

Queensland Catholic Schools' and Colleges' Music Festival

QCMF ANNUAL REPORT 2015

Proudly hosted by Villanova College

QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival

Transforming Hearts and Minds Through Music for 25 Years



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Overview and Introduction

The QUEENSLAND CATHOLIC SCHOOLS' & COLLEGES' MUSIC FESTIVAL (QCMF) is the premier event on the Catholic music education annual calendar and traditionally occurs during the last weekend of the Brisbane Exhibition in August. QCMF is coordinated and proudly hosted by Villanova College, Coorparoo and is a celebration of all things musical, covering a diverse range of classical and contemporary genres. Performers range from six to eighteen years of age and participate in brass, wind, string, percussion, jazz and choral ensembles and come together to perform in full-size choirs, instrumental ensembles, symphonic bands and orchestras.

QCMF is the largest celebration of Catholic music education in the Asia-Pacific region.

The growth and increasing professionalism of the music Festival has evolved significantly. The first music Festival conducted in 1991 attracted a total of 12 schools and colleges delivering 43 ensembles. By contrast, the 2015 Festival ran for four days across seven separate venues, welcoming 97 schools and colleges from various locations throughout Queensland and interstate, bringing with them 476 separate ensembles with a total of over 13,000 student performances.

The QCMF is a not-for-profit event. Its sole purpose is to provide young performers with an opportunity to showcase their talent within an environment where the quality of their respective performances is critiqued by nationally recognised adjudicators on the basis of musical expression and the age, maturity, experience and passion of performers. While adjudicators and patrons alike appreciate musical excellence, the true gift of the Festival is the opportunity it affords young performers to be the best they can be with the knowledge that their performances are appreciated and adjudicated accordingly.

Artistic Director's Report

It was a great pleasure to be part of the Villanova College Community as we welcomed over 20,000 people to the 25th annual Queensland Catholic Schools and Colleges Music Festival. Our team of dedicated volunteer staff, students and parents, along with our College administration and Festival sponsors were once again very excited to play host to all of our friends and colleagues from across Queensland and beyond in a celebration of the tremendous success of music in Catholic Education.

What commenced as a dream of Keith Druery's back in 1991 has grown to become the largest school music festival in the Asia-

"...a celebration of the tremendous success of music in Catholic Education."

Pacific Region. This has only been possible due to the drive of a committed group of parents, teachers and students, ably supported by our wider Catholic Education community. Without this team, we would not be celebrating 25 years of wonderful music and recognising the talents of so many students and teachers from across the State and Country.

The hundreds of QCMF staff members that so ably assisted our visitors throughout the weekend were all volunteers, and do this because they love the Festival and what it represents. Most volunteers are Villanova students, staff, parents, old boys and parents of old boys (who just keep coming back!). In recent years, we have also started welcoming members of the wider community, including students, staff and parents from other schools who have graciously donated some time to support the mammoth task of hosting. It is both inspiring and humbling to see these people give so freely of their time to a cause so dear to my heart.

To say we enjoyed the weekend would be an immense understatement. We look forward to the opportunity to meet and catch up with old friends; perhaps even make some new ones! Most of all, we enjoy the music and reflect upon what each performance across the weekend represents – the continuation of a legacy of music education in Catholic Schools' and Colleges' and the celebration of 25 years of recognising this as a community.

Michael Jones
Artistic Director, QCMF
Director of Music, Villanova College

Information about the Festival

3.1 History of QCMF

The Queensland Catholic Schools & Colleges Music Festival (QCMF) took place for the first time in 1991. At that time a number of staff from Villanova College, who had developed their own school's comprehensive instrumental music programme, were lamenting the lack of opportunities for ensembles from Catholic schools to perform, to come together, to listen to one another and to get good positive feedback from professional adjudicators. Armed with these goals and good doses of enthusiasm and perseverance, QCMF was born.

In 2003 a decision was made to de-emphasize the competitive nature of the Festival and now the distinguishing characteristic of the Festival is that it aims to be positive and non-competitive while still providing recognition of outstanding performances.

In 2015 97 schools attended from Brisbane, Brisbane surrounds and Interstate.

Every performing ensemble is adjudicated by encouraging music performance experts, sourced locally and from interstate. Conductors receive positive and constructive comments.

The Festival is open to students from Catholic schools and colleges throughout Queensland and to interstate and international groups that are interested in touring here. There is an increasing emphasis placed on music in Catholic schools and this Festival provides one of the few opportunities available for many groups to perform in public. Not only do the students benefit from the experience of performing in a concert atmosphere, they walk away with constructive criticism from respected experienced music education leaders.

As a "Not for Profit" event, QCMF aims to encourage the development of music education and performance in Queensland Catholic schools and colleges and to provide a performance opportunity with professional feedback to students and music directors.

3.2 Growth of the Festival

With the growth the Festival has experienced over the past twenty-five years, the structure has naturally developed and evolved each year.

The growth of QCMF is reflected in the number of entries received (see Table 1), as well as the geographical spread of the participants. In 2015 nominations were received from 97 schools, which included schools from Emerald, Burleigh Waters, Chadstone (Vic), Hervey Bay, Bundaberg, Clear Island Waters, Sippy Downs, Yeppoon, Ipswich, Rockhampton, Toowoomba, Nambour, Maryborough, Maroochydore, Rockhampton, and many Brisbane schools.

Table One: Growth of the Festival

Year	Entries	Schools	First Time Participant Schools	Participating musicians
1991	32	13	13	DATA UNAVAILABLE
1992	47	16	10	
1993	75	27	12	
1994	86	34	13	
1995	97	37	12	
1996	120	43	8	
1997	139	50	8	
1998	152	47	6	
1999	164	46	4	
2000	189	53	8	
2001	200	56	6	
2002	220	55	6	
2003	240	61	6	
2004	253	64	6	
2005	270	62	5	
2006	257	68	7	
2007	285	78	9	
2008	302	77	6	7852
2009	335	81	8	9428
2010	362	83	5	10310
2011	361	93	5	11300
2012	427	104	5	12371
2013	412	95	1	11615
2014	460	103	5	13173
2015	476	97	2	13092
Total Participant QCMF Schools			177	
2015 Participating Schools by Region				
Brisbane			77	
Brisbane Surrounds			19	
Interstate			1	

Table One: Shows the growth in entries over the life of the Festival and the growth in the number of participating musicians. Since 2008, statistics have been collected on the number of 'student performances'.

