30m	10hr 05m	6hr 10m	30hr 55m
	V		6hr 50m	5hr 45m		12hr 35m
	TL		7hr 45m		4hr 20m	12hr 05m
	QS				7hr 10m	7hr 10m
	SJC	3hr 55m	10hr 20m	6hr 10m	4hr 05m	24hr 30m
	SJH	2hr 30m	7hr	1hr 30m	5hr 40m	16hr 40m
	<b>TOTAL</b>	<b>14hr 20m</b>	<b>54hr 15m</b>	<b>34hr 40m</b>	<b>37hr 40m</b>	<b>140hr 55m</b>
2015	AC	4hr 45m	10hr 30m	10hr 35m	10hr	35h 50m
	GH	4hr	9hr 55m	11hr 45m	5hr	30hr 40m
	V	1hr 15m	6hr 50m	7hr 10m		15hr 15m
	TL		6hr 20m		7hr 15m	13hr 35m
	QS				7hr 10m	7hr 10m
	SJC	3hr 40m	9hr 45m	6hr 10m	4hr 30m	24hr 05m
	SJH	1hr 10m	5hr 10m	2hr 45m	4hr 30m	13hr 35m
	<b>TOTAL</b>	<b>14hr 50m</b>	<b>48hr 30m</b>	<b>38hr 25m</b>	<b>38hr 25m</b>	<b>140hr 10m</b>
2016	AC	4hr 40m	12hr 10m	12hr 25m	7hr 50m	37hr 05m
	GH	3hr 45m	10hr 35m	10h 45m	5hr 15m	30hr 20m
	V	1hr 20m	8hr 20m	6hr 55m		16hr 35m
	TL		9hr 10m	4hr 05m	3hr 25m	16hr 40m
	QS			4hr 40m	5hr 20m	10hr
	DL			1hr 50m		1hr 50m
	SJC	3hr 45m	9hr 40m	5hr 30m	4hr 15m	23hr 10m
	SJH	3hr 35m	7hr 50m	2hr 20m	2hr 35m	16hr 20m
	<b>TOTAL</b>	<b>17hr 05m</b>	<b>57 hr 45m</b>	<b>48hr 30m</b>	<b>28 hr 40m</b>	<b>152hr</b>
2017	AC	4hr 35m	11hr 10m	10hr 40m	8hr	34hr 25m
	GH	3hr 50m	10hr 45m	10hr 05m	5hr 50m	30hr 30m
	V		9hr 10m	6hr 55m		16hr 05m
	TL	2hr 20m	8hr 35m	5hr 15m	6hr 20m	22hr 30m
	QS			4hr 40m	5hr 40m	10hr 20m
	DL			2hr 50m		2hr 50m
	SJC	2hr35m	9hr 55m	6hr 20m	4hr 05m	22hr 55m
	SJH		3hr 30m	1hr 25m	4hr 50m	9hr 45m
	<b>TOTAL</b>	<b>13hr 20m</b>	<b>53hr 05m</b>	<b>48hr 20m</b>	<b>34hr 45m</b>	<b>151hr 20m</b>

AC = Augustine Centre, Villanova College

GH = Goold Hall, Villanova College

V = Veritas Building, Villanova College

TL = Tolle Lege, Villanova College

QS - Quadrangle Stage, Villanova College

SJC = St James Church, Coorparoo

DL = Drumline

SJH = St James Church Hall, Coorparoo

**Table Two: Shows the growth in the number of hours of music presented during the Festival**

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### 3.3 Venues

In 2017 the Festival was held in eight venues over four days. At Villanova College, the Hanrahan Theatre in the Augustine Centre, Veritas, Goold Hall, Tolle Lege, the Junior School Terrace and the Quadrangle Stage were performance venues. At the St James Venue, Coorparoo, the St James Church and Church Hall, were performance venues. The church is used for the larger choirs and where possible the vocal ensemble sections.

### 3.4 Audience

QCMF continues to build its audience following. Each year an increasing number of the public are eager to take advantage of the current year's program.

***"How blessed were we at the weekend!"***

*- Congregation member, St James Parish, Coorparoo*

The reputation of providing high quality musical performances in a pleasant and professional environment is a recipe that music lovers appreciate.

### 3.5 Funding

Sponsorship income (including in-kind support), entry fees and ticket sales fund the Festival. Each year the cost of hosting the Festival rises. The Festival is a not-for-profit event and in years where there has been a surplus, these funds have been retained to cater for the years when the Festival has a deficit balance. *Refer **Appendix B: QCMF Financial Statement.***

### 3.6 QCMF Leadership Structure and QCMF Executive Committee

<b>President</b>	Mrs Stephanie Carlson
<b>Vice President</b>	Mrs Sharon Williams
<b>Minute Secretary</b>	Mr Ken Hartley
<b>Treasurer</b>	Mrs Wendy Wallis
<b>Artistic Director</b>	Mr Michael Jones, Director of Music, Villanova College
<b>Facilitator</b>	Mrs Sandra Magnus
<b>Administrator</b>	Mrs Alison Schrauf
<b>Business Development Manager</b>	Mr Gordon Hughes



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The leadership team and the QCMF Executive Committee take advice from an Advisory Board made up of ensemble conductors as well as music directors from all Queensland Catholic schools and colleges. The results of this consultation can be found in: **Appendix E: Minutes of the QCMF Advisory Meeting**

The Music Director of Villanova College and members of his staff volunteer their expertise to facilitate the Festival. The

***“It is an event to work towards which provides an opportunity for students to learn about performance, discipline and the joy of music”.***

*- Marianna Moes, St. Oliver Plunkett Primary School Cannon Hill*

Villanova College Music Secretary/QCMF Administrator and the QCMF Facilitator, along with the QCMF Business Development Manager are the driving force of the Festival. The Villanova College maintenance, information technology (IT) and canteen staff with the blessing and encouragement of the Principal, Mr Mark Stower, provide enormous support.

### **3.7 Volunteers**

A dedicated group of volunteers working with the QCMF Artistic Director, the QCMF Facilitator, the QCMF Administrator and the QCMF Business Development Manager plans the Festival.

The Planning Group begins meeting in March each year to commence planning the August Festival. There is a strong body of parents with a framework in place to ensure the running of the Festival is structured and orderly. The group aims for excellence and strive to present a Festival that is professional with a welcoming and friendly atmosphere.

In 2017 there were approximately 500 volunteers who worked from one shift to the whole weekend to staff seven venues for three to four days. There were 1100 volunteer shifts that needed to be filled.

Volunteers come from many areas:

- Villanova College music students
- Villanova College Old Boys and Loreto College alumni
- Villanova College past, current and prospective parents
- Friends and family of Villanova College parents, past parents and students.