Table Two : Hours of music performed during the Festival

YEAR	Venue	Hours Thur	Hours Fri	Hours Sat	Hours Sun	TOTALS
2008	AC		11hr 05m	11hr 15m	10hr 05m	32hr 25m
	GH		11hr 35m	11hr 20m	6hr 4m	29hr 35m
	SJC		3hr 05m	11hr 50m	8hr 30m	23hr 25m
	TOTAL		25hr 45m	34hr 25m	25hr 15m	85hr 25m
2009	AC		11hr 30m	11hr 10m	9hr 55m	32hr 35m
	GH		11hr 15m	11hr 25m	9hr 45m	32hr 25m
	SJC		10hr 35m	12hr 45m	10hr 15m	33hr 35m
	TOTAL		33hr 20m	35hr 20m	29hr 55m	98hr 35m
2010	AC	11hr 55m	11hr 30m	11hr 45m	5hr 55m	41hr 05m
	GH	6hr 50m	10hr 15m	11hr 15m	4hr 25m	33hr 05m
	SJC		18hr 05	15hr 25m		33hr 30m
	SJH					
	TOTAL	18hr 45m	39hr 50m	38hr 45m	10hr 20m	107hr 30m
2011	AC	3hr 20m	11hr 30m	11hr 45m	10hr 5m	36hr 40m
	GH	3hr 20m	11hr 05m	11hr 15m	10hr 5m	35hr 45m
	SJC		7hr 10m	5hr 40m	6hr 10m	19 hr
	SJH		8hr 25m	5hr 10m	4hr 30m	18hr 05m
	TOTAL	6 hr 40m	38hr 10m	33hr 50m	30hr 50m	109hr 30m
2012	AC	3hr 35m	11hr 25m	11hr 15m	10hr 15m	36hr 30m
	GH	3hr 50m	10hr 30m	11hr 35m	9hr 55m	35hr 50m
	V	2hr 20m	9hr 40m	10hr 35m	6hr	28hr 15m
	SJC		5hr 30m	7hr 05m	5hr 35m	18hr 10m
	TOTAL	9hr 45m	37hr 05m	40hr 30m	31hr 45m	119hr 05m
2013	AC	3hr 50m	11hr 30m	10hr 40m	11hr 10m	37hr 10m
	GH	3hr 35m	10hr 50m	9hr 40m	6hr 55m	31 hr
	V		6hr 50m	4hr 25m		11hr 15m
	QS				3hr 40m	3hr 40m
	SJC	2hr 10m	9hr 50m	6hr 15m	6hr 25m	24hr 40m
	SJH		5hr 35m	1hr 10m	3hr 20m	10hr 05
	TOTAL	9hr 25m	44hr 35m	32hr 10m	31hr 30m	117hr 50m
2014	AC	4hr 45m	10hr 50m	11hr 10m	10hr 15m	37hr
	GH	3hr 10m	11hr 30m	10hr 05m	6hr 10m	30hr 55m
	V		6hr 50m	5hr 45m		12hr 35m
	TL		7hr 45m		4hr 20m	12hr 05m
	QS				7hr 10m	7hr 10m
	SJC	3hr 55m	10hr 20m	6hr 10m	4hr 05m	24hr 30m
	SJH	2hr 30m	7hr	1hr 30m	5hr 40m	16hr 40m
	TOTAL	14hr 20m	54hr 15m	34hr 40m	37hr 40m	140hr 55m
2015	AC	4hr 45m	10hr 30m	10hr 35m	10hr	35h 50m
	GH	4hr	9hr 55m	11hr 45m	5hr	30hr 40m
	V	1hr 15m	6hr 50m	7hr 10m		15hr 15m
	TL		6hr 20m		7hr 15m	13hr 35m
	QS				7hr 10m	7hr 10m
	SJC	3hr 40m	9hr 45m	6hr 10m	4hr 30m	24hr 05m
	SJH	1hr 10m	5hr 10m	2hr 45m	4hr 30m	13hr 35m
	TOTAL	14hr 50m	48hr 30m	38hr 25m	38hr 25m	140hr 10m
AC = Augustine Centre, Villanova College			TL = Tolle Lege, Villanova College			
GH = Goold Hall, Villanova College			QS - Quadrangle Stage, Villanova College			
V = Veritas Building, Villanova College			SJC = St James Church, Coorparoo			
			SJH = St James Church Hall, Coorparoo			

Table Two: Shows the growth in the number of hours of music presented during the Festival

3.3 Venues

In 2015 the Festival was held in seven venues over four days. At Villanova College the Hanrahan Theatre in the Augustine Centre, Veritas, Goold Hall, Tolle Lege and the Quadrangle Stage were performance venues.

Tolle Lege is the senior library at Villanova College and was deemed suitable for small choirs and secondary string ensembles with a maximum membership of 35.

At the St James Venue the St James Church and Church Hall, Coorparoo were performance venues. The church is used for the larger choirs and where possible the vocal ensemble sections. All who perform in this venue agree that the acoustics are wonderful. The hall is a more difficult venue as the audience size is not large and some of the schools were unable to come inside to hear other schools perform.

3.4 Audience

QCMF continues to build its own audience following. Each year an increasing number of the general public, who have enjoyed the offerings of previous years, are eager to take advantage of the current year's program. The reputation of providing high quality musical performances in a pleasant and professional environment is a recipe that music lovers appreciate.

“How blessed were we at the weekend!”

- Congregation member, St James Parish, Coorparoo

3.4.1 Audience Flow Analysis

For the first time in 2015, a decision was made to accurately estimate the number of audience members, supporters and visitors to QCMF. This has never been attempted before. A flow analysis was completed for the two entrances to the main Villanova campus. This data was correlated with the existing student performer data and a reliable estimate of the number of supporters/audience member to student performance was extrapolated. The Analysis showed that between 15,686 and 21,078 people attended QCMF 2015. Refer: **Appendix C: Audience Flow Analysis.**

3.5 Funding

The Festival is funded by sponsorship donations, nomination fees, door entry fees and donations. Each year the cost of hosting the Festival rises. The Festival is a not for profit event and in years where there has been a surplus, these funds have been retained to cater for the years when the Festival has a deficit balance. Refer **Appendix B: QCMF Financial Statement**.

3.6 QCMF Leadership Structure and QCMF Executive Committee

President	Mr Chris Adkins
Vice President	Mrs Stephanie Carlson
Minute Secretary	Mrs Stephanie Carlson
Treasurer	Mrs Sandra Magnus
QCMF Artistic Director	Mr Michael Jones, Director of Music, Villanova College
QCMF Facilitator	Mrs Sandra Magnus
QCMF Administrator	Mrs Alison Schrauf
QCMF BDM	Mr Gordon Hughes

The leadership team and the QCMF Executive Committee take advice from an Advisory Board made up of ensemble conductors as well as music directors from all Queensland Catholic schools and colleges. The results of this consultation can be found in: **Appendix D: Minutes of the QCMF Advisory**

The QCMF Planning Group employs a part time facilitator. The Music Director of Villanova

College and members of his staff volunteer their

expertise to facilitate the Festival. The Villanova College Music Secretary/QCMF Administrator and the QCMF Facilitator, along with the QCMF Business Development Manager are the front of the Festival, liaising with all schools that express an interest in and enter the Festival.

Enormous support is provided by the Villanova College maintenance and canteen staff with the blessing and encouragement of the Principal, Mr Mark Stower.

“Music is food for the soul”.

- Archbishop Mark Coleridge, QCMF 2105

3.7 Volunteers

The Festival is planned by a dedicated group of volunteers working with the QCMF Artistic Director, the QCMF Facilitator, the QCMF Administrator and the QCMF Business Development Manager.

The Planning Group begins meeting in May each year to commence planning the August Festival. There is a strong body of parents with a framework in place to ensure the running of the Festival is structured and orderly. The group aims for excellence. They strive to present a Festival that is professional, while still creating a welcoming and friendly atmosphere.

In 2015 there were 505 volunteers who worked from one shift to the whole weekend to staff seven venues for three to four days. There were 1706 volunteer shifts that needed to be filled in 81 different roles/tasks. Sometimes it is a challenge to fill all the volunteer positions needed but the Villanova community always rise to the occasion.

There are a growing number of old boys who have become involved in the planning and execution of the Festival and come back year-after-year. They undertake the roles of back stage manager, warm-up personnel, photographer,

QCMF is staffed by more than 500 people who fill 1700 volunteer positions.

compere, food outlet coordinator and sound engineers - in fact any role that is needed. These young and not so young men arrange a leave of absence from their employment or studies to volunteer their expertise over the weekend. There are father and son teams who come back each year to continue their role. It is wonderful to see the camaraderie that has developed and is still developing with this group as during the Festival they gather at the end of each day to reflect on the day's events. The Festival enables them to continue their association with Villanova College and with QCMF.

Volunteers come from many areas:

- Villanova College music students (asked to volunteer for at least one shift over the weekend)

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- Villanova College Old Boys which include father and son teams who work together year after year.
 - Villanova College parents and prospective parents.
 - Friends and family of Villanova College parents, past parents and students.
 - Parishioners from St James Church
 - Parents from other participating Catholic Colleges
 - Students from Griffith University as part of course work.
 - Students from other Colleges.

3.8 Awards

A number of changes have been instituted over the years of the Festival with regard to how the Festival views awards. In 1998 a new awards system of gold, silver and bronze was introduced to replace the original first, second and third awards. In all sections adjudicators are asked to provide feedback to each ensemble using criteria that takes into account factors such as the age and experience of the performers, the difficulty of the music and the quality of the performance. This creates a system that allows more than one ensemble in a section to receive a gold, silver or bronze award. Indeed it is possible that the adjudicators may not award a gold, silver or bronze award if the criteria for the section are not met.

The new awards section has meant a lot more ensembles returning to their schools after the weekend with tangible recognition for their efforts. Many school walls throughout Queensland are adorned proudly with plaques received at the Festival. The awards reduce the competitive

feeling associated with the Festival. Student ensembles are competing by themselves against a set of criteria not against other school ensembles in the particular section.

“The non-competitive nature of the Festival is its greatest asset.” - QCMF
Adjudicator

In 2003, the two perpetual trophies for the most outstanding primary and secondary school at the Festival were discontinued in keeping with the move to de-emphasize the competitive nature of the Festival. Previously these trophies were awarded to the schools that had achieved the most points for the gold, silver and bronze awards their ensembles took away from the Festival.

In 2007 there was yet another change, again to de-emphasize competition in the Festival and to take a positive and supportive approach to rewarding excellence in performance. The gold, silver and bronze system is still in place, but every ensemble that successfully participates in any section will receive an award, and will therefore have student representatives on stage during the adjudication for that section. Whilst this may seem to slightly de-value awards from years past, it serves the purpose of rewarding everyone, and it allows for the definitions between a gold, silver and bronze performance to be more transparent. An Encouragement Award was introduced for the very rare occurrence of an ensemble not successfully finishing their performance, hence not meeting the criteria of a bronze award. Interestingly in 2014 some of the adjudicators used the Encouragement Award to acknowledge individual performances.

In 2008 an Award of Excellence was established for individual musicians identified by the adjudicators as producing an outstanding performance.

3.9 Adjudication

The adjudicators are carefully selected for their professionalism and dedication to a positive learning experience for all involved. Each ensemble receives two written adjudication reports, one from each adjudicator, together with an audio recording of their performance. This combination provides ensembles with a varied and thorough learning tool.

The standard of the adjudicators employed is always extremely high. All adjudicators are professional musicians, either in performing or teaching and they all welcome the opportunity to be involved in the Festival.

“QCMF adjudicators are carefully selected professional musicians and educators of the highest caliber”.

In 2014 the decision was made to have two written adjudication reports per entry plus an audio recording with no voice-over. It was felt when discussed at the QCMF Advisory Meeting that the recording would be better used as an educational tool if there was no voice-over.

At the conclusion of the Festival adjudicators are asked to complete a Festival evaluation and all relevant comments and suggestions are included in the QCMF Critique which will be

extensively referred to when planning QCMF 2016. Adjudicators commented on the professionalism of the Festival and all indicated that they would welcome the opportunity to adjudicate at future Festivals.

3.10 Comperes

Each section has a compere who looks after the smooth running of that section. They give the audience information about the participating group and the background and details of the music they will perform. They use the gaps between performances to provide the audience with information on the Festival, housekeeping information and information about the sponsors.

Comperes have traditionally come from the Villanova community: teachers, past and present parents, current students and old boys of the college, or from other members of the community. In 2008 and 2009 students from senior Brisbane schools and colleges were invited to compere a section of the Festival. Due to a lack of interest this process was not continued in 2010, however senior students from Villanova College continue to participate in this role.

Sponsorship

It would not be possible to stage the Festival without the generosity of corporate, business and private sponsorship. As each potential sponsor has a unique set of circumstances, the QCMF Planning Group offers a number of options for sponsorship, all of which can be customised to suit a sponsor's needs.

Upward of 21,000 people attend QCMF from across Brisbane, Queensland and Interstate.

4.1 Target Audience for Sponsors

The audience reached by sponsors is not principally just the performers but their parents, friends and family. This is extended to music directors, conductors, teachers, auxiliary staff and staff of participating schools and also principals from all Queensland Catholic schools and colleges.

4.2 2015 QCMF Sponsors

In 2015 we welcomed back as major sponsors for the tenth consecutive year, Ellaways Music whose contribution to the Festival is and has been invaluable. We are delighted to have their involvement with the Festival and look forward to many years of association. The Queensland Catholic Education Commission increased sponsorship to become a major sponsor with Brisbane Catholic Education supporting the Festival as a gold level sponsors. The Federation of P & F Associations of Catholic Schools Qld. and Mr CappuGino supported the Festival as bronze sponsors along with John Percy Audiology. We welcome new sponsors, Audi Springwood and Horizons Education Tours as a bronze level sponsors.

The QCMF Planning Group could not stage the Festival without the very generous support of all of our sponsors.

“We had an absolute ball ...we’re hoping to make it an annual event”.

- Head of Performing Arts Salesian College Bosco Campus (Chadstone, Victoria)

4.3 Supporters of QCMF 2015

In addition to our financial sponsors, we would like to thank the following supporters of QCMF 2015:

- Villanova College – venues and musical equipment
- Villanova College Maintenance Department – set-up and pull-down
- Loreto College – musical equipment & choir risers
- Our Lady of Mount Carmel Primary School – choir risers
- Motorola Australia – radios
- Moreton Bay College – staging
- Cater to Please – catering
- Coles Supermarket, Coorparoo
- Mrs. Dot Blair, Villanova Tuckshop Convener and Mrs. Robyn Gunning – preparation of Cafe
- St James Parish – performance venues
- St James Catholic Primary School, Coorparoo – warm up areas

4.4 Final Section and Presentations

QCMF sponsors and guests were invited to attend an informal function preceding the final section on Sunday afternoon. After enjoying light refreshments they were escorted into the theatre to watch the final section which traditionally is A Grade Concert Band. At the conclusion of the section they are invited to stay and enjoy a celebration of this year's Festival.

In 2015 the Festival was delighted to welcome:

Archbishop Mark Coleridge	<i>Archbishop of Brisbane</i>
Ms Sarah Whiting	<i>Major Sponsor, Ellaways</i>
Dr Lee-Anne Perry AM	<i>Major Sponsor, QCEC</i>
Ms Pam Betts	<i>Gold Sponsor, BCE</i>
Kaylene Campbell	<i>Bronze Sponsor, The Federation of P&F Assoc. Catholic Schools Qld.</i>
Mr Michael Edwards	<i>Bronze Sponsor, Horizons Education Tours.</i>
Mrs Tania Meli	<i>Bronze Sponsor, Audi Centre Springwood</i>
Mr Mark Stower	<i>Principal, Villanova College</i>
Mr John Holroyd	<i>Vice-Principal - Ministry, Mission and Evangelisation</i>
Mr John Bates	<i>Acting-Principal, St James Primary School</i>
Fr Brian Fitzpatrick	<i>St James Parish Priest</i>
Mr Joe Kelly	<i>State Member for Greenslopes</i>
Ms Terri Butler	<i>Federal Member for Griffiths</i>
Mr John Beaton	<i>Bronze Sponsor, The Federation of P&F Assoc. Catholic Schools Qld.</i>
Mr John Percy	<i>Bronze Sponsor, John Percy Audiology Pty Ltd.</i>
Mr Gino Tumini	<i>Bronze Sponsor, Mr CappuGino</i>

As 2015 was the 25th QCMF the founder of the Festival, Mr. Keith Druery and members of the original organizing committee were invited to the final function.