- Parishioners from St James Church
- Parents and Students from other participating Catholic Colleges
- Students from Griffith University, Queensland University of Technology, University of Queensland and the Australian Catholic University, as part of course work.

There are a growing number of Villanova College old boys who have become involved in the planning and execution of the Festival and come back year-after-year. They undertake the roles of stage manager, warm-up

***QCMF is staffed by more than 500 People who fill 1100 volunteer positions.***

personnel, photographer, compere, food outlet coordinator and sound engineers. Volunteers often arrange work and professional responsibilities around the festival, so they can lend their expertise over the weekend. A wonderful camaraderie has developed within this group that extends the Festival's positive impact into the wider community.

### **3.8 Awards**

A number of changes have been instituted over the years of the Festival with regard to how the Festival views awards. In 1998 a new awards system of gold, silver and bronze was introduced to replace the original first, second and third awards. In all sections, adjudicators are asked to provide feedback to each ensemble using criteria that takes into account factors such as the age and experience of the performers, the difficulty of the music and the quality of the performance. This creates a system that allows more than one ensemble in a section to receive a gold, silver or bronze award. Indeed, it is possible that the adjudicators may not award a gold, silver or bronze award if the criteria for the section are not met.

The new awards section has meant a lot more ensembles returning to their schools after the weekend with tangible recognition for their efforts. QCMF plaques

***"The quality of the people who go out of their way to accommodate everyone... They make the event the success it is."***  
- Jack Ingram St Brendan's College

proudly adorn the wall of countless schools through Queensland and across the country. It is

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important to remember that QCMF is not a competition. Ensembles are performing against a set of criteria, not against other school ensembles in the particular section.

In 2003, the two perpetual trophies for the most outstanding primary and secondary school at the Festival were discontinued in keeping with the move to de-emphasize the competitive nature of the Festival. Previously these trophies were awarded to the schools that had achieved the most points for the gold, silver and bronze awards their ensembles took away from the Festival.

In 2007 there was yet another change, again to de-emphasize competition in the Festival and to take a positive and supportive approach to rewarding excellence in performance. The gold, silver and bronze system is still in place, but every ensemble that successfully participates in any section will receive an award. Whilst this may seem to slightly de-value awards from years past, it serves the purpose of rewarding everyone, and it allows for the definitions between a gold, silver and bronze performance to be more transparent. An Encouragement Award was introduced for the very rare occurrence of an ensemble not successfully finishing their performance, hence not meeting the criteria of a bronze award. Interestingly in 2014 some of the adjudicators used the Encouragement Award to acknowledge individual performances.

In 2008 an Award of Excellence was established for individual musicians identified by the adjudicators as producing an outstanding performance.

2016 saw the implementation of new award criteria. The new criteria were created in close consultation with the QCMF advisory committee, adjudicators and festival participants.

### **3.9 Adjudication**

The adjudicators are carefully selected for their professionalism and dedication to a positive learning experience for all involved. Each ensemble receives two written adjudication reports

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one from each adjudicator) together with an audio recording of their performance. This combination provides

ensembles with a varied and thorough learning tool.

***“Students and teachers have the opportunity to experience and learn from the work of other ensembles and the adjudicators.”***

*- Bernadette Mitchell, The Cathedral College Rockhampton*

The standard of the adjudicators employed is

always extremely high. All adjudicators are professional musicians, either in performing or teaching and they all welcome the opportunity to be involved in the Festival with some scheduling themselves a year in advance.

Work continues to train adjudicators in the application of award criteria to maintain consistency of award outcome and quality of the feedback given to performers.

#### **4.0 Sponsorship**

It would not be possible to stage the Festival without the generosity of corporate, business and private sponsorship. Sponsorship of QCMF offers businesses the opportunity to access potential customers in the

education market and align

their brands with a high profile, regionally unique

event. The potential

audience reached by

sponsors extends not just to the performers but their parents, friends and family and onward to music directors, conductors, teachers, auxiliary staff and staff of participating schools and principals from all Queensland Catholic schools and colleges.

***More than 17,000 people attend QCMF from across Brisbane, Queensland and Interstate.***

#### **4.1 2017 QCMF Sponsors**

In 2017 we welcomed several new and returning sponsors all of whom we thank for their involvement. We particularly thank our Silver sponsor, The Queensland Catholic Education Commission and bronze sponsors, Brisbane Catholic Education and John Percy Audiology.

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The Festivals also thanks its many sponsors:

- The Federation of Parents & Friends Associations of Catholic Schools in Queensland,
- All Organs Australia
- DBAV Productions
- Horizons Education Tours,
- Ellaways Music
- Brass Music Specialists,
- Open Conservatorium - Queensland Conservatorium Griffith University

These sponsors allow QCMF to foster excellence in music education in Australia and we thank them all for their ongoing support.

***“We had an absolute ball...we’re hoping to make it an annual event”***

*Head of Performing Arts, Salesian College Bosco Campus Chadstone, Vic*

#### **4.2 Supporters of QCMF 2017**

In addition to our financial sponsors, we would like to thank the following supporters of QCMF 2017:

##### ***Villanova College***

*Venue and musical equipment*

*Maintenance Department – set up*

*Mrs. Dot Blair, Tuck shop Convenor*

*Mrs. Robyn Gunning, Preparation of Café*

##### ***St James Parish – Venues***

***St James Primary School, Coorparoo – Warm up areas***

***Loreto College – Musical equipment, staging and choir risers***

***St Joseph’s College, Spring Hill – Percussion equipment***

***Our Lady of Mount Carmel Primary – School Choir risers and pop up tents***

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***St Martin's School, Carina – Pop up tents***

***Cater to Please – Catering***

***Coles Supermarket, Coorparoo***

***Motorola Australia Pty Limited***

#### **4.3 Final Section and Presentations**

QCMF sponsors and guests were invited to attend an informal function preceding the final section on Sunday afternoon. After enjoying light refreshments, they were escorted into the theatre to watch the final section, which traditionally is A Grade Concert Band. At the conclusion of the section, they are invited to stay and enjoy a celebration of this year's Festival.

In 2017, the Festival was delighted to invite:

<b>Mrs Robyn Anderson</b>	Principal, Lourdes Hill College
<b>Dr Doug Ashleigh</b>	Deputy Executive Director, Brisbane Catholic Education
<b>Fr Dave Austin</b>	Provincial, Order of St Augustine
<b>Mr John Bates</b>	Principal, St James Catholic Primary School
<b>Ms Pam Betts</b>	Executive Director, Brisbane Catholic Education
<b>Mr Paul Blinkoff</b>	Principal, St Oliver Plunkett Catholic Primary School
<b>Mr Jason Budge</b>	Manager, Open Conservatorium - Queensland Conservatorium Griffith University
<b>Fr Kevin Burman</b>	Villanova Priory
<b>Ms Terri Butler MP</b>	Federal Member, Greenslopes
<b>Mrs Stephanie Carlson</b>	President, QCMF
<b>Dr Michael Carroll</b>	Principal, St Joseph's College
<b>Mr Jim Clinch</b>	Director, All Organs Australia
<b>Mrs Nicole Cole</b>	Principal, St Brendan's Catholic Primary School
<b>Most Reverend Mark Coleridge</b>	Archbishop of Brisbane
<b>Mr Gerry Crooks</b>	Principal, St James College
<b>Mr Peter Delaney</b>	Principal, Mt Carmel Catholic Primary School
<b>Mr &amp; Mrs Keith Druery</b>	Co-Founder QCMF
<b>Mr Peter Griffin</b>	Principal, St Elizabeth's Catholic Primary School
<b>Mr Michael Edwards</b>	Managing Director, Horizons Education Tours
<b>Mr Geoff Egert</b>	Villanova College Board
<b>Fr Brian Fitzpatrick</b>	Villanova Priory
<b>Mr Peter Geraghty</b>	Chair, Villanova College Board
<b>Mrs Cheryl Hamilton</b>	Principal, Loreto College
<b>Fr Peter Hayes</b>	Villanova Priory
<b>Mrs Christine Ioannides</b>	Principal, St Joachim's Catholic Primary School



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<b>The Hon. Kate Jones MP</b>	Minister for Education and Minister for Tourism and Major Events and the Commonwealth Games Queensland Government
<b>Fr Peter Jones OSA</b>	
<b>Ms Bernadette Judd</b>	Principal, St Agnes Primary School
<b>Mr Joe Kelly</b>	State Member, Greenslopes
<b>Mr Chris Leadbetter</b>	Principal, St Laurence's College
<b>Mrs Danielle Lyons</b>	
<b>Mr Samuel Marsden</b>	Brass Music Specialists
<b>Mr Chris Mayes</b>	Principal, St Patrick's College
<b>Mr Peter McLoughlin</b>	Principal, Marist College Ashgrove
<b>Ms Donna McMahon</b>	Deputy Chair, Villanova College Board
<b>Ms Carmel Nash</b>	Executive Director, The Federation of Parents & Friends Associations of Catholic Schools in Queensland
<b>Fr Jaison Nedumparambil</b>	Villanova Priory
<b>Sr Ann-Maree Nicholls SGS</b>	Principal, Sts Peter and Paul's Catholic School
<b>Mrs Catherine O'Kane</b>	Principal, All Hallows School
<b>Mr Michael O'Sullivan</b>	Principal, St Joseph's Primary School
<b>Mr Robert Out</b>	
<b>The Hon. Anastacia Palaszczuk MP</b>	Premier & Minister for Arts, Queensland Government
<b>Jennifer Howard MP</b>	Assistant Minister of State Assisting the Premier, Queensland Government
<b>Mr John Percy</b>	Director, John Percy Audiology
<b>Dr Lee-Anne Perry</b>	Executive Director, Queensland Catholic Education Commission
<b>Mr Michael Schaumburg</b>	
<b>Ms Kristen Sharpe</b>	Principal, Stuartholme College
<b>Mr Mark Stower</b>	Principal, Villanova College
<b>Mr Geoff Sullivan</b>	Acting Principal, St Martin's Catholic Primary School
<b>Fr John Sullivan</b>	
<b>Fr Michael Twigg OMI</b>	Rector, Iona College
<b>Ms Lorraine Walker</b>	Principal, St Thomas' Catholic Primary School
<b>Fr Joe Walsh</b>	Villanova Priory
<b>Ms Sarah Whiting</b>	Manager, Education Division, Ellaways Music
<b>Fr Peter Wieneke</b>	Rector Villanova College
<b>Mr Brent Woolgar</b>	
<b>Ms Amanda Mattiske</b>	Ellaways Music

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## 5.1 Publicity

Publicity activities for the 2017 Festival centred on building awareness of the Festival among our local community, increasing audience numbers for

***“The support and encouragement demonstrated on the Sunday afternoon at the Quadrangle Stage. That is exactly what Catholic Education is about”***

*- Nicky Rose, St Eugene College Burpengary*

Festival sessions that are traditionally under-represented, disseminating key information to assist with the smooth running of the event and increasing volunteer support. To improve user experience and information management, the QCMF website was rebuilt in 2017.

## 5.2 School-based Publicity

Publicity for the Festival began early in 2017 when an invitation to participate in QCMF was posted to every Catholic school and college in Queensland and to interstate colleges who had expressed an interest in the Festival. In May, a reminder of the closing date was emailed to every school or college on the QCMF database.

Schools are continually reminded to check the QCMF website for additional information. The website is the central

information hub listing sponsor details and opportunities, performance times, section criteria, performance criteria stage

***“The opportunity to perform in the Villanova College venue is excellent. Our school does not have a hall and formal performance opportunities are limited”***

*- Anne Flood, Mother Teresa Catholic Primary School Ormeau*

set ups and performance

times etc. In addition to performer-specific information, a brochure entitled “Key Information for Festival Guests” (Appendix D) was posted on the QCMF website. This brochure advises parents of the dates of the Festival for this year, what is involved and a request to consider becoming a volunteer.

The festival management team strongly encourage schools and colleges who intended to participate also conduct their own publicity within their school community.

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## **6.0 Festival Innovation and future development**

The organizational structure for the efficient conduct of the Festival continues to be refined as the Festival grows. Below is a list of some of the major innovation and future developments planned for the Festival:

- QCMF Website – rebuilt in 2017, ongoing improvements being made to menu organisation and information management.
- Traffic control – successful implementation of a turning Kirkland avenue into a temporary one-way exit onto Old Cleveland Road.
- New role established: QCMF Production Coordinator (Vince Scuderi)
- The introduction of an internship in conjunction with the Queensland University of Technology. The intern worked with the QCMF team during the year contributing 100 hours of time working in areas including: management of a venue, secretary, and back stage manager. The intern submitted a written report after the festival with reflections and suggestions for improvement.
- Research and implementation of a new Priority Call Diagram and emergency response procedures for all venue sites
- QCMF Registration Portal – continuing upgrades to improve ensemble scheduling and management
- QCMF Volunteer portal will continue to be refined and improved.
- Continued refinement of adjudicator training and induction to better align feedback to ensemble conductors and teachers, with improved educational outcomes;
- Signage Photo story to enable greater ease in erecting Festival signage.
- Continued collection and collations of “Adjudicator Top Repertoire Picks” to enrich repertoire selection for teachers.
- Improve information sharing by documenting weekly meetings and circulating to the QCMF Executive.
- Inviting stakeholders to join weekly meetings when appropriate to discuss specific issues.
- Continue the development of the sound recording system for performances.
- Changing the “Critique” comments to “Review” comments to produce a more positive response.