Publicity

Publicity activities for the 2015 Festival centred on building awareness of the Festival among our local community, increasing audience numbers for Festival sessions that are traditionally under-represented, disseminating key information to assist with the smooth running of the event and increase volunteer support.

5.1 School-based Publicity

Publicity for the Festival began early in 2015 when an invitation to participate in QCMF was posted to every Catholic school and college in Queensland and to interstate colleges who had expressed an interest in the Festival. In May a reminder of the closing date was emailed to every school or college on the QCMF database.

Schools are continually reminded to check the QCMF website for additional information. The website details sponsors, sponsorship opportunities, performance times, section criteria, stage set ups etc. All details of the Festival including performance times are placed on the QCMF website.

Schools and colleges who intended to participate also conduct their own publicity within their school community.

A brochure entitled “Key Information for Festival Guests” (Appendix C) was posted on the QCMF website and notices appeared in the school newsletter encouraging parents to read this material. This advises parents of the dates of the Festival for this year, what is involved and a request to consider becoming a volunteer.

5.2 Print Advertising – See Appendix D (page 22) for examples

- Launch of QCMF 2015 with registration packs in April.
- Catholic Leader – August 9th edition devoted a whole page to previewing the Festival as part of their “Showcasing Queensland” special feature.
- The Villanova College Newsletter – carried a series of preview articles about the Festival from June to August.
- Villavoice – a newsletter to all students and members of the Villanova College Old Boys Association previewed the Festival.
- Each of the schools and colleges throughout Queensland involved in the Festival uses their own newsletters to inform parents of their school’s involvement and the results obtained.
- Brisbane Archdiocese placed a notice on their website in July/August covering the Festival and issued notices to local parishes requesting publication in parish newsletters.

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- A two-sided DL brochure was distributed to over 7,850 local residents on August 9
 - A4 and A5 brochures were prepared by Queensland Catholic Education for distribution. Posters appeared on QCMF website, Catholic Leader and several school newsletters (Appendix C).
 - “Key Information for Festival Guests” brochure (Appendix D) was posted on the QCMF website and schools advised to encourage their parents to access this site.
 - Festival programs were printed in colour for 2015. They included key information, Festival performance schedules, sponsorship content and a Festival map.
 - South East Advertiser – reviewed the Festival on August 12

“Always a great event to be part of!”

- Program Leader Co-curricular Music - Mt St Michael's College, Ashgrove

Festival Innovation and future development

The organizational structure for the efficient conduct of the Festival continues to be refined as the Festival grows. Below is a list of some of the major innovation and future developments planned for the Festival:

- QCMF Registration Portal – addition of online submission of performance information sheets and stage set-ups;
- QCMF Registration Portal – upgrade the portal to include the initial placement of entries;
- QCMF Volunteer portal will continue to be refined and improved;
- Continued refinement of adjudicator training and induction to better align feedback to ensemble conductors and teachers, with improved educational outcomes;
- Investigate installing an LED screen to be utilised in the Veritas Lawn space;
- External review of the Festival by consulting experts with reference to financial, physical and human resourcing of the Festival;
- Investigate using the Veritas Lawn Space as a focal point for socialisation;
- The continued development of role descriptions for Area Coordinators recognizing the need to develop a working document which can be passed on to their successor/s;
- Audience measurement – re-evaluation of the Euclid Audience counting software.

Appendix A: Program of Events – Festival Overview

Festival OVERVIEW

THURSDAY 13TH AUGUST

VILLANOVA COLLEGE				ST JAMES CHURCH	
TIME	AUGUSTINE CENTRE	GOULD HALL	NERITAS	TOLLE LEE	HALL
4:00 pm					
4:30 pm					
5:00 pm			Guitar Ensemble C		
5:30 pm	Guitar Ensemble 1B	Concert Band 1C			
6:00 pm					Choir 2B
6:30 pm					
7:00 pm					Choir 1B
7:30 pm		Concert Band 1B			
8:00 pm	Guitar Ensemble 1A				Vocal Ensemble 1A
8:30 pm					
9:00 pm					

FRIDAY 14TH AUGUST

VILLANOVA COLLEGE				ST JAMES CHURCH	
TIME	AUGUSTINE CENTRE	GOULD HALL	NERITAS	TOLLE LEE	HALL
8:30 AM	String Orchestra 1S				
9:00 AM					
9:30 AM	String Orchestra 2C			Choir 3A	
10:00 AM			Instrumental Ensemble 1C		Choir 2B
10:30 AM		Concert Band 1C		Choir 2C	
11:00 AM					Choir 3A
11:30 AM			Instrumental Ensemble 2		
12:00 PM	String Orchestra 2B				
12:30 PM					
1:00 PM				Choir 2B	
1:30 PM			Instrumental Ensemble 1B		Choir 2C
2:00 PM		Concert Band 2B			
2:30 PM	String Orchestra 2A				Vocal Ensemble 2
3:00 PM					
3:30 PM					
4:00 PM	String Orchestra 1B				
4:30 PM					
5:00 PM					
5:30 PM					Choir 2B
6:00 PM					
6:30 PM	Jazz Band 1A	Concert Band 1A			Choir 2A
7:00 PM					
7:30 PM					
8:00 PM					

SATURDAY 15TH AUGUST

VILLANOVA COLLEGE				ST JAMES CHURCH	
TIME	AUGUSTINE CENTRE	GOULD HALL	NERITAS	TOLLE LEE	HALL
8:30 AM	Percussion Ensemble 2				
9:00 AM			Instrumental Ensemble 1A		
9:30 AM		Jazz Band 1C			Vocal Ensemble 1A
10:00 AM					
10:30 AM	Percussion Ensemble 1C		Instrumental Ensemble 1B		
11:00 AM		Jazz Band 2			
11:30 AM			Instrumental Ensemble 1C		
12:00 PM					Choir 1B
12:30 PM					
1:00 PM					
1:30 PM		Jazz Band 1B			
2:00 PM					
2:30 PM					
3:00 PM	Percussion Ensemble 1B		Instrumental Ensemble 1A		
3:30 PM					
4:00 PM		Concert Band 1C			
4:30 PM					
5:00 PM					
5:30 PM					
6:00 PM					
6:30 PM	Percussion Ensemble 1A	Concert Band 1B			
7:00 PM					
7:30 PM					
8:00 PM					

SUNDAY 16TH AUGUST

VILLANOVA COLLEGE				ST JAMES CHURCH	
TIME	AUGUSTINE CENTRE	GOULD HALL	QUADRANGLE STAGE	TOLLE LEE	HALL
8:30 AM		MAISON			
9:00 AM		Collaborating with the team of QUAMP			
9:30 AM	String Orchestra 1A		Contemporary Ensemble 1B		
10:00 AM				String Orchestra 1B	
10:30 AM					
11:00 AM		Concert Band 1B	Contemporary Ensemble 1A		Choir 1C
11:30 AM	Full Orchestra F01B				
12:00 PM			Contemporary Ensemble 1B		
12:30 PM					
1:00 PM	Full Orchestra F01A				
1:30 PM					
2:00 PM					
2:30 PM					
3:00 PM					
3:30 PM					
4:00 PM	Concert Band 1A				
4:30 PM					
5:00 PM					
5:30 PM					
6:00 PM					
6:30 PM					
7:00 PM					