## Appendix A: Program of Events – Festival Overview

SATURDAY 19 <sup>TH</sup> AUGUST									
VILAMOVA COLLEGE				ST JAMES CHURCH					
AUGUSTINE CENTRE	GOLD HALL	QUADRANGLE STAGE	VERITAS	TOLLE LEGE	JUNIOR SCHOOL TERRACE	CHURCH	HALL		
8am									
9am									
10am	Pericardium Ensemble C		Instrumental Ensemble 14(1)	Jazz Band 10(2)		Choir 10(2)			
11am									
12pm									
1pm	Pericardium Ensemble 18	Contemporary Ensemble (1)	Instrumental Ensemble 18(2)	Jazz Band 18(2)		Choir 14(1)			
2pm									
3pm	Pericardium Ensemble 1A	Contemporary Ensemble (2)	Instrumental Ensemble 18(4)	Jazz Band 18(2)		Wood Ensemble 14(1)			
4pm					Drumline				
5pm									
6pm									
7pm	Jazz Band 1A								
8pm									

SUNDAY 20 <sup>TH</sup> AUGUST									
VILAMOVA COLLEGE				ST JAMES CHURCH					
AUGUSTINE CENTRE	GOLD HALL	QUADRANGLE STAGE	VERITAS	TOLLE LEGE	JUNIOR SCHOOL TERRACE	CHURCH	HALL		
7am									
8am									
9am	MAKS								
10am	String Orchestra 14(1)			String Orchestra 14(2)					
11am	Full Orchestra 1A & 1A					Choir 14(2)			
12pm									
1pm	Concert Band 14(1)	Contemporary Ensemble (3)		String Orchestra 14(2)		Wood Ensemble 18(2)			
2pm	Concert Band 14(2)			Choir 10(2)		Wood Ensemble 14(2)			
3pm									
4pm									
5pm	Concert Band 14(3)	Contemporary Ensemble (4)		Choir 10(2)		Wood Ensemble 14(2)			
6pm									

THURSDAY 17 <sup>TH</sup> AUGUST									
VILAMOVA COLLEGE				ST JAMES CHURCH					
AUGUSTINE CENTRE	GOLD HALL	QUADRANGLE STAGE	VERITAS	TOLLE LEGE	JUNIOR SCHOOL TERRACE	CHURCH	HALL		
4pm									
5pm	String Orchestra 18(1)			Choir Ensemble C					
6pm	String Orchestra 18(2)			Choir Ensemble 18(1)		Choir 20(1)			
7pm									
8pm	String Orchestra 1A					Choir 18(1)			
9pm									

FRIDAY 18 <sup>TH</sup> AUGUST									
VILAMOVA COLLEGE				ST JAMES CHURCH					
AUGUSTINE CENTRE	GOLD HALL	QUADRANGLE STAGE	VERITAS	TOLLE LEGE	JUNIOR SCHOOL TERRACE	CHURCH	HALL		
8am									
9am	String Orchestra C1			Choir 20(1)		Choir 20(2)			
10am	String Orchestra 20(1)		Instrumental Ensemble 2(1)	Choir 20(1)					
11am	String Orchestra 20(2)		Instrumental Ensemble 2(2)	Choir 20(2)		Choir 20(3)			
12pm	String Orchestra 20(3)		Instrumental Ensemble 14(1)	Choir 20(3)					
1pm	Concert Band 20(1)		Instrumental Ensemble 10(2)	Choir 20(4)		Choir 2A			
2pm	String Orchestra 2A		Instrumental Ensemble 18(1)	Choir 20(4)		Wood Ensemble 2			
3pm	Concert Band 20(2)		Instrumental Ensemble 14(1)	Choir 20(5)		Choir 20(5)			
4pm	String Orchestra 1B		Instrumental Ensemble 14(1)	Choir 20(6)		Choir 2A			
5pm				String Orchestra 18(2)					
6pm				String Orchestra 18(2)					
7pm	Concert Band 2A					Choir 20(6)			
8pm									

**Appendix B: Income and Expenditure****QCMF 2017 - QCMF Financial Statement**

	2,017	2016	2015	2014	2013	2012	2011	2010	2009	2008
<b>INCOME</b>										
Interest received	301	193	348	542	577	876	365	1,422	1,319	3,277
Event Sales	48,950	50,296	28,912	33,158	31,006	34,148	28,678	25,255	21,385	21,137
Sponsorship income	20,273	18,386	17,091	18,000	14,000	13,500	11,000	12,000	11,500	11,000
Nominations	50,945	52,765	41,775	41,085	29,356	30,466	23,176	19,531	17,010	14,160
Extraordinary Income (incl donations)	205	200		93	136	113			350	
Apparel	136	114	50	325	875					
<b>TOTAL FESTIVAL INCOME</b>	<b>120,811</b>	<b>121,954</b>	<b>\$88,176</b>	<b>\$93,203</b>	<b>\$75,950</b>	<b>\$79,103</b>	<b>\$63,219</b>	<b>\$58,207</b>	<b>\$51,564</b>	<b>\$49,574</b>
<b>EXPENDITURE*</b>										
Adjudicators	20,555	21,078	19,064	18,411	17,871	17,728	15,828	16,379	12,388	11,345
Apparel Expenses	0	67	0	259	2,011					
Audio Visual	5,559	8,708	18,465	14,502	3,586	4,499	1,392	2,675	4,425	5,999
Bank Charges QCMF	184	543								
Catering Expenses	11,047	9,962	8,960	6,908	8,022	5,944	6,325	5,156	5,143	3,628
Cleaning (includes waste bins)	12,772	9,655	4,695	5,053	2,394	3,056	2,751	729	1,791	625

Hire of Equipment & Services	26,751	18,435	11,791	10,791	5,924	1,594	2,359	3,435	1,426	1,581
Plaques	4,558	4,922	3,999	4,397	4,013	3,173	2,834	5,479	4,822	3,928
Printing, stationery & postage	9,452	9,931	2,778	3,220	3,286	2,415	4,357	5,376	3,900	4,067
Publicity QCMF			3,566	3,903						
St James Venue	2,015	2,388	6,324	2,060	1,250	1,250	1,250	2,050	1,553	1,250
Sundries & Other	2,379	2,284	5,626	3,098	8,322	4,616	8,468	2,721	2,183	2,934
Website & Portal	9,938	7,950	9,236	8,765	8,299	11,000				
<b>TOTAL FESTIVAL EXPENDITURE</b>	<b>105,210</b>	<b>109,673</b>	<b>113,056</b>	<b>97,175</b>	<b>76,233</b>	<b>66,459</b>	<b>60,984</b>	<b>60,431</b>	<b>58,113</b>	<b>51,286</b>
<b>TOTAL INCOME/DEFICIT</b>	<b>15,601</b>	<b>12,281</b>	<b>-24,880</b>	<b>-3,972</b>	<b>-283</b>	<b>12,643</b>	<b>2,236</b>	<b>-2,223</b>	<b>-6,549</b>	<b>-1,712</b>



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## Appendix C: Online Conductor Survey

2017 saw the Festival undertake its first online conductor survey. The aim of the survey was to gather aggregated feedback data on various aspects of the festival and highlight areas of improvement from its core participants.

**Survey Size** 287 - Responses 66 (23% response rate)

### Q1 Overall, how would you rate QCMF?

- Answered: 66
- Skipped: 0

ANSWER CHOICES	RESPONSES	
▼ Excellent	56.06%	37
▼ Very good	33.33%	22
▼ Fairly good	7.58%	5
▼ Mildly good	1.52%	1
▼ Not good at all	1.52%	1
TOTAL	66	

### Q2 Please rate on a scale of 1 (Very Poor) to 5 (Very good) the following:

- Answered: 66
- Skipped: 0

	VERY POOR	POOR	FAIR	GOOD	VERY GOOD	N/A	TOTAL	WEIGHTED AVERAGE
▼ Usefulness of Signage to Navigate Around Festival Venues	0.00% 0	0.00% 0	6.06% 4	21.21% 14	71.21% 47	1.52% 1	66	4.66
▼ Quality of Food and Drinks	0.00% 0	0.00% 0	6.15% 4	30.77% 20	40.00% 26	23.08% 15	65	4.44
▼ Helpfulness of Volunteers and Staff	0.00% 0	1.59% 1	3.17% 2	9.52% 6	85.71% 54	0.00% 0	63	4.79
▼ Usefulness of Adjudicator feedback	1.54% 1	4.62% 3	12.31% 8	29.23% 19	49.23% 32	3.08% 2	65	4.24
▼ Overall Value of Educational Experience	1.54% 1	0.00% 0	10.77% 7	21.54% 14	64.62% 42	1.54% 1	65	4.50

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### Q3 What did you like about QCMF?

- Answered: 47
- Skipped: 19

Text response – responses grouped by frequency and theme	
9	Well run, organised, accurate timings, good venues with friendly, professional staff.
18	Quality of adjudicators and adjudication system Opportunity to perform for others in a different venue.
14	Community, Connection, Celebration and ‘feel’ of the event.
2	Student experience
3	Hearing others perform; Benchmark and Comparison

### Q4 What did you dislike about QCMF?

Answered: 44 (9 = ‘nothing’) 35

Skipped: 22

Text response – responses grouped by frequency and theme	
9	Staff/organisation/venue issues that did not resolve itself at the time.
9	Opportunity to hear other ensembles, size or appropriateness of ensembles in section.
9	Comment regarding the adjudication process of adjudicator(s)
4	Other
4	Parking (3) / Food (1)

### Q5 How organized was the event?

Answered: 66

Skipped: 0

ANSWER CHOICES	RESPONSES	
Extremely organized	66.67%	44
Very organized	27.27%	18
Somewhat organized	4.55%	3
Slightly organized	1.52%	1
Not at all organized	0.00%	0
TOTAL	66	

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**Q6. Prior to QCMF, how much of the information that you needed did you get?**

Answered: 66

Skipped: 0

ANSWER CHOICES	RESPONSES	
▼ All of the information	83.33%	55
▼ Most of the information	15.15%	10
▼ Some of the information	0.00%	0
▼ A little of the information	1.52%	1
▼ None of the information	0.00%	0
TOTAL		66

**Q7. Is there anything else you'd like to share about QCMF?**

Answered: 30

Skipped: 36

Text response – responses grouped by frequency and theme	
<b>20</b>	A Positive response of thanks or appreciation
<b>3</b>	Comment regarding the adjudication process of adjudicator(s)
<b>3</b>	Stage or warm-up organisation/set-up
<b>2</b>	Food
<b>2</b>	Other

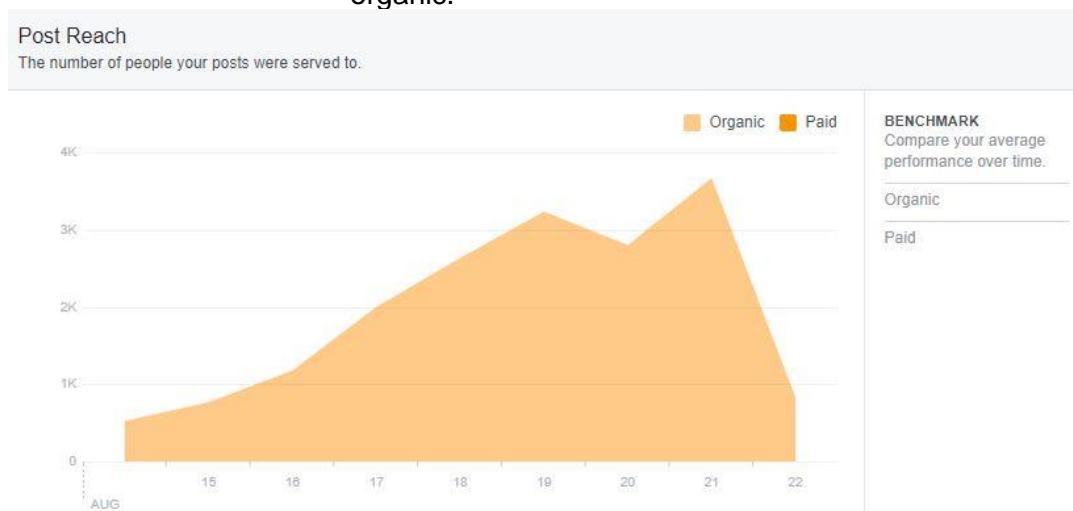
## Appendix D: Print and Social Media Advertising



Analysis period: 10<sup>th</sup>-17<sup>th</sup> August where Facebook insights date range allowed.

### Post Reach

The number of people @QCMF posts were served to peaked at 3,660 on August 21, 2017. All growth was organic.

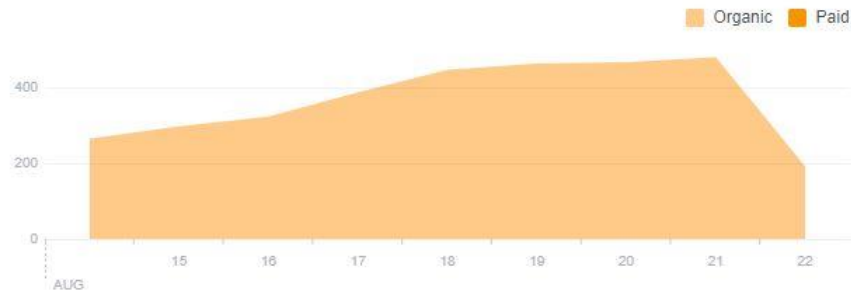


## Total Post Reach

The number of people who were served any activity from @QCMF peaked at 478 on August 14, 2017. All growth was organic.