16

17

Appendix B: Income and Expenditure



APPENDIX B: INCOME & EXPENDITURE

	2015	2014	2013	2012	2011	2010	2009	2008
INCOME								
Interest	348	542	577	876	365	1,422	1,319	3,277
Ticket & Programme sales	28,912	33,158	31,006	34,148	28,678	25,255	21,385	21,137
Sponsorships	17,091	18,000	14,000	13,500	11,000	12,000	11,500	11,000
Nominations (incl. payment for plaques)	41,775	41,085	29,356	30,466	23,176	19,531	17,010	14,160
Extraordinary Income (incl donations)		93	136	113			350	
Apparel	50	325	875					
TOTAL INCOME	88,176	93,203	\$75,950	79,103	63,219	58,207	51,564	49,574
EXPENDITURE*								
Adjudicators	19,064	18,411	17,871	17,728	15,828	16,379	12,388	11,345
Apparel	0	259	2,011					
Audiovisual, sound & lighting	1,847	2,502	3,586	4,499	1,392	2,675	4,425	5,999
Caps & lanyards	457	220	230	546	821	551	448	485
Catering	8,960	6,908	8,022	5,944	6,325	5,156	5,143	3,628
Cleaning and waste bins	4,695	5,053	2,394	3,056	2,751	729	1,791	625
Depreciation		2,521	2,750					
Donations St James Parish, School and After School Care	6,324	2,060						
Donation - St James			1,250	1,250	1,250	2,050	1,553	1,250
Donation - Villanova College*	12,400	12,000						
Emergency First Aid	1,800	1,840						
Hire (equipment, tablecloths, plants)	8,245	7,678						
Hire of equipment			2,635	1,594	2,359	3,435	1,426	1,581

Hire of Toilet block	3,546	3,113	3,289					
Instrument maintenance	536	1,249	300					
Plaques	3,999	4,397	4,013	3,173	2,834	5,479	4,822	3,928
Printing, stationery & postage	2,778	3,220	3,286	2,415	4,357	5,376	3,900	4,067
Programmes	4,076	4,441	4,216	4,137	4,290	5,150	4,178	3,518
Publicity	3,566	3,903						
Purchase of equipment**	751			3,434	5,500	1,911	1,293	-
Recording	4,218							
Secretarial/Honoriums	7,000	7,000	6,000	6,000	6,000	6,500	11,500	11,500
Signage & banners	4,683	1,058	509	501	4,308	4,232	4,357	428
Subscriptions and fees				140	140			
Sundries & Other	4,875	3,098	8,322	1,042	2,828	810	890	2,934
Website & Portal	9,236	2,348	5,549	11,000				
Loss of disposal of asset		3,896						
TOTAL EXPENDITURE	113,056	97,175	76,233	54,417	60,983	60,431	58,113	51,286
TOTAL INCOME/DEFICIT	-24,880	-3,972	-283	24,685	2,236	-2,223	-6,549	-1,712

ASSETS	2,015	2014	2013
Stock on Hand - Apparel	800	850	987
Stock on Hand - USB	0	0	2280

*2013 - Villanova College

12,000

*Co-payment for equipment in Goold Hall.

*2015 - Villanova College

12,400

*Co-payment of AV Upgrade

Appendix C: Audience Flow Analysis

Audience Flow Analysis – Outline, Assumptions and Limitations

How Many Parents, Siblings, Supporters, Audience Members Attend QCMF?

What we **KNOW**:

Number of student performances (13,092) and approximate unique students (9,743) and the time they are to arrive

What does everyone do? *Walk through either the main or Goold gates*

Analysis Assumptions

- Students and Others arrive on time, as per the Performance Schedule
- Students and Others are not already on campus
- The ratio is consistent between the Villanova Main Campus and St James

Analysis Limitations

- Only the main Villanova campus was surveyed

Audience Flow Analysis – Sample Data Table

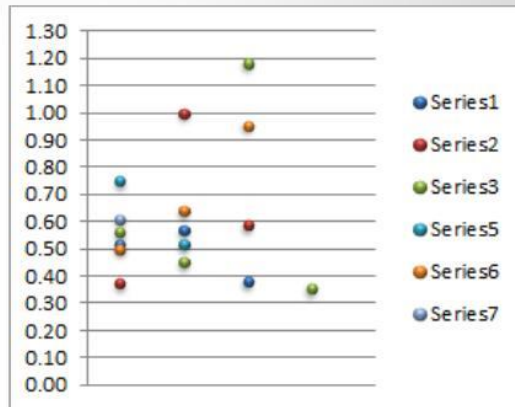


Saturday							
	11:30	11:35	11:40	11:45	11:50	11:55	12:00
others - Main Gate		8	12	7	8	17	6
others - Goold Hall Gate		6	2	2	5	6	5
Total Others (both gates)		14	14	9	13	23	11
Students Arriving		0	25	20	11	0	31
<i>Student : Others ratio</i>		0.00	0.56	0.45	1.18	0.00	0.35
							0.51
Saturday							
	1:30	1:35	1:40	1:45	1:50	1:55	2:00
others - Main Gate		11	7	6	13	12	14
others - Goold Hall Gate		3	4	7	5	11	3
Total Others (both gates)		14	11	13	18	23	17
Students Arriving		13	0	18	7	20	8
<i>Student : Others ratio</i>		1.08	0.00	0.72	2.57	1.15	2.13
							1.15

Audience Flow Analysis – Plotted Data and Multiplier Result



QCMF 2015 Student : Others ratio **0.61** ->



For every student who *attends* QCMF there are 0.61 Others...

Audience Flow Analysis – Extrapolation and Final Results



QCMF Unique Student Participant Formula = [String Orchestra No. of Stud.] + [Guitar Ens. No. of Stud.] + [Concert Band No. of Stud.] + [Choir No. of Stud.]

QCMF 2015 = 9,743 (!)

From running sheets: Student Performances

QCMF 2015 = 13,092

Audience Flow Analysis QCMF 2015

= 9,743 - 13,092 (*0.61)

= 5,943 - 7,986 Parents, Siblings, Supporters, Audience Members Attend QCMF

[Total QCMF 2015 attendees: 15,686 - 21,078]

Appendix D: Print Advertising

QCMF Program

1500 units



Catholic Leader

Readership 50,000

Date of publication: August 9th 2015

Throughout the year, Queenslanders are given many opportunities to support local agriculture, food, wine, and entertainment.

Showcasing Queensland

Premier youth music event turns 25

QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival
Transforming Hearts and Minds Through Music for 25 Years
THURSDAY 13 - SUNDAY 16 AUGUST
PROUDLY HOSTED BY VILLANOVA COLLEGE, COORPAROO
Ticket prices: \$5 - day pass, \$10 - 4 day pass

LIST YOUR PROPERTY IN OUR NEW REAL ESTATE SECTION!

Get the right property to secure your needs. Queensland's leading real estate section in Catholic Leader. Call your agent on 07 5555 5555.

CATHOLIC LEADER
Readership 50,000

The Catholic Leader, August 9, 2015



South East Advertiser

Readership 50,000

Date of publication: August 12th 2015



QCMF Email Banner

Distribution 28,953 email addresses





villavoce
A publication for the Villanova College Community
Volume 29, No. 2 July 2015

WE NEED YOU
Calling all Old Boys and Past-Student Families!
Come and Help QCMF Celebrate 25 years of Catholic Music Education!

QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival
We are seeking expressions of interest for volunteers to assist with this year's event – 13-16 August, 2015.
If you are interested and able to assist, please visit the volunteer portal – www.qcmfvolunteering.com – or alternatively contact the Music Office on 3304 5691.