### Total Reach

The number of people who were served any activity from your Page including your posts, posts to your Page by other people, Page like ads, mentions and checkins.



#### BENCHMARK

Compare your average performance over time.

Organic

Paid

## Like Growth

Growth of @QCMF from launch (419) peaked at 515 by August 21 2017

Total Page Likes as of Today: 515



#### BENCHMARK

Compare your average performance over time.

Total Page Likes

## QCMF Program

1800 units



## Courier Mail

(Online

<http://www.couriermail.com.au>)

Unique Audience 1,738,000



Q Villanova students Joseph Roberts and Blake Humphrey play at the Queensland Catholic Schools and Colleges Music Festival. Picture: Contributed, Villanova College.

— Southeast —

## Colleges hit a high note for youth music festival

Brian Bennion, Quest Newspapers  
August 16, 2017 9:40pm

**ABOUT** 150,000 people will descend on Coorparoo over the next four days for the annual Queensland Catholic Schools' and Colleges' Music Festival.

Hosted by Villanova College, the annual event has grown in size and reputation to become the largest youth music festival of its kind in the Asia-Pacific region.

This year's event features more than 330 performances, with more than 13,400 young musicians across 100 Catholic schools and colleges from around Australia and further afield. St Mary's College from New Zealand will take part in this year's festival with string orchestras, choirs, concert bands and jazz ensembles.

Festival organisers said the trip was two years in the planning.

Villanova College started the festival in 1991 with just 43 performers from 12 local Catholic schools.

The festival's artistic director Michael Jones said this year's event would celebrate 27 years with the brightest festival ever staged at Villanova.

It will feature jazz, instrumental, choral, orchestral and contemporary performances.

"As a not-for-profit event, the success of QCMF each year relies on the tremendous support from our volunteers, sponsors and, of course, our local Brisbane music-loving community," he said.

"Everyone is welcome to come along and enjoy the festival's fun, family-friendly atmosphere, and listen to the inspirational music produced by our country's talented young musicians."

One of the highlights will be Herberton's Mount St Bernard College, which will bring a group of didgeridoo players to the festival. Indooroopilly's Ambrose Treacy College has also entered two handbell ensembles.

The festival starts tomorrow, August 17, at 4pm and continues through to Sunday.

Performances are held at Villanova College and St James Church, Coorparoo.

Except for Thursday, the festival opens each day at 8.30am. Tickets are \$10.

## QCMF Email Banner

Distribution 25, 194 email addresses



Proudly hosted by



Thursday 17th-Sunday 20th August

Sponsored by





## Villa Voice

**Distribution: 6000 copies**  
**Date of publication: July 2017**

### FROM THE PODIUM: VILLA MUSIC NEWS

From the podium, we bring you the latest news from the world of music at Villa.

The Villa Music Festival is a unique opportunity for students to showcase their talents and learn from professional musicians. This year, the festival will feature a variety of performances and workshops.

Students are encouraged to participate in the festival and to bring their friends and family to support them. The festival is a great way to celebrate the arts and to build a sense of community.

The festival will be held at the Villa Campus and will feature a variety of performances and workshops. Students are encouraged to participate in the festival and to bring their friends and family to support them.

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Students performing on stage during the Villa Music Festival. The festival is a great way to celebrate the arts and to build a sense of community.



Students performing on stage during the Villa Music Festival. The festival is a great way to celebrate the arts and to build a sense of community.

## Key Information for Festival Guests

**Distribution: all Festival Participants**

### Key Information

**August 17 - 20 2017**

**About the Festival**

OCMF is the largest music festival of its kind in the Asia-Pacific Region. It is a not-for-profit festival relying on support from sponsors, volunteers and the patronage of our local music loving community. From a humble start 27 years ago, the festival has grown over the past two decades to become the premier music event for young Queensland Catholic musicians.

**Know Your Venue**

The festival uses many venues including Villanova's Augustine Centre, Good Hall, Tolle Lodge (Senior Library), Quadrangle Stage, the Veritas building, the Junior School Terrace, as well as St James' Church and Hall, located one block south of Villanova College.

**To avoid missing a performance, identify the location and venue that need to go to well in advance.**

**Parking**

Street parking is available around the College and St James' Church. The College has excellent public transport access; however, if you drive we ask that you respect our local community and be considerate when parking your vehicle. You may have to park a long way from the College, so arrive early to give yourself plenty of time.

**On Arrival**

All performers check-in at the warm-up arrival area either at Villanova College or St James' Church, before being led to a warm-up room to unpack instruments, organize music and warm up. After the performance, ensemble members will return to the warm-up room to disperse. They should then join the audience for the remaining performances and prepare to receive two ensemble members to receive their ensemble's adjudication and award.

**During Each Performance**

Venue doors are closed during each performance. Please arrive at least 15 minutes early to avoid missing a performance.

**Child Supervision**

Child supervision facilities are not available. Do not leave children unsupervised.

**Food**

Hot food, snacks, cold drinks and coffee can be purchased from a variety of vendors. Food is not allowed in performance venues in keeping with concert hall etiquette.

**Entry Fee**

Entry fees are payable at the door. Festival Passes are \$10/Adult, \$5/Concession. Free Entry for all school-aged children and younger. This gives admission to all sections across the entire festival. There will be some access to EFTPOS for entry fees and refreshments.

**Videoing and Photography**

Videoing and photography (including the use of personal mobile devices) are not permitted during performances. This is to ensure we work within copyright legislation and ensure the Festival's duty of care and child protection.

**Further Assistance**

Check our website for festival information, venue locations, session times and session availability. For assistance during the festival, any of our friendly staff and volunteers will be happy to help you.

**Volunteering**

If you would like to be more actively involved in this event, the OCMF organising group would happily welcome any assistance you could provide. Should you wish to participate, please visit the volunteering portal at [www.catholicmusictesting.com](http://www.catholicmusictesting.com) to register. For further information, please contact the Music Office on 3394 5691 or email [ocmf@vnc.qld.edu.au](mailto:ocmf@vnc.qld.edu.au).

**The Hub**

The Hub is located on the lawn just past the Augustine Centre. Our friendly volunteers will be happy to help and can provide you with directions to performance venues. Situated in the Hub is the First Aid Officer, the assembly point for lost children on the Villanova Campus and for lost property. Lost children on the St James Campus will be at the Secretary's station.

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## Appendix E: Minutes of QCMF Advisory Meeting



### QCMF Advisory Meeting Friday 24th February 2017 at 1.00pm

#### Planned dates:

- Invitation to participate – posted to school principals (9 March) and emailed to music conductors (13 March)
- Purl emailed to School Administrators 13 March
- Online registration active from 13 March
- Closing date for entries: 4 May (Week 3 Term 2)
- Mail out of Performance Schedules - 9 June (Week 8 Term 2)
- Invoices emailed - 6 June (Week 8 Term 2)

#### Minutes of Meeting

##### Present:

Brad Esbensen, St Joseph's College: Brian L'Huillier, Iona College: Cathie Neil, All Hallows' School: Cathy Gleeson, St James Primary School: Christine Byrne, Villanova College: Craig Kennedy, St Rita's College: Gordon Hughes, Villanova College: Iris Wessling, St Eugene College: Jonathan Bolt, Ambrose Treacy College: Justine Silk, Villanova College: Karen Corkeron, Iona College: Mary Hehir, All Saints Parish Primary School: Melissa Dineen, All Hallows' School: Michael Jones, Villanova College: Ross Capern, St Laurence's College: Simone Fry, St Eugene Catholic College: Celia Dodds, St Columba's School: Anne Darcy, Assisi Catholic College: Sandra Magnus, Villanova College: Alison Schrauf, Villanova College

##### Apologies:

Robyn Edgar, Shalom College: Ben Langford, Loreto College: Jason Goopy, Ambrose Treacy College: Brendan Toohey, Salesian College: Andrew Mear, Stuartholme School; Saskia Vanderbyl, Saint Peter Chanel Catholic Primary School.

##### Welcome:

Michael Jones welcomed everyone to the Meeting and thanked them for coming.

##### Artistic Director's Report

We are now welcoming the dawn of the 27<sup>th</sup> QCMF and look forward to continuing the legacy of our forebears, championing music education in Catholic Schools and Colleges across this state. I would like to take this opportunity to thank you for giving up your time to attend the QCMF Advisory meeting to reflect on QCMF 2016 and discuss this year's QCMF. Our 26<sup>th</sup> Festival faced some challenges in terms of logistics and site restrictions; however, I feel that perhaps we had one of the most successful events to date. I am certain that with your assistance, we can continue to improve both the experience and educational outcomes for all attending this and future year's events.

**In Review:** The 2016 festival was the largest on historical record. We had around 536 entries from 110 schools, producing in excess of 14,000 student performances. Based on our flow predictions, we welcomed well over 20,000 audience members beyond our student performances across the 4 days. We continued to experience a strong regional attendance and welcomed several schools from interstate; some very close by, others hailing from Victoria.

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Whilst there was a general increase of student performances, we noticed some interesting trends. 2015 produced an increase in small ensemble entrants; in 2016 we had more large ensembles participating. We also welcomed our 'Drumline' section and extended our Contemporary Ensembles section over 2 days. I look forward to what new excitement this year's entries will bring.

### **Logistics:**

We faced a number of challenges on the Villanova College site due to construction around the Veritas building. Accordingly, we made alterations to our usual set-up to control the flow of foot traffic around the site. A positive addition to assist us in this flow management was the 'food court' on the Junior School Terraces. This became quite an effective meeting and eating area that was well frequented across the festival. I believe we will continue with this change in 2017.

Our bus stop at St James' continued to be a useful aspect of our festival; however, traffic concerns have led the organising group to consider the flow of students and audience members around that site. We will continue this service with some alteration of the traffic control on Friday and further consideration given to section size and timings at the St James campus.

The use of Tolle Lege as a jazz ensemble venue seemed to be positively received. Due to the large number of ensembles in these sections, we may consider this for use in the coming year. We are considering the size of string ensembles in this venue as there were some concerns our larger groups were a little confined for space. Our shelves are now able to be wheeled, thus allowing us more floor space for audience members and in turn more performance space.

There is some concern regarding the storage of instruments for 'local schools' during the festival. In 2016, due to the change in venue for our Director's Lounge, we opened a classroom in the Veritas building for the storage of equipment. There were some concerns raised which we will address operationally between now and this year's festival.

### **Artistic Concerns:**

Prior to QCMF 2016, adjudicators received an info pack providing some direction or clarity of purpose surrounding adjudication at our Festival. From our perspective, the adjudication is a valuable teaching and learning tool – it provides clarity of direction to the teacher for future planning and guides student listening and musical awareness through concise, positively couched feedback based on their performance **on the day**. We asked adjudicators to consider 'Elements' of ensemble performance in their adjudication (i.e. tone, intonation, balance, style, engagement, and communication) and to provide feedback based on how the manipulation (or otherwise) of these contributed to the ensemble's ability to communicate effectively with the audience. We feel that in the second year of its use, this document was reasonably effective in terms of improving the quality of adjudicator feedback. There were some concerns still raised which we will attempt to address before this year's festival.

The language of our award criteria was adjusted for the 2016 festival; however, we continue to receive feedback in critiques relating to the comparison of ensembles. My mantra through all communication remains constant: the award criteria are there to adjudicate the ensemble's performance of their chosen repertoire on a chosen day. They are not to be used to compare ensembles within a section, nor across a festival; they are an educational tool to provide feedback to the ensemble and the ensemble's director around many aspects **aside from and including their performance**.

We will continue with our Recommended Repertoire list, an addition from 2015. These will be loaded onto the website; we ask your patience with this momentarily. Again, I am loathe these become a syllabus but am excited that we are documenting the musical development of our ensembles into perpetuity. The response from our adjudicators in 2016 was mixed; this may communicate an indictment

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on our repertoire selection or a lack of understanding regarding what the form was for. We will continue to encourage our adjudicators to use this effectively at this year's event.

Thank you all again for investing your time, willingness and expert guidance towards the organisation of this event. Your experience and professionalism will continue to assist us immeasurably as we collectively work towards the successful production of QCMF 2017.

May I wish you all the best for a productive year – I look forward to seeing you and your students at Villanova this August.

### **Annual Report: Gordon Hughes**

Gordon advised that last year's festival ran at a profit of \$12,000, and future festivals must never run at a deficit again. This is a strategic position taken by festival management to safeguard the longer-term future of the festival – it is not a profit-making exercise. An external review undertaken in 2015 found that the Festival cost \$200,000 a year to run (in real terms). A QCMF Foundation has been set up with the long-term plan of lowering the festival's reliance of the annual 'good will' of sponsors. It is hoped that future sponsors will be engaged firstly on their ability to materially enhance the educational outcomes of the Festival (e.g. a specialist music instrument repairer who remote area teachers can access at while at the festival versus a local fast food restaurant).

The review stated our growth had peaked, however in 2016 there was a 25% increase in performances. We are at capacity in respect of goodwill of the suburb, roads etc. and need to look at being sensible about the growth of the festival. Gordon stressed that we don't want to use the word capping. This year looks good financially.