QCMF 2015 – TRANSFORMING HEARTS and MINDS through MUSIC for 25 YEARS

The weather is cooler, the weekend is slowing, football season is almost half way through... and Catholic School musicians across the state are busy preparing for their annual pilgrimage to QCMF! June and the end of term 2 herald the coming of the QCMF and this year we have quite a show. The Festival will welcome 4000 on Thursday 12 August to 7.30 pm Sunday 16 August, hosted again by St James' School and Fresh and Villanova College.

The support for the QCMF remains strong from our Catholic Education family with about 100 schools represented. Over the weekend 475 ensembles will be performing, totaling over 13,000 student performers! This gathering is a wonderful opportunity for many talented students and teachers from across Queensland, and we anticipate a fantastic few days of music-making.

QCMF is very much a community event at Villanova College. In fact, you could suggest that QCMF is a part of the fabric of Villanova. There are so many families, students, and Old Boys that have played such an important role in developing the event over 25 years to what it is today. Villanova is one of these many people who have offered their services to ensure the QCMF remains a valuable musical and educational experience for so many students.

Verny, graduated in 2001, and has been associated with QCMF for 20 years – a wonderful musical journey. His involvement, as a student, then as a teacher, then as a volunteer, has been a testament to his dedication to the cause. Verny's story is only one of many associated with the weekend event.

The 25th Anniversary of QCMF will be marked with a series of celebrations. From the 10th year on, this paper received a special place in the school's history. There will be a Mass of Celebration held in St James' Hall at 8.00am Sunday 16 August before the music gets underway. Finally, we will be holding an anniversary party after our final A-Grade Band session and closing ceremony on the morning of Sunday 16 August.

To take us into the future, we would like to invite Old Boys to come along and assist us with the weekend. If you are able to offer a number of 4 or 5 to help guide students or more equipment around stage that would be most appreciated. This year we have two chairpersons of the Festival Alan and Aaron (St). These two gentlemen have been instrumental in the success of so many QCMF Festivals through their roles as well as ongoing commitment. We are seeking motivated members of our community to come along and take up the wonderful challenge.

QCMF workers at play!

Old Boys and Villanova College community members willing to be involved in this year's event are to contact either the Music Office on 3304 5691 or our Volunteer Coordinator, Josephine at josephine@qcmfvolunteering.com

Come along and join us in the celebration!

DATE CLAIMERS!

- July 8 – 12 St August's Year 10 girls
- August 1 Old Boys' Dinner
- August 12 – 16 QCMF

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Working with the Villanova Community to create a future for our students. Printed by Printing House - PO Box 1000 St James, QLD 4059

Key Information for Festival Guests

Distribution: all Festival Participants



QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival
August 13 – 16, 2015

Key Information for Festival Guests

Checklist

- ☐ Know your venue
- ☐ Arrive early
- ☐ Park conscientiously
- ☐ Check for entry & food
- ☐ Check QCMF website for the latest information

QCMF VOLUNTEERING

- ☐ Over 500 volunteers needed to run QCMF
- ☐ No experience required
- ☐ All help appreciated
- ☐ Contact QCMF to help!

MORE INFORMATION:
W: www.qcmf.com.au
E: qcmf@qcmf.com.au
P: 3304 5691

About the Festival
QCMF is the largest music festival of its kind in the Asia-Pacific region. It is a not-for-profit festival relying on support from sponsors, volunteers and the patronage of our local music loving community. From a humble start 25 years ago, the festival has grown over the past two decades to become the premier music event for young Queensland Catholic musicians.

This year promises to be the largest, and best ever. The 2015 event showcased over 100 schools, 400 ensembles and 13,000 students. 20,000 visitors are expected to attend the festival.

When
The four-day festival opens at 4pm on Thursday, 13 August and concludes Sunday, 16 August around 7.30pm.

Know Your Venue
The festival uses many venues including Villanova's Augustine Centre, Good Hall, Telle Luge (Senior Library), Quadrangle Stage and Veritas building, as well as St James' Church and Hall, located one block south of Villanova College.

To avoid missing a performance, identify the location and venue that you need to go to well in advance.

Parking
Street parking is available around the College and St James' Church. The College has excellent public transport access; however, if you drive we ask that you respect our local community and be considerate when parking your vehicle. You may have to park a long way from the College, so arrive early to give yourself plenty of time.

On Arrival
All performers check-in at the warm-up arrival area either at Villanova College or St James' Church, before being led to a warm-up room to unpack instruments, organise music and warm-up. After the performance, ensemble members will return to the warm-up room to pack up. They should then join the audience for the remaining performances and prepare two ensemble members to receive their ensemble's adjudication and award.

During Each Performance
Venue doors are closed during each performance. Arrive early to avoid missing a performance.

Child Supervision
Child supervision facilities are not available. Do not leave children unsupervised. The ticket office in the Augustine Centre and near St James' church will assist in locating lost children.

Food
Hot food, snacks, cold drinks and coffee can be purchased from a variety of vendors. Food is not allowed in performance venues in keeping with the concert hall etiquette that we teach students.

Entry Fee
Entry fees are payable at the door. An all-venue single day pass is \$15 and an all-venue four-day pass is \$45. No ATMs are located near the campus so bring sufficient cash for entry fees and refreshments.

Videoing and Photography
Videoing and photography will not be permitted during performances.

Further Assistance
Check our website for festival information, venue locations, arrival times and access availability. For assistance during the festival, any of our friendly volunteers will be happy to help you.

2015 FESTIVAL HOST
We thank our 2015 festival supporters and sponsors, particularly our major sponsor, Ellaway's Music.

2015 MAJOR SPONSOR
ellaway's music

Appendix E: Minutes of QCMF Advisory Meeting



QCMF ADVISORY MEETING 27TH FEBRUARY, 2015

MINUTES OF MEETING

Augustine Centre, Villanova College 1.00 pm

Present: Kym Brown (Brigidine College, Indooroopilly), Cathie Neil and Melissa Dineen (All Hallows' School, Brisbane), Anne Darcy, (Assisi Catholic College, Coomera), Peter Francis and Karen Corkeron (Iona College, Wynnum West), Craig Kennedy (St Rita's College, Clayfield), Cath Esbensen (Ambrose Treacy College, Indooroopilly), Iris Wessling (St Eugene College, Burpengary), Mary Hehir (St Dymphna's School, Aspley), Ruth Skippen (All Saints Primary School, Albany Creek), Celia Dodds (St Columba's Primary School, Wilston), Brad Esbensen and Craig Dabelstein (St Joseph's College, Spring Hill), Jacqui Hunter and Markella Vergotis (Seton College, Mount Gravatt East), Jane Massingham (St Joseph's School, Kangaroo Point), Mark Stower, Emma Dron, Justine Silk, Gordon Hughes, Paul Orrell, Sandra Magnus and Alison Schrauf (Villanova College, Coorparoo)

Apologies: Barb McGeever, (Ambrose Treacy College, Indooroopilly), Michael Jones (Villanova College, Coorparoo), Robyn Edgar (Shalom College, Bundaberg), Kristen Brown (Mt Alvernia College, Kedron), Andrew Mear (Stuartholme School, Toowong) Ross Capern (St Laurence's College, South Brisbane) Cathy Gleeson (St James School, Coorparoo and St Joseph's School, Corinda), Ben Langford (Loreto College, Coorparoo),

Welcome:

Emma Dron welcomed everyone to the meeting and also welcomed the new College Principal Mr Mark Stower and also our new Music Director, Mr Michael Jones.