### **Report on QCMF Extraordinary Meeting – 12<sup>th</sup> October, 2016 – Michael Jones**

Michael Jones noted that with the growth of the festival an alternate venue was discussed but decided it would be too hard with regard to scheduling performances.

### **General Business:**

#### **1. Mass (Justine Silk)**

Justine has been asked to coordinate the Mass at the Festival this year and she is happy to take this on. A flyer promoting the Mass will be included in the Invitation to Participate posted to all Queensland Catholic schools and colleges. If anyone is interested in participating in the Mass could they please email Justine ([jsilk@vnc.qld.edu.au](mailto:jsilk@vnc.qld.edu.au)). She hopes to get a team on board, and is open to any suggestions. It would be good to have a presence from a lot of schools and the suggestion was made to send school leaders. Students don't have to be involved in music to be a school representative at the Mass.

#### **2. Portal Enhancements (Sandra Magnus)**

There have been small changes made to the portal, most of which will not be noticed. Getting information to parents is always difficult, therefore the portal will now ask for the email addresses of the school's Public Relations Officer (Not compulsory) and the Newsletter Editor (Compulsory). With this function we can send information to the parents through their school newsletter.

Another change is a request to have the conductor's mobile number and email address, not just the contact details of the School Administrator. During the Festival there are times when it is necessary to contact a school's conductor and if the correct mobile phone number is not available it is very difficult. Prior to the Festival reminders are sent to conductors asking for additional documentation or sent out with additional information. If every conductor has the email address of the school administrator, it is not efficient.

#### **3. 2017 Section Changes (Sandra Magnus)**

- a) A request has been received to reintroduce two Contemporary Ensemble sections. CEA and CEB. Whilst it is easier for scheduling purposes to have one section, we understand the request

for two sections. Ben Langford has drawn up section criteria for two sections. The criteria were thought to be a little difficult to interpret, therefore will be circulated to members of the Instrumental Advisory Committee. No firm decision was made here, and additional consultation will be undertaken.

- b) A request has been received to reintroduce two Vocal Ensemble 1 sections. It was agreed to trial this in 2017 and the section criteria will reflect the levels of the CH1A and CH1B sections.
- c) The section criteria for VE2 has been amended to come into line with the criteria for CH2A.S
- d) Sponsorship has been offered to reintroduce a Liturgical Music Section, which is something that has been discussed and decided against at this and previous meetings. The feeling was that liturgical music can be performed in all sections and it was not necessary to introduce an additional section. There were suggestions that the Mass could be held at St James Church and the QCMF Planning Group will discuss the logistics involved before making a decision. Mr Clinch will be contacted and thanked for his generous offer and a suggestion made as to how he can still become a sponsor.

#### 4. Review of Section Criteria and Rules of Participation

VE1A	<b>Vocal Ensemble 1A (Predominantly Years 7 to 12)</b>
	7 plus members (Please check Rules of Participation No. 7) Own choice of contrasting repertoire. <b>One song must be in at least three parts.</b> This section is designed specifically for select, auditioned small groups of accomplished singers, usually an extension ensemble of the school's main choir. A backing track may be used provided it does not include vocals. <b>Performance time: Up to 10 minutes</b>
VE1B	<b>Vocal Ensemble 1B (Predominantly Years 7 to 12)</b>
	7 plus members (Please check Rules of Participation No. 7) Own choice of contrasting repertoire. <b>At least one song must be in parts.</b> This section is designed specifically for select, auditioned small groups of accomplished singers, usually an extension ensemble of the school's main choir. A backing track may be used provided it does not include vocals. <b>Performance time: Up to 10 minutes</b>
VE2	<b>Vocal Ensemble 2 (Predominantly Year 6 and below)</b>
	7 plus members (Please check Rules of Participation No. 7) Own choice of contrasting repertoire. <b>Songs must be in parts.</b> This section is designed specifically for select, auditioned small groups of accomplished singers, usually an extension ensemble of the school's main choir. A backing track may be used provided it does not include vocals. <b>Performance time: Up to 8 minutes</b>

The following point has been added to the Rules of Participation:

***Photographing and Videoing Performances In accordance with the QCMF child protection policy the filming and photography of school performances at the festival is prohibited. Schools wishing to have their performance filmed or photographed will need to apply for a photography pass by emailing [gcmf@vnc.qld.edu.au](mailto:gcmf@vnc.qld.edu.au). Those people filming***



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***without clearance will be ejected from the festival. To avoid embarrassment, please ensure the conditions of this policy are met.***

## **5. Large Choirs in Augustine Centre:**

To ease the congestion in St James Church on Friday it was decided to move the largest choirs to the Augustine Centre.

If choirs are going to be held at Villanova College keyboards will need to be put into the warm up rooms.

## **6. Suggestions/Concerns from Conductors**

- a) *"I think there needs to be another category of strings such as string chamber orchestra (similar to the way vocal ensemble is different from the choir section which usually is for larger non-auditioned groups.)"*

It was felt that small groups of strings are a good fit for the Instrumental Ensemble Sections and therefore there was no need to add another section.

- b) *Is consideration taken in Concert Band Primary C section for level of difficulty and subsequent adjudication. For example, if a band plays three 1.5 level works, how will it affect the Gold, Silver or Bronze standard awarded as compared to another band playing three Level 1 level pieces in the same section??? This is just purely out of interest in selecting repertoire for placement in the appropriate section.*

The general opinion was to select music that you feel your ensemble is capable of playing well and will enjoy within the range 1 to 1.5. Conductors commented that the levels of music are not always consistent. As the festival is not a competition your ensemble will be adjudicated on your performance and not compared to any other school's performance. The main thing is that the level of music is not too easy or too hard for your ensemble and that the students enjoy and get something out of it.

It was decided that sections should be no longer than 3 to 3.5 hours maximum.

- c) **Length of QCMF Sections – How Long is Too Long?** - *"What is too long for a section? ie. SO1A, JB1A. In 2016 SO1A = 3hr 30m and JB1A = 4hr 15m.*

There was a general consensus, given balancing education needs to hear other groups and adjudications with ensuring a reasonable 'concert length' of sections that that sections should be no longer than **3 to 3.5 hours** maximum.

### **Advisory Committees**

Choral: Cathy Neil, All Hallows' School  
Mary Hehir, All Saints Parish Primary School  
Anne Darcy, Assisi Catholic College  
Michael Jones, Villanova College

Instrumental: Brad Esbensen, St Joseph's College  
Karen Corkeron, Iona College  
Melissa Dineen, All Hallows' School  
Cathy Gleeson, St James' School  
Michael Jones, Villanova College

Meeting closed: 3.00 pm