Report on QCMF 2014 – Mr Michael Jones:

As Michael Jones was unable to attend the meeting in person and was on a telephone link from Central Queensland, his report on 2014 was distributed – see below:

QCMF Advisory Meeting – Artistic Director's Report

Initially, I would like to offer my apology for not meeting you in person this afternoon. I was looking forward to catching-up with some familiar faces and meeting some new ones; however, a 'little' natural disaster and the needs of my family have taken me from the city back to Central Queensland. Thankfully we have been relatively unscathed by this event; I am concerned at how much damage we will find upon return. Please keep the communities of Central Queensland in your thoughts and prayers over the coming months.

I would like to take this opportunity to thank you for giving up your time to attend the QCMF Advisory meeting to reflect on QCMF 2014 and discuss this year's QCMF. I would also like to thank you for continuing to support this event during this time of change – it is edifying to know that this wonderful

aspect of Catholic Education in Queensland will continue to enjoy support though the guard may change – Thank you!

It is a novel experience working with the Festival team from this 'angle' so to speak. Having brought students regularly to this event from Rockhampton over the past 7 years, and intermittently with Clairvaux Mackillop College from 2000-2003, I have had the opportunity to see this Festival grow and celebrate some milestones – all from the participant's perspective. Now I have a chance to be involved with the machinations of this wonderful celebration of music in Catholic Education and am looking forward to working with you all in the continuation and development of this event.

In Review:

Last year, the Festival was the largest ever with 460 entries being submitted, and over 13,000 student performances across the weekend. Apparently this figure has almost doubled over the last six years. This development, whilst exciting, may bring its challenges in the coming years and consideration may need to be given on how we can best cater for all student musicians coming to participate in this event. To give you a clear idea on where we stand 'in the market' – based on these statistics alone, the QCMF is the largest music Festival for school-aged children in the Southern Hemisphere.

Logistics:

The wet weather across last year's event caused some issues in terms of moving between venues and across campuses. The organising committee remains committed to continuing to develop the wet-weather plan for this event.

There were a number of concerns raised regarding the use of St James' Church Hall as a performance venue, particularly for large choirs (Less than 50). It would seem that Tolle Lege (College Library) provided a reasonable alternative for choirs with up to 50 singers, and string ensembles with up to 30 students. In this venue students are able to return to the venue and watch other performances from the mezzanine level. Should this be agreeable, we would like to utilise Tolle Lege more extensively; however, we will still need to use St James' Church Hall to some extent.

In terms of transportation concerns, there are a small number of schools dropping off and picking up students on Old Cleveland Road in front of St James' Church. I believe some are also utilising Kirkland Avenue. Both alternatives are questionable in terms of student safety and safety of vehicles parked or travelling near the venue. This concern will be raised with schools again as a matter of prime importance.

Artistic Concerns:

With respect to the feedback aspect of the Festival, recordings did not have comments from the adjudicator. This was largely well supported.

Instrumental Ensemble and Vocal Ensemble sections only had one adjudicator this year as opposed to two in previous years. Due to this change, entry fees were kept at \$45 per entry. This appeared to be successful due to the number of entries in these sections.

It would appear it was difficult to ensure adjudicators had the correct information re awards and the criteria upon which their comments are to be based. It was felt that in some instances there was an imbalance of awards offered in sections, i.e. all gold, or all silver. Many conductors in their evaluation questioned the value of this in terms of student engagement and willingness to participate.

There is some query around the adjustment of section criteria due to the movement of Year 7 to Secondary. As Sandra will expand on a little later, I am confident we have addressed these to some extent through some slight adjustments in the Concert Band and String Sections. In the other areas, we feel that perhaps less adjustment is required. Of course, we are more than willing to accept further feedback regarding this matter.

Thank you all again for investing your time, willingness and expert guidance towards the organisation of this event. **Archbishop Mark Coleridge** Your experience and professionalism will assist us immeasurably as we collectively work towards the successful production of the QCMF for 2015.

May I wish you all the best for a productive 2015 – I look forward to seeing you and your students at Villanova this August.

Planned Dates of the Festival:

- This year's Festival will be held on the 13th, 14th, 15th and 16th August.
- The Invitation to Participate will be mailed to school principals and emailed to music conductors on the 16th March (Week 8 Term 1)
- The QCMF portal for online registration will be active from 16th March
- The closing Date for entries is 10th May (Week 4 Term 2)
- Invoices will be emailed on 10th June (Week 7 Term 2)
- Performance Schedules will be mailed on 10th June (Week 7 Term 2)

It was noted that once the performance schedules are finalized schools must pay the entry fee even if an ensemble cancels. As soon as the performance schedules are finalized adjudicators are booked and have to be paid.

General Business:

1. Sections to be deleted or changed in 2015:

Because of the continuing growth of the Festival the goal is to maintain the number of sections already offered and not add sections.

With the movement of Grade 7 the following changes were necessary.

a) Redefine sections as below:

Plan 1:

- Secondary = 1 = Years 6-12.
- Primary = 2 = Years 4-6
- Lower Primary = 3 = Years P-4 **OR**

Plan 2:

- Secondary Sections 1A – predominantly years 9 – 12
- Secondary Sections 1B – predominantly years 6 - 12
- Secondary Sections 1C – predominantly years 6 – 9
- Primary = 2 = Years 4-6
- Lower Primary = 3 = Years P-4

After discussion agreement was reached to adopt Plan 1.

- b) **Amended, Deleted and Renamed Sections:** After discussion the following changes were agreed upon.

- Concert Band 3 (CB3) will no longer be offered.
- Concert Band 2C (CB2C) will be renamed Concert Band C (**CBC**) and the Section Criteria will read as follows:

Concert Band C (Novice) (Predominantly Year 6 and below)

This section is designed for bands predominantly consisting of students in the first 12 months of learning their instruments.

Own choice of contrasting repertoire. (The average level of repertoire performed is **up to level 0.5**) Performance time: Up to 6 minutes

- Instrumental Ensemble 3 (IE3) will no longer be offered.
- Instrumental Ensemble 2A (IE2A) will no longer be offered.
- Instrumental Ensemble 2B (IE2B) will be renamed Instrumental Ensemble 2 (**IE2**) and the Section Criteria will read as follows:

Instrumental Ensemble 2 (Predominantly Year 6 and below)

7 plus members (Please check Rules of Participation No. 7 and 8).

Own choice of contrasting repertoire. This section is designed specifically for select, auditioned small groups of accomplished musicians, usually a subset of the school's main band or orchestra. PLEASE NOTE: No percussion equipment is supplied for this section.
Performance time: Up to 8 minutes

Changes to Section Criteria:

As a result of Year 7 moving to high school the following amendments have been made to the section criteria for primary concert bands and string orchestras.

- Concert Band 2A (CB2A) and String Orchestra 2A (SO2A):
(The average level of repertoire performed is at or above level 1)
- Concert Band 2B (CB2B) and String Orchestra 2B (SO2B):
(The average level of repertoire performed is up to level 1)
- Concert Band C (CBC) and String Orchestra SO2C (SO2C):
This section is designed for bands/orchestras predominantly consisting of students in the first 12 months of learning their instruments. (The average level of repertoire performed is up to level 0.5)

-
2. **CH1A and VE1A:** In 2014 these sections were offered on three days. What days should they be offered in 2015?

It was decided to offer these sections on Thursday and Saturday, however because of clashes they will not be offered on Sunday.

3. **Most Primary sections are currently offered on Friday. Is there an interest in offering a selection for primary choirs on other days?**

There was general agreement that having primary sections on Saturday would cause travel problems for schools as it would be then the parents responsibility to get students to the Festival and this is not always successful. Some schools would be able to bring students in buses on a Saturday, but it depended on the culture of the school.

It was agreed that as many primary sections as possible would be scheduled on Friday.

4. **Name of sections:** In 2015 the word "Group" will be removed from section titles. EG CH1A(1) and CH1A(2) rather than CH1A – Group 1 and CH1A – Group 2.

This change was agreed to.

5. **Videoing performances on iPad or iPhone:** Audiences will be advised that videoing or photographing performances is prohibited.

As there are child protection and copyright issues, videoing performances will no longer be allowed. Compere's will regularly make this announcement and schools will be asked to inform their parent body. If a school wishes to have their performance/s videoed, they will need to contact QCMF and make special arrangements. A school may wish to organise an official video person, and if so, they would need to contact QCMF so arrangements can be made for an identification badge. Information about this would need to be sent to schools when the performance schedules are posted.

There was a suggestion that the Festival have an official group videoing all performances, however it was decided that this is not practical with 7 performance venues and that it should therefore be an individual school's responsibility.

6. **Possible Inclusion of a Liturgical section:**

It was decided that as Liturgical music can be played in any section, it wasn't necessary to devote a whole section to it.

7. **Collection Point for Parents/Grandparents:**

- There is often confusion, particularly from grandparents, on where to collect their children. An assembly point will be designated and schools will be asked to inform their students and families that this is the point where children can be collected if they are not going back to school on their bus.
- The Assembly Point will also be the station where lost children are cared for.

These two points were agreed to. Information will be sent to schools with the performance schedules.

8. Celebrating 25 years of QCMF

There was discussion on how we could celebrate 25 years of the QCMF. One idea was to have a Thanksgiving Mass, another to have schools donate money to a cause or charity if they would like to. There was also discussion that we might just put a logo on Festival paperwork saying "Celebrating 25 Years" as was done at the 10th anniversary. A discussion will be had with Fr Pete Wieneke regarding the Mass or donating to a charity.

9. Evaluation comments/requests:

Entering the correct section: There was discussion that some conductors are entering their ensembles incorrectly, particularly sections designed for novice bands. By including the wording "This section is designed for bands/orchestras predominantly consisting of students in the first 12 months of learning their instruments" and by lowering the level of music to be performed, beginner bands or orchestras will hopefully have a section that would predominantly consist of genuine beginner bands.

Lists of repertoire: Access to lists of repertoire performed throughout the Festival was requested. Several ways of compiling these lists were discussed. There was a suggestion that adjudicators nominate the top three pieces performed in the section they have just adjudicated, and this information be put on the website prior to next year's Festival. It was also suggested that the repertoire that the top three schools in any section played be recorded so that other conductors could access this information. The QCMF Team will discuss to see what is practical.

Adjudicator Feedback: The QCMF team work very hard to employ appropriate adjudicators; however getting information to them on the philosophy of QCMF can be challenging. Adjudicators are asked to give positive feedback, however it is frustrating when a section attracts all gold or all silver awards. It is therefore important that information on inadequate adjudication be relayed back to the QCMF Artistic Director to be addressed in the following year. The QCMF Artistic Director will review the information given to adjudicators. Suggestions on potential adjudicators are always welcome and those present were invited to send in any suggestions. It was agreed that the section criteria are very clear.

There was a suggestion that a space be inserted on the adjudication sheet to allow the adjudicators to make a comment to the conductor if they felt there was a need. i.e. music too easy/too hard: could have entered a section above: consider choice of repertoire.

Professional Development: In a written critique there was a request for conductors to receive greater feedback. The request was to consider a session with a clinician following the conclusion of a section. During discussions one suggestion was to film the performance or have a clinician watch a school's performance and then work with the group backstage and offer feedback. Unfortunately there is not enough room at any venue for this to be successful. There was another suggestion that we could approach ABODA as they have a mentoring program. This is something that we might be able to trial at a later date. It might attract more members to join ABODA. Finally the QCMF Business Manager, Gordon Hughes, volunteered to develop a plan in which conductors indicate on their entry forms or performance information sheets whether they would be interested in some mentoring after their groups perform. He would then ask 3-4 music conductors to watch selected ensemble performances backstage and provide feedback to the conductor at the conclusion of the section.

Request for final concert: There was a suggestion that the Festival arranges a concert evening on the final night with guest artists so that the students can see some amazing music. It was felt that it would be a logistically difficult for schools to bring their students back to the Festival in most cases. It was suggested that schools try to bring their students to see groups in higher grade sections on the day they perform or at least watch groups within similar sections.

Access to venues by school groups: Several written critiques were received from conductors, as well as comments from some of the conductors present, on the fact that their groups were refused admission to the venue where their section was performing and being adjudicated. This was due to the venue being small and full. As some groups had travelled significant distances it was felt that this was not satisfactory. Some groups did not hear their adjudication and did not see any other choirs perform. This problem will be taken to a meeting of the QCMF Planning Group to see if there is a solution.

Access to Goold Hall Stage: There was a request put forward that QCMF investigate better ways of accessing the Goold Hall Stage. It is difficult and sometimes dangerous for young students to navigate all the stairs with large instruments. String conductors also commented that this was a problem for them accessing the warm up rooms with the larger instruments. QCMF will investigate alternatives. Fortunately large instruments can be brought on and off the stage in the Augustine Centre via the lift.

Bus Drop Off and Pick Up at St James: In 2014 there were a handful of schools dropping off or collecting students on Old Cleveland Road. This is a dangerous and illegal procedure. Schools will be asked to ensure the bus company is informed of the correct collection and drop off points. In a written critique a conductor noted that it was not ideal walking young students from Villanova College to St James in the wet and dark. Michael Jones will discuss with Brisbane City Council the possibility of a bus drop off area on Old Cleveland Road for St James.

St James Hall: In several conductor critiques there was feedback about the disappointment at having to perform in this venue. In 2015 there will be an attempt to schedule choirs less than 45 in this venue and to put choirs up to 50 in Tolle Lege. There was an offer to schedule more choirs into Tolle Lege rather than St James Hall; however choral conductors present at the meeting stated their preference to St James Hall rather than Tolle Lege because Tolle Lege has carpeted floors which changes the sound. In 2015 Vocal Ensembles which are traditionally small will be scheduled into St James Hall making way for more choirs being scheduled into the church.

Audio Recordings: It was mentioned that in 2014 there were problems with some of the audio recordings. If any school has a problem with a recording, they should contact QCMF as all performances are stored on a hard drive at the college and can be emailed to the school. It was suggested that this information circulated to all participating schools. QCMF is investigating alternate systems.

Festival Volunteers: With the Festival growing bigger each year, there is a growing need to access volunteers from other schools. A request will be sent to the schools to publicise this need.

Choral Advisory Committee for 2015:

Anne Darcy (Assisi Catholic College, Coomera); Barb McGeever (Ambrose Treacy College, Indooroopilly); Kym Brown (Brigidine College, Indooroopilly); Peter Francis (Iona College, Lindum) Michael Jones (Villanova College, Coorparoo)

Instrumental Advisory Committee for 2015:

Peter Francis (Iona College, Lindum) – Bands; Cath Esbensen (Ambrose Treacy College, Indooroopilly) – Bands; Karen Corkeron (Iona College, Lindum) – Bands; Melissa Dineen (All Hallows' College, Brisbane) – Strings; Brad Esbensen (St Joseph's College, Brisbane) – Bands; Michael Jones (Villanova College, Coorparoo) – Bands; Emma Dron (Villanova College, Coorparoo) - Strings

Any further queries please call Michael Jones, Sandra Magnus or Alison Schrauf in the Villanova College Music Office. **The meeting closed at 3.00pm**